

# Property Investment Forum 2020 program

**The conference will be held online, delivering the best user experience possible.**

**08:00- 08:25 Registration to Hopin**

## **Section I./A - A new trinity in the property market: Adapt, adapt, adapt**

Last year, we were “only” worried about the increasingly pressing global issue of climate change, and with good reason, but 2020 brought our world a huge twist that has had a serious effect on the property market and to which it must adapt. However, we are still largely in the dark as to how big the shock was, how deep the crisis is, or what long-term changes the pandemic will bring. Everyday life and the world of real estate are both transforming around us at the speed of light, with home office, social distancing, home deliveries, digitalisation, border lockdowns, payment moratoriums and a number of other things uprooting the world we used to know. Will these disappear eventually or will they persist? What will they leave behind? Are we going to return to the pre-virus world, or will these “achievements” stay with us?

English translation available

### **08:25 - 08:30 Welcome speech**

Speaker:

**Gergely Ditróy**, Head of Real Estate Division, Portfolio

### **08:30 - 08:40 Opening Speech**

Speaker:

**Noah Steinberg FRICS**, elnök-vezérigazgató, WING

## **08:40 - 09:00 The Way Forward**

Speaker:

**Spencer Levy**, Chairman of Americas Research and Senior Economic Advisor,  
CBRE

## **09:00 - 09:50 Today is the first day of the property market of the future - A post-COVID world**

Moderator: **Lóránt Kibédi Varga MRICS**, Managing Director, CBRE Hungary

Conversation participants:

**Gyula Ágházi**, vezérigazgató, Gránit Pólus

**Pál Dános MAISZ, MRICS**, igazgató, KPMG

**Mátyás Gereben MRICS**, Country Manager, CPI Hungary

**Dr. Benedek Gyorgyevics**, CEO, Városliget Zrt.

**Dr. Mihály Schrancz**, ügyvezető igazgató, Property Market Kft.

**Tibor Tatár MRICS**, ügyvezető igazgató, Calyx Investment

## **09:50 - 10:35 Recalculating the office market**

Moderator: **Valter Kalas MRICS**, ügyvezető partner, VLK Cresa

Conversation participants:

**Nikoletta Ispánki**, Country Manager, IWG

**András Kovács**, Sales Director, Indotek Group

**Adorján Salamon MRICS**, CEO, ESTON International

**Norbert Schómer MRICS**, -.

**Balázs Simonyi MRICS**, közgazdász, ingatlanpiaci szakértő.

## **10:35 - 11:00 Networking**

### **Section I./B**

The financing side appears to be stable despite all the question marks, and investors are looking for the best deals. Many have found themselves in a bind and so there are very good deals available at discount prices, while other market players are playing the waiting game. Are banks preparing for bankruptcies and portfolio cleanings, or will the loan repayment moratorium offer a solution for all problems?

English translation available

## **10:00 - 10:50 Financing - Caution or carpe diem?**

Moderator: **Gergely Nagy**, Budapesti Régió - ügyvezető igazgató-helyettes, OTP Csoport

Conversation participants:

**Gergely Fábián**, ügyvezető igazgató, Magyar Nemzeti Bank

**Zsolt Morvai**, vállalati üzletág igazgató, Takarékcsoport, Takarékbank Zrt.

**dr. Bence Nádasdy**, vagyionkezelésért felelős ügyvezető igazgató, BudaPart

**Gábor Pető**, ügyvezető igazgató, Ingatlan és tőkepiaci tanácsadás, Moore Hungary

## **11:00 - 11:50 Investment - Get in or wait and see?**

Moderator: **Bálint Botos CFA**, Managing Partner, Forestay Alapkezelő

Speakers:

**Gergely Biró**, elnök-vezérigazgató, Diófa Alapkezelő

**Zoltán Fekete**, vezérigazgató, igazgatótanács elnöke, Optima Befektetési Zrt., GTC

**Krisztián Hornok MRICS**, Managing Director, International Transactions and Asset Management, Indotek Group

**Balázs Pázmány FRICS**, Chairman of the Board, Erste Alapkezelő Zrt.

**Péter Takács**, Partner, VLK Cresa

## **12:00 - 12:40 How are the biggest office users reacting to changes in work culture?**

Moderator: **Ágnes Szentpály**, Director, Head of Property Management, CBRE

Conversation participants:

