

# FM & Hybrid Office 2021 program

**Terasz, élmény, szakma, konferencia**

**08:30-08:55 REGISTRATION**

## **SECTION I.**

**08:55 - 09:00 Welcome speech**

**09:00 - 09:20 The future of the office market - What will be the new direction?**

Speaker:

**Gábor Borbély**, Director, CBRE

**09:20 - 09:40 Focusing on sustainability - No more time to wait**

Speaker:

**Adrienn Buday-Malik**, innovációért felelős vezérigazgató-helyettes, ÉMI Nonprofit Kft.

**09:40 - 10:30 What vaccine would the office market need?**

Conversation participants:

**Mátyás Gereben MRICS**, Country Manager, CPI Hungary

**Mr Ferenc Kis-Szölgyémi**, CEO, B+N Referencia Zrt.

**Kata Mazsaroff**, bérbeadási és vagyonkezelési igazgató (Magyarország és Románia), Skanska

**László Vágó**, CEO, NEO Property Services Zrt., Chairman, LEO

**10:30 - 10:50 Coffee break**

## **SECTION II.**

### **10:50 - 11:10 The psychology of employees - Psyche v. rationality**

Speaker:

**Andrea Dúll DSc PhD habil**, általános dékánhelyettes, Eötvös Loránd Tudományegyetem, Pedagógiai és Pszichológiai Kar

### **11:10 - 11:55 The reaction of tenants: Mass exodus or office forever?**

Moderator: **Gábor Borbély**, Director, CBRE

Conversation participants:

**Valter Kalaus MRICS**, ügyvezető partner, VLK Cresa

**András Kovács**, Sales Director, Indotek Group

**István Petényi**, CEO, evosoft Hungary Kft.

**Adorján Salamon MRICS**, CEO, ESTON International

### **11:55 - 12:10 Sustainability in the facility management: new technology on the horizon**

Speaker:

**Tamás Ercsey**, CEO - Head of Business development and Sales, energo hungary Kft.

### **12:10 - 12:55 Shame on us: Sustainability emerges from shadow of COVID again**

Moderator: **Henrietta Budai**, titkár, HuGBC

Conversation participants:

**Zoltán Czinege**, Director, Alfaped Kft.

**Gyula Győri**, Facility Management Director, CPI Facility Management Kft.

**Dénes Novotny**, Senior Manager - E-mobility, Alteo

### **12:55 - 14:00 Lunch break**

## **SECTION III.**

### **14:00 - 14:15 Post-COVID developer and lessor attitudes regarding new office projects**

Speaker:

**Kata Mazsaroff**, bérbeadási és vagyonkezelési igazgató (Magyarország és Románia), Skanska

## **14:15 - 15:00 The new normal: Coworking, sublease, flexible space and contracts**

Moderator: **Tibor Massányi**, Managing Partner, DVM Group

Conversation participants:

**Mónika Dömötör**, bérbeadási vezető, Gránit Pólus

**Nikoletta Ispánki**, Country Manager, IWG

**Kata Klementz**, Loffice co-founder, Loffice

**Georgina Turcsikné Gáspár**, Head of Human Resources, Lufthansa Systems  
Hungária

## **15:00 - 15:15 Coffee break**

# **SECTION IV.**

## **15:15 - 15:30 Operation in the year of Covid - What the data show**

Speaker:

**László Kuczogi**, Managing Director, K-Ép Stúdió, Member of LEO

## **15:30 - 16:15 Health and hygiene in focus - This is what we expect from properties**

Moderator: **István Rézsó**, Head of Business Development, Cushman & Wakefield

Conversation participants:

**Zsolt Azurák**, Director of Procurement and Logistics, Magyar Telekom

**László Orbán**, Managing Director, CWS-boco Hungary Kft.

**Dr. Ágnes Ősz**, Research Associate, B+N Referencia Zrt.

**József Schmidt**, Chairman, LEO

**Pál Szilvási**, Vice President, Ingatlanfejlesztői Kerekasztal Egyesület (IFK)

**16:15 - 16:30 Facility management solutions of the future as seen in Hungary's biggest smart city pilot project**

**The already implemented elements of the Liget Budapest project have confirmed that the future belongs to smart decentralised solutions optimised for visitor needs. Project developer Városliget Zrt. is using a multitude of innovative solutions with regard to facility management and visitor services to ensure a complete experience for visitors to the park or the institutions.**

Speaker:

**Balázs Jelinek**, Deputy CEO - Operations, Városliget Zrt.

**16:30 - 17:15 Future City: How we'll live and work in the future**

Moderator: **Tamás Ürögi**, Senior Project Manager and Certified Management Consultant, IFUA Horváth & Partners Kft.

Conversation participants:

**Éva Beleznay**, Senior sustainability consultant, HuGBC

**Balázs Jelinek**, Deputy CEO - Operations, Városliget Zrt.

**Dr. András Reith PhD**, ügyvezető, ABUD Kft.

**Tibor Remete**, Strategy and Creative Director, Super Channel

**Samu Szemerey**, vezető településügyi szakértő, Lechner Tudásközpont

**17:15 - 17:20 Closing remarks**