

# Construction Industry 2024 program

## Registration

### Section I. - Are the skeletons falling out of the closet?

**Moderator: Gergely Ditróy**, Business Development Director, Portfolio

#### **08:55 - 09:00 Opening of the 6th Portfolio Construction Industry Conference**

Speaker:

**Gergely Ditróy**, Business Development Director, Portfolio

#### **09:00 - 09:20 The new laws are live!**

Speaker:

**János Lázár**, Construction and Transport Minister, Construction and Transport Ministry

#### **09:20 - 09:40 Will the economy boom in 2024?**

Speaker:

**István Madár**, Senior Analyst, Portfolio

#### **09:40 - 09:50 Are we prepared for the ongoing revolution in the construction industry?**

Speaker:

**László Koji**, Chairman, ÉVOSZ

#### **09:50 - 10:05 Take up the competition! - Message from the developers**

Speaker:

**Dr Ernő Takács**, Chairman, IFK

**10:05 - 10:55 The industry is ringing the alarm bell! - If we do not act, we will face even bigger problems than a drop in orders!**

Moderator: **Gergely Ditróy**, Business Development Director, Portfolio

Conversation participants:

**Renáta Határ**, , Ministry of Construction and Investment

**Tibor Massányi**, Managing Partner, DVM Group

**Sándor Scheer**, CEO, Market Építő Zrt.

**Dr Ernő Takács**, Chairman, IFK

## **Coffee break & networking**

### **Section II/A - Let's recognise the real problems!**

**Moderator: Emma Gombkötő**, Gen Z Fest project leader, photojournalist, Portfolio

**11:15 - 11:30 Generational change is hanging like a sword over the construction industry's neck - Structural change and organisational development must begin immediately!**

Speaker:

**Péter Papp**, Partner, Flow Consulting Kft.

**11:30 - 11:45 Less software, more business. Reinvented construction industry corporate management.**

**Right now, digital transformation is structured along five key areas in the construction industry: BIM technology, documentation handling, monitoring processes, ensuring mobile access and data asset management. The isolated development of the 5 areas creates a difficult environment, distracting staff from the work that creates value. To decrease softer usage time, the five areas must be considered as a whole.**

Speaker:

**László Varga**, Director of Business Development, DMS One Hu

**12:00 - 12:45 What can be the key to the rescue and development of an ageing, digitalising, inefficient domestic construction industry that is forced to adopt innovative technologies**

Moderator: **Péter Papp**, Partner, Flow Consulting Kft.

Speakers:

**András Cserkúthy**, Executive Director, GLT Delta Ltd.

**Gábor Papp**, Chief Executive Officer, Stratos Magasépítő

**Dr. Csilla Rázsóné Szórády**, CEO, Újház

**Sándor Serdült**, CEO, Layher Kft.

## **Section II/ B - A decade of renovations and a resurgent housing market!?**

**Moderator: Roxána Pásztor**, Sustainability Project Leader, Portfolio

**11:15 - 11:30 Renovation or construction? - Sustainable solutions in the focus**

Speaker:

**Adrienn Buday-Malik**, Deputy-CEO of Innovation, ÉMI Nonprofit Kft.

**11:45 - 12:00 Are the resurging housing constructions saving the construction industry?**

Speaker:

**Ádám Banai PhD, MRICS**, Executive director for monetary policy instruments, financial stability and foreign reserve management, Magyar Nemzeti Bank

**12:00 - 12:45 Housing market - Do we have a slight hope with CSOK Plus (Family Housing Allowance Programme), or will the housing market explode from mid-2024**

Moderator: **Péter Futó**, Analyst, Portfolio

Speakers:

**Ádám Banai PhD, MRICS**, Executive director for monetary policy instruments, financial stability and foreign reserve management, Magyar Nemzeti Bank

**Gábor Kiss**, Managing Director, Metrodom Kivitelező Kft., IFK, Vice-chairman

**Ákos Kiss**, CEO, Property Market

**Gergely Nagy**, Corporate Regional Manager, OTP Bank

## Lunch break & networking

### Section III/A

**Moderator: Emma Gombkötő**, Gen Z Fest project leader, photojournalist, Portfolio

**13:15 - 13:30 But where is anything being built in the country? - Here's how to find planned and ongoing investments, and increase your enterprise's efficiency in acquiring new clients! We will present a knowledge base that provides information on every Hungarian settlement and each significant investment with the help of Artificial Intelligence. The Platform can track the process from government and private investment plans through to the approval process.**

Speaker:

**Ákos Kozák PhD**, Co-Founder, Head of Economic Research, Egyensúly Intézet

**13:30 - 13:45 What will we operate when everyone works from home?**

Speaker:

**J. Balázs Barts**, CEO-Chairman, Budapest Főváros Vagyonkezelő Központ Zrt.

**13:45 - 14:15 The next level of sustainability and quality of life**

Moderator: **Regina Kurucz**, CEO, WELL AP&Faculty, Sustainability Advisor, Rewell Consulting

Conversation participants:

