

# Construction Industry 2023 program

## Registration

### Session 1

The domestic construction industry is on new foundations! A stop in public investments, an unpredictable energy environment, skyrocketing inflation and interest rates, wage tensions, and foreign competitors are just some of the risks and influencing factors that make the daily life of the domestic economy, including the construction industry, more difficult. Now, most people have survival in mind, not a two-digit growth. The world has changed enormously in the last year as well. In addition, a new investment law is coming, which will set the processes on a different path, hopefully, one that is more predictable and more beneficial for domestic actors. What should we expect? How should we prepare?

#### **08:55 - 09:00 Opening**

Speaker:

**Gergely Ditróy**, Business Development Director, Portfolio

#### **09:00 - 09:20 New rules are coming!**

Speaker:

**Nándor Csepreghy**, State Secretary, Deputy Minister, Ministry of Construction and Transport

#### **09:20 - 09:40 Macro-landscape with the domestic construction industry in the focus - What kind of world should we prepare for?**

Speaker:

**István Madár**, Senior Analyst, Portfolio

#### **09:40 - 09:50 What awaits the construction industry?**

Speaker:

**László Koji**, Chairman, ÉVOSZ

**09:50 - 10:05 Energy market prospects - Can we feel reassured?**

Speaker:

**Viktor Hauk**, Energy Market Analyst, European Comission, Directorate-General for Energy

**10:05 - 10:50 Is everything being transformed? - There is no more time to wait for the creation of a domestic construction industry with brand-new foundations**

Moderator: **Gergely Ditróy**, Business Development Director, Portfolio

Conversation participants:

**Béla Markovich**, CEO, Mapei Kft.

**Milán Palkovics**, igazgatóság elnöke, Épduferr Nyrt.

**Sándor Serdült**, CEO, Layher Kft.

**Dávid Tibor**, CEO, Masterplast Nyrt.

## Coffee break & Networking

## Session II/A

**11:10 - 11:25 A sustainable and pioneering future from Japan**

Speaker:

**László Tóth**, Department Manager / Promotion Department, TAKENAKA

**11:25 - 11:40 ÉMI tervek és tapasztalatok - nemzetközi együttműködések az ágazat fenntarthatóságáért**

Speaker:

**Adrienn Buday-Malik**, Deputy-CEO of Innovation, ÉMI Nonprofit Kft.

**11:40 - 11:50 Panel opening speech**

Speaker:

**Regő Lánszki**, State Secretary for Architecture, Ministry of Construction and Investment

## **11:50 - 12:45 What should the engineering profession prepare for with the new architecture and investment law?**

Moderator: **Ernő Wagner**, President, Magyar Mérnöki Kamara

Conversation participants:

**Tibor Keszthelyi**, Deputy CEO, FŐMTERV Zrt.

**Gergely Laczkovich**, Managing director, 3E International Kft.

**Regő Lánszki**, State Secretary for Architecture, Ministry of Construction and Investment

**Tibor Massányi**, Managing Partner, DVM Group

## **Session II/B**

### **11:00 - 11:15 An innovation boom born from a crisis: alternative construction industry materials and technologies**

Speaker:

**Prof. Dr. Anita Boros**, Head of the Analysis Centre, Centre for Circular Economy Analysis and Knowledge founded by Hungarian University of Agricultural and Life Sciences (MATE)

### **11:15 - 11:55 Sustainability and energy efficiency in the construction industry - Forcing consciousness will drive down the market**

Moderator: **Zsombor Barta MRICS**, Greenbors Consulting Kft. alapító partner, HuGBC (Magyar Környezettudatos Építés Egyesülete), elnök

Conversation participants:

**András Ábrahám**, Project Director, Skanska's commercial development business unit in Hungary

**Prof. Dr. Anita Boros**, Head of the Analysis Centre, Centre for Circular Economy Analysis and Knowledge founded by Hungarian University of Agricultural and Life Sciences (MATE)

**Balázs Bozsik**, Senior Manager, ESG Business Services, PwC Hungary

**Dr. Gábor Czike FRICS**, Partner, Head of Real Estate and ESG Group, CMS

**Anita Simon**, Deputy CEO, Sustainability and Circular Economy, Alteo Group

## **11:55 - 12:45 Elvérzik vagy túlél a hazai építőipar? - Érdekszövetségek a jövőről**

Moderator: **László Koji**, Chairman, ÉVOSZ

Conversation participants:

**Attila Juhász**, Chairman of the board, Újház Zrt., ÉKE (Magyar Építőanyag Kereskedelmi Egyesület), Board member

**Ernő Kiss**, President, Hungarian PV and Solar Collector Association

**Kornél Lakner**, Chairman, Kéményépítők Szakmai Szövetsége - KÉPISZ

**András Puskás**,

**Tamás Versits**,

## **Lunch break & Networking**

We are welcoming participants for lunch in the exhibition space in a one-and-a-half-hour time slot!

