

# Portfolio Banking Technology 2020 program

**The conference will be held online, delivering the best user experience possible.**

## **Section I: Bank digitalisation vs business - Pedal to the metal or time to hit the brakes?**

Digitalisation has been an important efficiency-improving tool of business executives for many years, and its role has become even more prominent during the coronavirus pandemic as online and mobile banking, good UXs and data-based sales all came to the fore. Meanwhile, top managers must also handle the challenges arising from the crisis and must strike a fine balance between supporting development and meeting cost-cutting targets. Bank executives will tell us about the strategies they have chosen.

**Moderator: Zoltán Bán**, CEO, Net Média (Portfolio Csoport)

### **08:55 - 09:00 Opening Speech**

Speaker:

**Zoltán Bán**, CEO, Net Média (Portfolio Csoport)

### **09:00 - 09:20 Rethink Your Tech Roadmap and Reinvent Your Bank**

Speaker:

**Pawel Bialka**, Executive Partner, Gartner

### **09:20 - 09:40 Full throttle and airbag - How has cyber defence become a critical factor in business operations?**

Speaker:

**Peter Durojaiye**, Director, PwC Hungary

**09:40 - 10:30 Executive panel: What will the “new normal” in the banking sector look like?**

Moderator: **Zoltán Bán**, CEO, Net Média (Portfolio Csoport)

Conversation participants:

**Gergely Czimer**, CDO, Takarékbank Zrt.

**Péter Csányi**, deputy CEO, OTP Bank

**Tamás Foltányi**, COO, Erste Bank

**Antal Kerekes**, Partner, PwC Hungary

**János Perczes**, ügyvezető igazgató, Digitális üzletfejlesztés, MKB Bank

**Jenő Siklós**, Deputy CEO, Gránit Bank Zrt.

**10:30 - 10:50 Coffee break**

**Section II/A: Innovative technologies and digital transformation at banks**

Prominent IT managers, fintech innovators and top consultants from the sector will debate which banking trends are worth riding and which should be given time to develop before implementing the tried solutions and technologies.

**Moderator: Ádám Turzó**, Analyst, Portfolio

**10:50 - 11:05 KPMG CIO survey**

Speaker:

**Tamás Kórácz**, Partner, KPMG

**11:05 - 11:20 Blockchain platform designed for a regulated environment - How does it work in practice?**

Speaker:

**Attila Krocsek**, Business Development Manager, NATRIX

**11:20 - 11:30 Presentation**

Speaker:

**Dr. Károly Balázs Solymár**, Digitalizációért felelős helyettes államtitkár, ITM

**11:30 - 11:40 Panel introduction speech**

Speaker:

**Christopher Mattheisen**, Country General Manager, Microsoft Hungary

## **11:40 - 12:35 Panel discussion: Bank IT manager roundtable - How do financial institutions innovate?**

Moderator: **Tamás Kórácz**, Partner, KPMG

Conversation participants:

**Ferenc Alföldi**, Head of IT, Budapest Bank

**Bálint Fischer**, Chief Business Development Officer, Dorsum

**Csaba Márton Galló**, ügyvezető igazgató, informatikai divízió, CIB Bank

**Dániel Koczka**, vezérigazgató, igazgatóság elnöke, MKB Digital Zrt.

**Gábor Strén**, ügyféligazgató, Pénzügyi szektor, Microsoft Magyarország

## **12:35 - 13:20 Lunch break**

### **Section II/B: Banking digitalisation in practice**

In this section, our speakers will present the digitalisation process of individual areas of banking operations in practice, complete with case studies. This will be followed by a panel discussion where IT executives of banks will tell us what makes relations between an IT vendor and a bank work well. What problems can occur, what trends have been apparent in recent years, and how do fintechs work with financial institutions?

**Moderator: Dániel Dojcsák**, marketing communications director, Shiwaforce

## **10:50 - 11:05 Presentation**

Speaker:

**Zoltán Komáromi**, business development and sales manager, Grepton Informatikai Zrt.

## **11:05 - 11:20 Smooth banking e-sales - Obstacles and how to avoid them**

Speakers:

**Iván Muck**, CEO, ff. next

**Tamás Tóth**, partner, Lippert

## **11:20 - 11:35 Panelfelvezető előadás: Hibrid integráció - A digitális transzformáció hatásai az IT részlegen**

Speaker:

**Anton Kovach**, CEO, Shiwaforce

## **11:35 - 12:25 Panel discussion: IT vendors and banking IT - How do they cooperate?**

Moderator: **Dániel Dojcsák**, marketing communications director, Shiwaforce

Conversation participants:

**László Bek-Balla**, Head of Digital & Contact Center, Erste Bank Hungary

**Ferenc Böle**, IT Project Director, OTP Bank

**Anton Kovach**, CEO, Shiwaforce

## **12:25 - 13:20 Lunch break**

### **Section III/A: AFR and debit cards vs cash - Payment trends**

In this section, we will look at the most important developments in the payment industry, both locally and globally. All retailers who have online registers will have to also offer electronic payment options starting from January. What solutions can they choose from? What can we expect in this regard? What developments are market players preparing? Are we treading the path of near-cashless countries? What steps regulators are expected to take in order to decrease cash use?

**Moderator: Ádám Turzó**, Analyst, Portfolio

## **13:20 - 13:40 Payment trends in the world**

Speaker:

**Tamás Nagy**, Expert, McKinsey & Company

## **13:40 - 13:55 Fraud prevention in instant payment systems**

Speaker:

**Tamás Racskó**, Business Development Manager, Mastercard

## **13:55 - 14:10 Payment Experience Report 2020**

Speaker:

**Péter Mondovics**, Marketing Manager, Mastercard

## **14:10 - 15:00 Panel discussion: Electronic payment v. cash in Hungary**

Moderator: **Ádám Turzó**, Analyst, Portfolio

Conversation participants:

**Balázs Barna**, Head of European Expansion, TransferWise

**Lajos Bartha**, Managing Director, National Bank of Hungary

**Endre Eölyüs**, igazgató, Mastercard Europe

**Zoltán Kozma**, Chief Executive Officer, Takarékinfo

## **Section III/B: PSD2 - Has the time of open banking truly arrived in Hungary?**

Both banks and third-party PSD2 fintech players have appeared in the Hungarian market, but solutions built on the new payment directive have brought no genuine breakthrough in banking so far. Why is this, and what can we expect from service providers and banks in the near future? Regulators will debate bank and fintech market players on the above.

**Moderator: Márton Suppan**, Founder, CEO, Peak Financial Services

## **13:20 - 13:40 Strong customer authentication and open banking overview**

Speaker:

**Miklós Luspay**, igazgató, Magyar Nemzeti Bank

## **13:40 - 13:50 Panel introduction speech**

Speaker:

**Márton Suppan**, Founder, CEO, Peak Financial Services

## **13:50 - 14:40 Panel discussion: Who have seized open banking in Hungary?**

Moderator: **Márton Suppan**, Founder, CEO, Peak Financial Services

Conversation participants:

**Miklós Luspay**, igazgató, Magyar Nemzeti Bank

**György Mudri**, alapító, Aggreg8

**Gyula Szegedi**, Head of SME Digital & Payment services, Budapest Bank Zrt.

**János Váradi**, Manager responsible for fintech development, Számlázz.hu

## **Coffee break & Networking**