**Zoltán Csipszer**, Branch Manager, Lindab

**Zsolt Lukács**,

**Máriusz Várnai**, Key Account Manager, CBRE

**14:15 - 14:30 BIM on the top of Budapest - The Citadella Project**

**The Citadel - a UNESCO World Heritage site - is currently being rebuilt. We applied laser scanning technology, multi-material BIM modelling, and augmented reality to design and support the construction of the 170-year-old structure. In this presentation we will demonstrate how an abandoned fortress became a LOD450 model thanks to Trimble solutions.**

Speakers:

**Dezső Ágoston**, CBO, ARC-S Group Kft.

**Lilla Makkos**, Senior manager, TEKLA products, Construsoft Kft.

**14:30 - 14:45 A new perspective in the construction industry!**

**Innovative monitoring technologies open new dimensions in the construction industry as key tools, making it possible for project managers to monitor and manage their projects in real time, remotely.**

**Thus, they can significantly improve efficiency and minimise risks. The introduction of these technologies signifies a paradigm shift, facilitating faster and more cost-effective project implementation, enhancing workplace safety, and simplifying transparency and monitoring. This change is an opportunity for the construction industry to redefine the concept of project management through the use of new technologies, encouraging a more efficient and safer working environment.**

Speaker:

**Szabolcs Gyórfi**, Head of Business Development, Vidarex Kft.

**14:45 - 15:00 Fenntartható BIM, avagy dönteni tényekből célszerű**

Speaker:

**Balázs Szilágyi**, BIM Consultant, ARKANCE

**15:15 - 15:40 BIM 2024 - This is where we are now! - powered by Portfolio  
ConTech 2024**

**Theory vs reality.**

Moderator: **Ákos Csécsei**, architectural design director, DVM Group

Conversation participants:

**Szabolcs Grátzer**, Head of Design Department and Head of Digital Engineering Services, Market Építő Zrt.

**Krisztián Vatai**, CEO, FDB-Projekt Kft.

## **Section III/B**

**Moderator: Roxána Pásztor**, Sustainability Project Leader, Portfolio

**13:30 - 14:15 HR/labour market/education**

Moderator: **Dr. Tamás Lovas**, Head of Department, Budapest University of Technology and Economics

Conversation participants:

**György Alföldi DLA**, Dean, Budapest University of Technology and Economics, The Faculty of Architecture

**Szilvia Érsek**, JobGroup

**Zsuzsanna Naderi**, CEO, Edupark Nonprofit Kft.

**14:15 - 15:00 Financing mini panel**

Moderator: **Péter Kuruc**, EY

Conversation participants:

**Tamás Gegesi Kiss**, Managing Director, Gépész Centrál Kft.

**Gábor Merk**, Managing Director, Eurobond Kft.

**dr Ferenc Pozvai dr.**, Managing Director, K&H Csoport

**Balázs Sütő**,

## **Coffee break & networking**

## **Section IV.**

**Moderator: Emma Gombkötő**, Gen Z Fest project leader, photojournalist, Portfolio

## **15:50 - 16:30 Engineering and technical project management panel**

Moderator: **Ernő Wagner**, President, Magyar Mérnöki Kamara

Conversation participants:

**Tibor Keszthelyi**, Deputy CEO, FŐMTERV Zrt.

**Dr. András Reith PhD**, CEO, ABUD Kft.

**Balázs Sármay**, Technical Director, 3E Construction Management Kft., a 3E Group

**András Wolf**, Deputy CEO, Market Építő Zrt.

## **16:30 - 16:45 Paks II - Supplier opportunities in the implementation stage**

**The Paks II project as a major international investment. The current workflow of the implementation phase. The opportunities for domestic enterprises to be involved and the requirements for participation.**

Speaker:

**Gergely Jákli**, CEO, Chairman of the Board of Directors, Paks II. Nuclear Power Plant

## **16:45 - 17:30 Is anything being built? Will there be new projects?**

Moderator: **Ádám Székely**, ügyvezető igazgató, tulajdonos, Infogroup, IFK, alelnök

Conversation participants:

**Zoltán Nyul**, Deputy State Secretary, Ministry of Construction and Transport

**Norbert Schőmer MRICS**, Chair, RICS Hungary

**Tibor Szilágyi**, General for Development and Investment, MÁV Zrt.

## **Award Ceremony & Standing reception**

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Stay with us after the technical programme, join us in cheering the candidates and toasting the winner of the Construction Industry Person of the Year award at the standing reception!

We will contribute to setting a fantastic ambiance with gourmet snacks and a colourful selection of drinks. Thanks to Layher, we will open our popular Gin&Tonic bar again, where our gin masters will offer the most special gins, spices, and premium tonics to our guests. Market will bring Yama Sushi bar's exotic offer to the conference, for which Kreinbacher's champagne selection will be available. Lifer Bau will provide us with a doughnut wall and Lindab with a

special rum offer.

Throughout the day, you can immerse yourself in a variety of VR experiences. Stay with us until the end of the evening, and let us celebrate together again!