**Zsolt Azurák**, Director of Procurement and Logistics, Magyar Telekom

**Balázs Fertig**, Group Recruitment Manager, MOL Group

**Diána Müller**, Head of Organizational Development & Talent Acquisition, Telenor Magyarország

# **Section I./C**

## **10:00 - 10:40 Panel discussion**

Moderator: **Gábor Borbély**, Director, CBRE

Conversation participants:

**Gábor Futó**, Founder and Co-Owner, Futureal-Group

**Noah Steinberg FRICS**, elnök-vezérigazgató, WING

## Section II./A

English translation available

### 11:00 - 11:40 Macroeconomic outlook and forecasts

Moderator: **Zoltán Bán**, CEO, Net Média (Portfolio Csoport)

Conversation participants:

**István Madár**, Senior Analyst, Portfolio

**Márton Nagy**, nemzetgazdasági miniszter, Magyarország Kormánya

**Gergely Tardos**, Director, OTP Bank

### 11:40 - 12:30 FM - the new world of facility management

Moderator: **Zsuzsa Pálfalvi**, ügyvezető igazgató, Graphisoft Park Services Kft., alelnök, LEO

Conversation participants:

**Gyula Győri**, Facility Management Director, CPI Facility Management Kft.

**Balázs Jelinek**, Deputy CEO - Operations, Városliget Zrt.

**Tibor Karsai**, Managing Director, Rustler Kft.

**Mr Ferenc Kis-Szölgyémi**, CEO, B+N Referencia Zrt.

**József Schmidt**, Chairman, LEO

**Lőrinc Zátonyi**, Director, Special Projects, NEO Property Services Zrt.

### 12:30 - 14:00 Networking

## Section II./B

English translation available

### 13:00 - 13:30 Panel discussion

Moderator: **Péter Gerő MRICS, MBA**, Real Estate Economist, University professor, Corvinus University of Budapest

Conversation participants:

**Dr István Hajnal FRICS**, Project Director, Grant Thornton

**Margaréta Mészáros MRICS**, Director, RICS Registered Valuer, Head of Valuation, CBRE Hungary

### **13:30 - 14:15 Concept of the Year presentations and vote**

Moderator: **Roxána Pásztor**, Analyst, Portfolio

Speakers:

**Balázs Czifra MRICS**, Director - Sales, Asset Management, Business Development, InfoGroup

**Iván Nagy**, Development Director, CPI Hungary

**Rudolf Nemes**, vezérigazgató, HelloParks

**Dr. Mihály Schrancz**, ügyvezető igazgató, Property Market Kft.

### **14:15 - 14:30 Networking**

## **Section II./C**

### **10:50 - 11:40 Regional overview Vol. 1**

Moderator: **Sean Doyle**, Head of Investment Properties CEE and Capital Markets Poland, CBRE

Conversation participants:

**Yovav Carmi**, igazgatótanácsi elnök, GTC

**Nicklas Lindberg**, CEO, Echo Investment

**Michał Melaniuk**, President of the Management Board, Cordia Polska (Polnord SA) (To be confirmed)

### **12:00 - 12:30 Makro Workshop online Q&A**

Moderator: **Zoltán Bán**, CEO, Net Média (Portfolio Csoport)

Speaker:

**Gergely Tardos**, Director, OTP Bank

## **Section III./A**

English translation available

### **14:00 - 14:15 Digitalisation could revolutionise construction**

Speaker:

**Tamás Kaltenbacher**, Managing Director, HBM Kft.

## **14:15 - 15:00 Construction industry digitalisation**

Moderator: **Balázs Báthory**, Deputy CEO, Market Építő Zrt.