## **Session III/A**

### **13:50 - 14:05 Felújítások és újratervezések évtizede!?**

Speaker:

**Péter Reicher**, Country Manager, Graphisoft SE

### **14:05 - 14:20 Előadás**

Speaker:

**István Knébel**, CEO, Founder, Construsoft Kft.

### **14:20 - 14:35 Előadás**

Speaker:

**István Csúsz**, Business Development Director, INETON Kft.

### **14:35 - 14:50 Drón és AI megoldások: építőipar, biztonságtechnika és épületüzemeltetés felülnézetből**

Speaker:

**Ferenc Damak**, CEO, Myactioncam Magyarország Kft.

**14:50 - 15:05 A fejlődés záloga - Digitalizált építőipar a Microsoft támogatásával**

Speakers:

**Dóra Jelfy**, Team Supervisor, Cosmo Consult Kft.

**Tamás Németh**,

**15:05 - 15:25 Előadás**

Speaker:

**Csaba Livják**, Managing Director, BuildEXT

**15:25 - 15:55 There is no time to waste! - A thousand aspects of digitalisation are the number one weapon for efficiency and survival**

Moderator: **Ádám Kovács**, Founder, CEO, Brick+Data Kft.

Conversation participants:

**Csaba Livják**, Managing Director, BuildEXT

**Tamás Tomor**, Commercial and Business Development Director, Envirosense Hungary Kft.

## Session III/B

**13:45 - 14:30 For a cooler construction industry! - Marketing workshop**

Moderator: **Zoltán Bán**, CEO, Net Média (Portfolio Csoport)

Conversation participants:

**Géza Ipacs**, Graphic designer, Managing Director, Apacs Stúdió

**Zsolt Unger**, CEO, Unger & Partners

**14:30 - 15:00 Who is financing the construction industry? - Are financial problems coming back?**

Moderator: **Gergely Ditróy**, Business Development Director, Portfolio

Conversation participants:

**Tamás Gegesi Kiss**, Managing Director, Gépész Centrál Kft.

**Gergely Nagy**, Budapesti Régió - ügyvezető igazgató-helyettes, OTP Csoport

**Zoltán Schwáb**, Deputy Director, Teljesítésigazolási Szakértői Szerv (TSZSZ)

**15:00 - 15:30 Is there a future? What is it like? - A radical transformation is needed in training and HR processes**

Moderator: **Dr. Tamás Lovas**, Head of Department, Budapest University of Technology and Economics

Conversation participants:

**Fruzsina Bodor**, Head of Permanent Placement Services and Headhunting, Prohuman

**Prof. Dr. Gabriella Medvegy**, Dean, University of Pécs, Faculty of Engineering and Information Technology

**Péter Reicher**, Country Manager, Graphisoft SE

## Coffee break & Networking

## Session IV

**16:15 - 16:30 „The city of the future is being built in Southern Pest!”  
The municipality now offers more than three dozen  
development areas to real estate developers near Üllői  
Street. The “Main Street of our District” concept could allow  
building on nearly 6.5 hectares on 10 hectares of land in the  
city centre.**

Speaker:

**Péter Kőrös**, Deputy Mayor, Budapest 18. kerület Pestszentlőrinc -  
Pestszentimre Önkormányzata

**16:30 - 17:10 Will there be developments and investments? - What can the  
construction industry expect on the customer side?**

Moderator: **Dr. Ernő Takács**, Deputy CEO, WING Zrt., IFK Chairman

Conversation participants:

**Ádám Banai PhD, MRICS**, jegybanki eszköztárért, pénzügyi stabilitásért és devizatartalék-kezelésért felelős ügyvezető igazgató, Magyar Nemzeti Bank

**Dr. Benedek Gyorgyevics**, CEO, Városliget Zrt.

**Sándor Makra**, CEO, Market Asset Management

**Ádám Székely**, Managing Director, Owner, Infogroup, IFK, Vice-chairman

## **Award ceremony & Standing reception**

Stay with us after the technical programme, join us in cheering the candidates and toasting the winner of the Construction Industry Person of the Year at the standing reception!

We will help to create a good atmosphere with gourmet snacks and a colourful selection of drinks. Thanks to Layher, we will open our popular Gin&Tonic bar again, where our gin masters will offer the most special gins, spices, and premium tonics to our participants. Market will bring Yama Sushi bar's exotic offer to the conference, for which a champagne selection will be available. Stay with us until the end of the evening, and let us celebrate together again!

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