

Construction Industry 2023 program

Registration

Session 1

The domestic construction industry is on new foundations! A stop in public investments, an unpredictable energy environment, skyrocketing inflation and interest rates, wage tensions, and foreign competitors are just some of the risks and influencing factors that make the daily life of the domestic economy, including the construction industry, more difficult. Now, most people have survival in mind, not a two-digit growth. The world has changed enormously in the last year as well. In addition, a new investment law is coming, which will set the processes on a different path, hopefully, one that is more predictable and more beneficial for domestic actors. What should we expect? How should we prepare?

08:55 - 09:00 Opening

Speaker:

Gergely Ditróy, Business Development Director, Portfolio

09:00 - 09:20 New rules are coming!

Speaker:

Nándor Csepreghy, State Secretary, Deputy Minister, Ministry of Construction and Transport

09:20 - 09:40 Macro-landscape with the domestic construction industry in the focus - What kind of world should we prepare for?

Speaker:

István Madár, Senior Analyst, Portfolio

09:40 - 09:50 What awaits the construction industry?

Speaker:

László Koji, Chairman, ÉVOSZ

09:50 - 10:05 Energy market prospects - Can we feel reassured?

Speaker:

Viktor Hauk, Energy Market Analyst, European Comission, Directorate-General for Energy

10:05 - 10:50 Is everything being transformed? - There is no more time to wait for the creation of a domestic construction industry with brand-new foundations

Moderator: **Gergely Ditróy**, Business Development Director, Portfolio

Conversation participants:

Béla Markovich, CEO, Mapei Kft.

Milán Palkovics, igazgatóság elnöke, Épduferr Nyrt.

Sándor Serdült, CEO, Layher Kft.

Dávid Tibor, CEO, Masterplast

Coffee break & Networking

Session II/A

11:10 - 11:25 A sustainable and pioneering future from Japan

Speaker:

László Tóth, Department Manager / Promotion Department, TAKENAKA

11:25 - 11:40 ÉMI tervek és tapasztalatok - nemzetközi együttműködések az ágazat fenntarthatóságáért

Speaker:

Adrienn Buday-Malik, Deputy-CEO of Innovation, ÉMI Nonprofit Kft.

11:40 - 11:50 Panel opening speech

Speaker:

Regő Lánszki, State Secretary for Architecture, Ministry of Construction and Investment

11:50 - 12:45 What should the engineering profession prepare for with the new architecture and investment law?

Moderator: **Ernő Wagner**, President, Magyar Mérnöki Kamara

Conversation participants:

Tibor Keszthelyi, Deputy CEO, FŐMTERV Zrt.

Gergely Laczkovich, Managing director, 3E International Kft.

Regő Lánszki, State Secretary for Architecture, Ministry of Construction and Investment

Tibor Massányi, Managing Partner, DVM Group

Session II/B

11:00 - 11:15 An innovation boom born from a crisis: alternative construction industry materials and technologies

Speaker:

Prof. Dr. Anita Boros, Head of the Analysis Centre, Centre for Circular Economy Analysis and Knowledge founded by Hungarian University of Agricultural and Life Sciences (MATE)

11:15 - 11:55 Sustainability and energy efficiency in the construction industry - Forcing consciousness will drive down the market

Moderator: **Zsombor Barta MRICS**, Greenbors Consulting Kft. alapító partner, HuGBC (Magyar Környezettudatos Építés Egyesülete), elnök

Conversation participants:

András Ábrahám, Project Director, Skanska's commercial development business unit in Hungary

Prof. Dr. Anita Boros, Head of the Analysis Centre, Centre for Circular Economy Analysis and Knowledge founded by Hungarian University of Agricultural and Life Sciences (MATE)

Balázs Bozsik, Senior Manager, ESG Business Services, PwC Hungary

Dr. Gábor Czike FRICS, Partner, Head of Real Estate and ESG Group, CMS

Anita Simon, Deputy CEO, Sustainability and Circular Economy, Alteo Group

11:55 - 12:45 Elvérzik vagy túlél a hazai építőipar? - Érdekszövetségek a jövőről

Moderator: **László Koji**, Chairman, ÉVOSZ

Conversation participants:

Attila Juhász, Chairman of the board, Újház Zrt., ÉKE (Magyar Építőanyag Kereskedelmi Egyesület), Board member

Ernő Kiss, President, Hungarian PV and Solar Collector Association

Kornél Lakner, Chairman, Kéményépítők Szakmai Szövetsége - KÉPISZ

András Puskás,

Tamás Versits,

Lunch break & Networking

We are welcoming participants for lunch in the exhibition space in a one-and-a-half-hour time slot!

