

Construction Industry 2022 program

A celebration of the construction industry!

We will present the increasingly prestigious "Construction Industry Person of the Year" award of Market and Portfolio for the fourth time this year on the 26th of April! The award is given to a professional chosen by the jury who has made an outstanding contribution to the domestic construction industry.

Don't miss out on the award ceremony! Join the post-conference event with a standing reception, networking, gin bar and informal professional discussions.

Let's celebrate together the outstanding professional performance of the domestic construction industry.

Profession, experience, networking

Whole-day professional programme with topics and participants influencing the domestic construction industry

An excellent opportunity for creating and tending to relationships

Award ceremony and toast

Meet your current or future professional partners live or follow the event online

8:30 - 9:00 - REGISTRATION

Session I.

We cannot sit back. Constant risks, challenges, problems surround the economic life which are felt and suffered by the construction industry (especially in Hungary). We are living in especially hard and unpredictable times where mid- and long-term business planning can be regarded as blind flying or predicting the future rather than conscious risk analysis and strategy. What can we do in these circumstances? How can we get ready, escape forward? What can players of the whole vertical and value chain of the construction industry expect? How

can companies from the smallest to the biggest actors of the industry be ready, crisis-resistant, sustainable, and most importantly, have the potential to develop? We will look for the answers to these questions all day long.

Moderator: Gergely Ditróy, Head of Real Estate Division, Portfolio

08:55 - 09:00 Opening

Speaker:

Gergely Ditróy, Head of Real Estate Division, Portfolio

09:00 - 09:05 Watch out Hungarian construction industry!

Speaker:

László Koji, Chairman, ÉVOSZ

09:05 - 09:25 War and energy crisis: economic outlook after the elections

Speaker:

István Madár, Senior Analyst, Portfolio

09:25 - 09:40 Opportunities and challenges in the construction industry

Speaker:

Csaba Gyutai, CEO, ÉMI Nonprofit Kft., kormánybiztos

09:40 - 10:20 One shock after the other - The age of unpredictability has arrived. How strong and stable is the Hungarian construction industry?

Moderator: **Gergely Ditróy**, Head of Real Estate Division, Portfolio

Conversation participants:

Attila Balázs, President, Bayer Construct Zrt.

Sándor Scheer, CEO, Market Építő Zrt.

Dávid Tibor, elnök, Masterplast Nyrt.

10:20 - 10:35 Coffee break

Session II./A

The issue of material prices and supply chains has been one of the most important and most pressing risks in the construction industry for several years. Inflation, incomes, shortages, delays, quality problems, demand are all serious challenges. The situation requires constant re-evaluations in light of the newest events while putting huge pressure on the budget and deadlines for the work

undertaken. How is the market today? With what can we calculate? What do suppliers, sub-contractors, or even customers expect?

10:35 - 10:50 Introduction of an intelligent delivery note for the Hungarian construction industry

Speaker:

Ádám Dálnoki, CEO, BauApp Kft.

10:50 - 11:40 Raw material prices and supply chains - Will it keep growing as long as it is bought?

Moderator: **Gábor Kiss**, Managing Director, Metrodom Kivitelező Kft., IFK, Vice-chairman

Conversation participants:

Tamás Gegesi Kiss, Managing Director, Gépész Centrál Kft.

László Máté, Managing Director, Lasselsberger Hungária Kft.

Milán Palkovics, igazgatóság elnöke, Épduferr Nyrt.

Dr. Csilla Rázsóné Szórády, vezérigazgató, újHÁZ Centrum

11:40 - 11:55 How can the Hungarian construction industry achieve the efficiency offered by digitalisation?

Speaker:

Péter Reicher, Country Manager, Graphisoft SE

11:55 - 12:10 Energy 4.0 - Needs and solutions: value-creating awareness, increasing efficiency

Speaker:

Dániel Racsek, Business Development and Sales Director, EcoStruxure, Schneider Electric

12:10 - 12:50 Fit-out - new clothes on an old frame, the secret to sustainability

Moderator: **Adorján Salamon MRICS**, CEO, ESTON International

Conversation participants:

Gusztáv Lovas, Managing Director, Decor Floor Magyarország

Gábor Pados, Project Director, Wing Zrt.

Péter Puskás, Fit-out director, B+N Referencia Zrt.

Session II./B

Moderator: Roxána Pásztor, Analyst, Portfolio

11:30 - 11:45 Let's at least know what we don't know - Finding out what we don't know in the digital literature

Speaker:

László Polgár, Senior Technical Consultant, ASA Építőipari Kft.

11:45 - 12:00 Cost Planning System for Construction Investments

Speaker:

György Spányi MRICS, CEO, Spányi Partners Zrt.

12:00 - 12:50 Engineering challenges and solutions in the new world

Moderator: **Ernő Wagner**, President, Magyar Mérnöki Kamara

Conversation participants:

Zsolt Gunther, Owner and Principal, 3h architecture

Tibor Keszthelyi, Deputy CEO, FŐMTERV Zrt.

Szabolcs Nyiri, Technology director, Colas Hungária Zrt.

Dr. András Reith PhD, ügyvezető, ABUD Kft.

