

# FM & Office 2018 program

**8:30 - 8:55 Registration**

## **Section I: The future of FM -Seeing today what will be the race tomorrow**

**Moderator: Gergely Ditróy**, Head of Real Estate Division, Portfolio

**08:55 - 09:00 Keynote speech: Gergely Ditróy, Head of Property Division, Portfolio**

**09:00 - 09:20 See the future opportunities, how to integrate into operation?**

**We make operations, but how, why, and how long does it take on technology development? Where is the need for innovations in operation and maintenance areas? How can we accept new technologies for customers, building users, and FM professionals? Is it a solution to the challenges of the labour market by spreading robotics and smart devices?**

Speaker:

**Csaba Szij**, Deputy-CEO, B+N Referencia Zrt.

**09:20 - 09:40 The future of the energy services on the office market**

Speaker:

**Dr. György Mitnyan**, CEO, Főtáv

**09:40 - 09:55 Buildings of National Property - the Hungarian National Building Cadastre**

The goal of the National Building Cadastre is to create a complex repository for the architectural documents and BIM models, create a unified methodology to survey the national buildings and create directives for facility and space management. We will introduce the web and BIM-based, 3D application which currently under development and will show the most important features: it is suitable to manage the most important information of the rooms and buildings, stores many of the energetic information and energy consume data in a database in a user-friendly way. We also plan to present the planned changes in the Hungarian building regulations regarding the ÁKÉK project.

Speaker:

**Márton Deák**, ÁKÉK Project Leader, Lechner Tudásközpont

**09:55 - 10:40 Operators at the table: The most important questions about the future of sector and market**

Moderator: **Zsolt Kákosy MBA MRICS**, Head of Asset Services, CBRE

Conversation participants:

**Márton Deák**, ÁKÉK Project Leader, Lechner Tudásközpont

**Gyula Gyóri**, Facility Management Director, CPI Facility Management Kft.

**Mr Ferenc Kis-Szölgyémi**, CEO, B+N Referencia Zrt.

**István Rézsó**, Head of Business Development, Cushman & Wakefield

**Máriusz Várnai**, ügyvezető, Diófa Ingatlankezelő Kft.

**Lőrinc Zátonyi**, Director, Special Projects, NEO Property Services Zrt.

**10:40 - 11:00 Coffee Break**

**Section II: The latest revolution is already here -  
Everybody talks about it but nobody fully  
understands it**

Believe it, PropTech will become increasingly important in the lives of realtors, just as evidently in other industries, where it is already the symbol of competitiveness, development, cost-effectiveness, quality service and, of course, profitability. "Smart upgrades" has already begun with smart homes and smart

cities, but what do we know about PropTech today? Where does the real estate market stand in technological developments?

**Moderator: Gergely Ditróy**, Head of Real Estate Division, Portfolio

### **11:00 - 11:50 Struggle for tenants - Roundtable of office developers and investors**

Moderator: **Péter Futó**, Analyst, Portfolio

Conversation participants:

**Bori Gedai**, Deputy Country Manager, GTC

**András Kovács**, Sales Director, Indotek Group

**Viktor Nagy**, Country Manager Operations Hungary, Immofinanz Group

**Balázs Pázmány FRICS**, Chairman of the Board, Erste Alapkezelő Zrt.

**László Vas**, Managing Director, LDR-RE Tanácsadó Kft.

**Gábor Vörös**, Managing Director, Head of CEE Real Estate Financing, UniCredit

### **11:50 - 12:05 Laser scanning to support construction projects and real estate management**

**Laser scanning is an even more widely used spatial data acquisition technology to obtain building geometry. Surveying entire buildings and complex surfaces especially those that cannot be captured by discrete points can be effectively supported by laser scanning, in many cases together with photogrammetry. The presentation provides and overview of supporting extensive areas (even cities) by airborne and mobile laser scanning, and of the potential of building survey by terrestrial laser scanning in comparison with conventional technologies.**

Speaker:

**Dr. Tamás Lovas**, tanszékvezető, BME Építőmérnöki Kar

## **12:05 - 12:15 BIM directives - Lechner handbook to understand BIM**

**In order to maintain the development of the building industry it is unavoidable to apply more effectively the methodology and technology of the building information modeling. Since the readiness of the participants is divergent there is a need to create directives and guides besides the European and domestic standards which can provide integrated help for the users during the utilization of BIM. Our goal is to create a complex description about the new concepts, roles, the possible BIM uses and their realization as well.**

Speaker:

**Dr. Márk Zagorác**, adjunktus, Pécsi Tudományegyetem, Műszaki és Informatikai Kar

## **12:15 - 13:00 Panel discussion: This is where we stand today with the integration of modern technology systems, the topic of PropTech and generation issues**