Session III/A

13:50 - 14:05 Felújítások és újratervezések évtizede!?

Speaker:

Péter Reicher, Country Manager, Graphisoft SE

14:05 - 14:20 Előadás

Speaker:

István Knébel, CEO, Founder, Construsoft Kft.

14:20 - 14:35 Előadás

Speaker:

István Csúsz, Business Development Director, INETON Kft.

14:35 - 14:50 Drón és AI megoldások: építőipar, biztonságtechnika és épületüzemeltetés felülnézetből

Speaker:

Ferenc Damak, CEO, Myactioncam Magyarország Kft.

14:50 - 15:05 A fejlődés záloga - Digitalizált építőipar a Microsoft támogatásával

Speakers:

Dóra Jelfy, Team Supervisor, Cosmo Consult Kft.

Tamás Németh,

15:05 - 15:25 Előadás

Speaker:

Csaba Livják, Managing Director, BuildEXT

15:25 - 15:55 There is no time to waste! - A thousand aspects of digitalisation are the number one weapon for efficiency and survival

Moderator: **Ádám Kovács**, Founder, CEO, Brick+Data Kft.

Conversation participants:

Csaba Livják, Managing Director, BuildEXT

Tamás Tomor, Commercial and Business Development Director, Envirosense Hungary Kft.

Session III/B

13:45 - 14:30 For a cooler construction industry! - Marketing workshop

Moderator: **Zoltán Bán**, CEO, Net Média (Portfolio Group)

Conversation participants:

Géza Ipacs, Graphic designer, Managing Director, Apacs Stúdió

Zsolt Unger, CEO, Unger & Partners

14:30 - 15:00 Who is financing the construction industry? - Are financial problems coming back?

Moderator: **Gergely Ditróy**, Business Development Director, Portfolio

Conversation participants:

Tamás Gegesi Kiss, Managing Director, Gépész Centrál Kft.

Gergely Nagy, Budapesti Régió - ügyvezető igazgató-helyettes, OTP Csoport

Zoltán Schwáb, Deputy Director, Teljesítésigazolási Szakértői Szerv (TSZSZ)

15:00 - 15:30 Is there a future? What is it like? - A radical transformation is needed in training and HR processes

Moderator: **Dr. Tamás Lovas**, Head of Department, Budapest University of Technology and Economics

Conversation participants:

Fruzsina Bodor, Head of Permanent Placement Services and Headhunting, Prohuman

Prof. Dr. Gabriella Medvegy, Dean, University of Pécs, Faculty of Engineering and Information Technology

Péter Reicher, Country Manager, Graphisoft SE

Coffee break & Networking

Session IV

**16:15 - 16:30 „The city of the future is being built in Southern Pest!”
The municipality now offers more than three dozen
development areas to real estate developers near Üllői
Street. The “Main Street of our District” concept could allow
building on nearly 6.5 hectares on 10 hectares of land in the
city centre.**

Speaker:

Péter Kőrös, Deputy Mayor, Budapest 18. kerület Pestszentlőrinc -
Pestszentimre Önkormányzata

**16:30 - 17:10 Will there be developments and investments? - What can the
construction industry expect on the customer side?**

Moderator: **Dr Ernő Takács**, Chairman, IFK

Conversation participants:

Ádám Banai PhD, MRICS, jegybanki eszköztárért, pénzügyi stabilitásért és devizatartalék-kezelésért felelős ügyvezető igazgató, Magyar Nemzeti Bank

Dr. Benedek Gyorgyevics, CEO, Városliget Zrt.

Sándor Makra, CEO, Market Asset Management Zrt.

Ádám Székely, ügyvezető igazgató, tulajdonos, Infogroup, IFK, alelnök

Award ceremony & Standing reception

Stay with us after the technical programme, join us in cheering the candidates and toasting the winner of the Construction Industry Person of the Year at the standing reception!

We will help to create a good atmosphere with gourmet snacks and a colourful selection of drinks. Thanks to Layher, we will open our popular Gin&Tonic bar again, where our gin masters will offer the most special gins, spices, and premium tonics to our participants. Market will bring Yama Sushi bar's exotic offer to the conference, for which a champagne selection will be available. Stay with us until the end of the evening, and let us celebrate together again!

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