Lunch break and Networking

Session III./A - This cannot be escaped: Digitalisation and Education

13:40 - 13:55 Data-driven decisions in the construction industry

Speaker:

Szabolcs Vida, Chief Financial Officer, Új Ház Zrt.

13:55 - 14:40 Light years away from the present? Where is the key to increasing the sector's efficiency? - BIM, Big Data, robotisation

Moderator: **Balázs Báthory**, Deputy CEO, Market Építő Zrt.

Conversation participants:

Tamás Illés, Senior Sales Consultant, PlanRadar

Péter Reicher, Country Manager, Graphisoft SE

András Szarka, Product manager, PERI

Patrik Tóth, Technical Team Lead, Layher Kft.

14:40 - 14:55 A blessing or a curse? Pitfalls and breakthroughs of BIM in the context of complex and large investments

Speaker:

Csaba Livják, Managing Director, BuildEXT

14:55 - 15:35 Replacement and skills shortages - Is there a solution?

Moderator: **Dr. Tamás Lovas**, tanszékvezető, BME Építőmérnöki Kar

Conversation participants:

Zsuzsanna Naderi, CEO, Edupark Nonprofit Kft.

Dr. Márk Zagorác, adjunktus, Pécsi Tudományegyetem, Műszaki és Informatikai Kar

**Session III./B - The newest pressure on the sector:
Sustainable and greening construction industry**

13:40 - 13:55 Sustainability dilemmas for the construction industry

Speaker:

Prof. Dr. Anita Boros, központvezető, Magyar Argár- és Élettudományi Egyetem Körforgásos Gazdaság Elemző Központ

13:55 - 14:45 The “circular-swing” is on the move - Real expectations and solutions on the road to a circular economy and climate neutrality

Moderator: **Henrietta Budai**, titkár, HuGBC

Conversation participants:

Mátyás Bellaagh, Director EHSQ, CSR & BIM, Colas Hungária Zrt.

Prof. Dr. Anita Boros, központvezető, Magyar Argár- és Élettudományi Egyetem Körforgásos Gazdaság Elemző Központ

Bálint Horváth, regionális körforgásos gazdasági szakértő (Budapest, Pozsony), Holland Királyság Nagykövetsége

Anita Simon, fenntarthatóságért és körforgásos gazdaságért felelős vezérigazgató-helyettese, ALTEO Energiaszolgáltató Nyrt.

14:45 - 15:35 The 3 magic letters: ESG which is reaching the construction industry as well

Moderator: **Balázs Bozsik**, Senior Manager, ESG Business Services, PricewaterhouseCoopers Könyvvizsgáló Kft.

Conversation participants:

Péter Balogh, Executive director - Large Corporates and Structured Finance, MKB Bank

Balázs Báthory, Deputy CEO, Market Építő Zrt.

Dr. Dániel Ódor MRICS, Partner, Taylor Wessing

Tamás Pásztor, Head of Legal and Operation, CPI Hungary

15:35 - 15:55 Coffee break

Session IV.

Financial stability, authenticity, safety, the ever-changing legal and regulatory environment, emphases arising from EU and national redistribution and priorities, coupled with the individual market surveillance activities that increasingly characterise the construction industry, represent a particularly exciting and delicate balance. How do the construction industry's financial and legal sides work and how could they work better?

Moderator: Gergely Ditróy, Head of Real Estate Division, Portfolio

15:55 - 16:10 MOL Campus + BIM + construction = x, or what is the equation for efficient construction?

Speaker:

Szabolcs Grátzer, Head of Design Department and Head of Digital Engineering Services, Market Építő Zrt.

16:10 - 16:25 Paks 2 - What's next?

Speaker:

Zsolt Tarkovács, Head of Department of Architecture and Site Investigation, Paks II. Atomerőmű Zrt.

16:25 - 17:15 What does the market order? - Developers and developments of the future

Moderator: **Dr. Ernő Takács**, Deputy CEO, WING Zrt., IFK Chairman

Conversation participants:

György Ambrus, Director General of Project Management, Budapest Fejlesztési Központ

Ádám Banai PhD, MRICS, jegybanki eszköztárért, pénzügyi stabilitásért és devizatartalék-kezelésért felelős ügyvezető igazgató, Magyar Nemzeti Bank

Zoltán Nyul, beruházási vezérigazgató-helyettes, NIF Zrt.

Dr. Mihály Schrancz, ügyvezető igazgató, Property Market Kft.

Tibor Tatár MRICS, ügyvezető igazgató, Calyx Investment

Following the professional programme, we are looking forward to welcoming you all to a standing reception and awards ceremony!

At the end of the conference, we'll do our best to ensure that you can discuss the most exciting professional issues in a relaxed atmosphere and successfully build new business relationships.

For the standing reception, thanks to Layher, we will open our popular Gin&Tonic bar again this year, where our gin masters will be waiting for the participants with the most special gins, spices and premium tonics. Market will bring the exotic offerings of Yama sushi bar to the conference, and Budafer will offer guests an exclusive selection of prosecco alongside gourmet bites. Stay tuned until the end of the evening, and don't miss the craft beers courtesy of Lesselsberger Hungária Kft. Let's celebrate together again!