

Property Warm Up 2024 program

Registration

I. Section: Do we see the new direction already?

Moderator: Kata Tóth, Conference project leader, Portfolio

14:00 - 14:20 Do we already know exactly what we should know?

Are markets characterised by patient waiting, or has a comprehensive transformation already set in motion in the depths?

Moderator: **Gergely Ditróy**, Business Development Director, Portfolio

Speaker:

Gyula Ágházi, vezérigazgató, Gránit Pólus

14:20 - 15:00 The Year of Resurrection!? - Rising from the depths can lead to greatness! - Financing and investment outlook for 2024
Financing expectations for 2024

Moderator: **Dr. Dániel Ódor MRICS**, Partner, Taylor Wessing

Conversation participants:

Péter Balogh, Managing Director, MBH Bank

Dr. Miklós Németh, ügyvezető igazgató, Speciális Finanszírozási Igazgatóság, OTP Bank

15:00 - 15:20 Fantastic solutions and where to find them - AI in real estate development

Speaker:

Ákos Turny, Principal, Boston Consulting Group

15:20 - 15:40 Sponge City - Could this be the solution to devastating climate change?

Speaker:

Gábor Szóllósi, Managing Director, Gardenfutura

Coffee break

II. Section: Foreseeing the invisible!

Moderator: Kata Tóth, Conference project leader, Portfolio

16:00 - 16:45 What are young people up to? - Behind the scenes of the “Azahriah phenomenon”

Moderator: **Tibor Remete**, Strategy and Creative Director, Super Channel

Conversation participants:

Belayane Najoua, PR & Automated Marketing Manager, Munch

Anna Nyvelt, Co-Founder, Chief Growth Officer, BeHive Consulting

Tamás Trunk, New generation-brand expert, Gen Z consultant, DABLT

16:45 - 17:15 What is the state planning, and how does it impact the market?

Moderator: **Gergely Ditróy**, Business Development Director, Portfolio

Conversation participants:

Ádám Banai PhD, MRICS, Executive director for monetary policy instruments, financial stability and foreign reserve management, Magyar Nemzeti Bank

Regő Lánzski, State Secretary for Architecture, Ministry of Construction and Investment

17:15 - 17:55 Let's see the big picture! - Macro outlook and the bright future of the real estate market

Moderator: **István Madár**, Senior Analyst, Portfolio

Conversation participants:

Péter Ákos Bod, professor, Budapesti Corvinus Egyetem

Balázs Szabó, CEO, Hold Alapkezelő

Standing reception X Networking X Bar

After the technical programme, we are inviting you to a standing reception, a champagne toast, and the Property X cocktail bar, where you can continue to discuss professional issues and form new partnerships and business contacts in a relaxed atmosphere. Meet and greet the most important real estate market

players: top executives, opinion leaders, and market leaders in one place!

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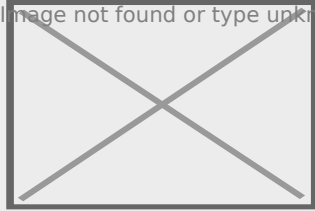


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