Conversation participants:

**Péter Benedek**, CEO, Blockchain Competence Center

**Szabolcs Budaházy**, CEO - Founder, ARworks Kft.

**Dénes Hogya**, Senior Software Developer, B+N Referencia Zrt.

**István Korompai**, Data Visualisation Expert, Starschema Ltd.

**Márk Szabó**, HoloLens Champ, Microsoft

## **13:00 - 14:00 Lunch Break**

### **Section III: Why should the tenant choose us? -The opportunities of modern office buildings for getting and keeping tenants**

The new direction of office market developments is no longer primarily determined by the needs of professional developers and consultants but the rather defined by the need of workers that tenants want to reach. But what are these? Effective operation is a basic requirement of the quality service providers but what are the trends that substantially influence the tenant's final decision?

**Moderator: Gergely Ditróy**, Head of Real Estate Division, Portfolio

**14:00 - 14:15 The big picture of the office market-When, where, how many and what kind of office buildings are being built in Budapest?**

Speaker:

**Orsolya Hegedűs MRICS**, Associate, RICS Registered Valuer, Head of Advisory & Head of Research Budapest, Cushman & Wakefield

**14:15 - 14:30 This is how we designed our new dream HQ for our 4500 employees!**

Speaker:

**Tamás Kovács**, Asset Manager, Magyar Telekom

**14:30 - 14:45 The future of workplaces - beanbag chair and table soccer, that's it?**

**Is there any truth behind the generation hype? Y and Z - how are they different from older generations? What makes a workplace attractive for them? What should we keep in mind as a manager, as an HR expert or as a facility manager?**

Speaker:

**Judit Pottok**, E.ON Hungária Zrt. - HR Business Partner, Y2Y Business Coaching - Co-Founder, Business Coach

**14:45 - 15:30 Panel discussion: What do tenants want? - The office is not only a physical space but the matter of competitiveness**

Moderator: **Bálint Nagy**, vezető szerkesztő, Pénzcentrum - HRCentrum

Conversation participants:

**Andrea Angyal**, HR Customer Service and Administration Centre Leader, Magyar Telekom Nyrt.

**Nikoletta Ispánki**, Country Manager, IWG

**Zsolt Kelliár**, ügyvezető, SSC Heroes / GWS Hub

**Judit Pottok**, E.ON Hungária Zrt. - HR Business Partner, Y2Y Business Coaching - Co-Founder, Business Coach

**Balázs Racskó..**

**Balázs Norbert Soós**, CFO, Lufthansa Systems Hungária Kft.

**15:30 - 15:50 Coffee Break**

**Section IV: Roundtable networking: Don't only just see but also get to know each other!**

Interactive roundtables divided by topics are waiting for the participants  
At the roundtables skilled topic leaders will help to brainstorm together/with the common thinking and will give and expect answers for the emerging questions.  
Choose the area that you are most interested in from the given thematic roundtable topics and join in sharing opinions and expertise!

### **15:50 - 17:00 Table No. 3: Investment (English)**

Moderator: **MRICS Michael Edwards MRICS**, Head of Capital Markets (Hungary) / Valuation & Advisory (Central Europe), Cushman & Wakefield

### **15:50 - 17:00 Table No. 4: Well-being és Workplace solutions**

Moderator: **Balázs Racskó..**

### **15:50 - 17:00 Table No. 7: The office workers of the future**

Moderator: **Judit Pottok**, E.ON Hungária Zrt. - HR Business Partner, Y2Y Business Coaching - Co-Founder, Business Coach

### **15:50 - 17:00 Table No. 8: Financing**

Moderator: **Péter Futó**, Analyst, Portfolio

### **15:50 - 17:00 Table No. 1: Innovation of the FM market**

**CLOSED**

Moderator: **László Vágó**, vezérigazgató, STRABAG Property and Facility Services Zrt.

### **15:50 - 17:00 Table No. 2: Property Management**

**CLOSED**

Moderator: **Zsolt Kákosy MBA MRICS**, Head of Asset Services, CBRE

### **15:50 - 17:00 Table No. 5: PropTech - Technological developments**

**CLOSED**

Moderator: **Bálint Botos CFA**, Managing Partner, Forestay Alapkezelő

### **15:50 - 17:00 Table No. 6: Reposition of old office buildings**

**CLOSED**

Moderator: **András Kovács**, Sales Director, Indotek Group

### **15:50 - 17:00 Table No. 9: Facility management**

**CLOSED**

Moderator: **Gábor Jakubik**, Sales Director, B+N Referencia Zrt.

**15:50 - 17:00 Table No. 10: Property Management II.**

**CLOSED**

Moderator: **István Rézsó**, Head of Business Development, Cushman & Wakefield