Conversation participants:

**Ádám Dálnoki**, CEO, BauApp Kft.

**Tamás Gegesi Kiss**, Managing Director, Gépész Centrál Kft.

**Tamás Kaltenbacher**, Managing Director, HBM Kft.

**Dr. Csilla Rázsóné Szórády**, vezérigazgató, újHÁZ Centrum

**Péter Reicher**..

**Gábor Szulyovszky**, International technical audit director, Futureal-csoport

## **15:00 - 15:45 The winner of the pandemic - Logistics**

Moderator: **Péter Futó**, Analyst, Portfolio

Conversation participants:

**Gábor Halász-Csatári**, Partner, Head of Industrial Leasing, Cushman & Wakefield

**Dávid Huszlicska**, Country Head, CTP Management Hungary Kft.

**Rudolf Nemes**, vezérigazgató, HelloParks

**Ádám Székely**, ügyvezető igazgató, tulajdonos, Infogroup, IFK, alelnök

**Máté Szoboszlai**, tőkeallokációs igazgató, Prologis

## **15:45 - 16:15 Networking**

# **SECTION III./B**

English translation available

## **14:30 - 14:40 Presentation**

Speaker:

**Gábor Fodor**, Business Development Manager, Konica Minolta Magyarország Kft.

## **14:40 - 14:50 Presentation**

Speaker:

**Márton Takács**, igazgató, BDO

## **14:50 - 15:40 Hotel market - Time for the crystal ball**

Moderator: **Richárd Németh MRICS**, Partner, BDO

Conversation participants:

**Bálint Erdei**, CEO, RedWood Real Estate Holding

**Zsolt Morvai**, vállalati üzletág igazgató, Takaréék Csoport, Takarékbank Zrt.

**Zoltán Somlyai**, Vice President Hotel Division, BDPST Zrt.

**Dr. Ernő Takács**, Chairman, IFK

## **15:40 - 16:30 VAT on new homes at 5% again - Will the housing market take off?**

Moderator: **Gábor Kiss**, Managing Director, Metrodom Kivitelező Kft., IFK, Vice-chairman

Conversation participants:

**Ádám Banai PhD, MRICS**, jegybanki eszköztárért, pénzügyi stabilitásért és devizatartalék-kezelésért felelős ügyvezető igazgató, Magyar Nemzeti Bank

**Doron Dymshiz**, Co-CEO, Duna House

**Tibor Földi**, igazgatóság elnöke, Cordia International

**János Martin MRICS**, Director of Residential Developments, Wing Zrt.

**Dr. Dániel Ódor MRICS**, Partner, Taylor Wessing

## **Section III./C**

### **14:00 - 15:00 Legal workshop and Q&A**

Moderator: **Dr. Szilárd Kui**, Local Partner, DLA Piper

Conversation participants:

**Dr. Péter Berethalmi**, Managing Partner, Nagy és Trócsányi Ügyvédi Iroda

**Dr. Klára Bujdosó**, Group Legal Counsel, GTC

**Dr. Tamás Felsmann**, Associate, Dessewffy & Dávid and Partners CEE Attorneys

**Tamás Pásztor**, Head of Legal and Operation, CPI Hungary

**Dr. Szabolcs Perlaki**, Partner, OPL

### **14:30 - 15:30 Regional overview Vol. 2**

Moderator: **Rita Tuza MRICS**, Head of Capital Markets, JLL

Conversation participants:

**Robert Kubinsky**, CEO, HB Reavis Hungary

**Luiza Moraru MRICS**, Head of Property Management CEE, CBRE

**Paweł Sapek**, SVP, Regional Head CE & Country Manager, Prologis

**Hannes Wimmer**, Managing Director, Loan Capital Markets, Erste Group Bank AG

## **Section IV.**

English translation available

## **16:15 - 17:00 Uncertainty to the maximum - What is the next step?**

Moderator: **Gergely Ditróy**, Head of Real Estate Division, Portfolio

Speakers:

**Dániel Jellinek**, partner, vezérigazgató, Indotek Group

**Sándor Scheer**, CEO, Market Építő Zrt.

## **ONLINE AWARD CEREMONY AND RECEPTION**

Presenting the awards assigned by a jury of nine renowned professionals,  
as well as the audience award.

English translation available