

Portfolio Banking Technology 2018 program

8:30 - 8:55 Registration

Section I - Digital transformation at Hungarian banks

08:55 - 09:00 Opening and welcome

09:00 - 09:30 Keynote Speech - Challenger banks and startup disruptors in the banking market

Speaker:

Daniel Döderlein, CEO, Auka

09:30 - 09:40 Why have banks been unsuccessful at digital transformation?

Speaker:

Balázs Vinnai, elnöki főtanácsadó, Magyar Bankholding Zrt.

09:40 - 09:50 Replacing core banking systems - lessons and opportunities

Speaker:

Márk Hetényi, vezérigazgató-helyettes, MKB Bank

09:50 - 10:55 Panel discussion: CEO roundtable - Will disruptors make the best enablers?

Moderator: **Zoltán Bán**, CEO, Net Média (Portfolio Group)

Conversation participants:

Tamás Ákos, Deputy CEO, CIB Bank

László Harmati, Deputy CEO, Erste Bank

Márk Hetényi, vezérigazgató-helyettes, MKB Bank

Tibor Johancsik, Deputy General Manager, IT and Banking Division, OTP Bank

András Puskás, Elnöki főtanácsadó, Magyar Bankholding Zrt.

10:55 - 11:20 Coffee break

Section II/A - RPA, AI, blockchain - New technologies in banks

11:20 - 11:40 Money and magic: What many get wrong during agile transformations

Speakers:

Dániel Nóthig, edUcate co-founder, ex-McKinsey consultant, Columbia Business School MBA

Miklós Sárváry, edUcate partner, Professor and Digital Leadership program lead at CBS

11:40 - 11:55 Banking agility at the organisational level

Speaker:

Dániel Róna, Partner, McKinsey & Company

11:55 - 12:10 How to meet the expectations of the "new type" of investors

Speakers:

Bálint Fischer, innovációs vezető, Dorsum

Imre Rokob, Business Development Director, Dorsum

12:10 - 13:00 Panel discussion: Digital transformation - Roundtable for IT executives

Moderator: **Antal Kerekes**, Partner, PwC Hungary

Conversation participants:

Ferenc Alföldi, informatikai vezető, Budapest Bank

Ferenc Böle, IT Project Director, OTP Bank

György Fekete, IT Directorate, Deputy Managing Director, Gránit Bank

Bálint Fischer, innovációs vezető, Dorsum

Gergely Karsai, IT Director, Magyar Takarékszövetkezeti Bank Zrt.

Gábor Strén, ügyféligazgató, Pénzügyi szektor, Microsoft Magyarország

13:00 - 13:55 Lunch Break

Section II/B - Digitalisation of banks in practice - A series of talks

11:20 - 11:40 Agility and traditional infrastructure in one?

Speakers:

Kamill Matek, Business Development Manager, Qualysoft

Ádám Mautner, Software Development Lead, Qualysoft

11:40 - 11:55 Conditions of digital innovation

Speaker:

József Kerekes, Business Development Director, Hewlett Packard Enterprise

11:55 - 12:15 Ready, set, go: the finance sector is about to engage agile delivery speed

Speaker:

Anton Kovach, CEO, Shiwaforce

12:15 - 12:30 Customer experience is the new battlefield for competition

Speaker:

János Gálik, CEO, Capture

12:30 - 12:50 How to make the promise of Advanced Analytics happen in reality?

Speaker:

Gergely Bacsó, vezérigazgató, Allianz Hungária Biztosító

12:50 - 13:00 Digital lending in practice

Speaker:

Béla Vér, Managing Director, ApPello Kft.

13:00 - 13:55 Lunch Break

Section III/A - Instant transfers and PSD2

13:55 - 14:15 Electronic payment in Hungary - What does the regulator have to say?

Speaker:

Lajos Bartha, Managing Director, National Bank of Hungary

14:15 - 14:30 How do banks join the system? - Technical details

Speaker:

Zsolt Selmeczi-Kovács, CEO, GIRO

14:30 - 14:45 The impact of strong customer authentication on e-commerce

Speaker:

Máté Nemes, termékspecialista, Mastercard

14:45 - 15:35 Panel discussion: Towards a cashless Hungary - What solutions are around the corner?

Moderator: **Frigyes Schannen**, Managing Director - Hungary, Roland Berger

Conversation participants:

György Fekete, IT Directorate, Deputy Managing Director, Gránit Bank

Zoltán Kozma, informatikáért felelős vezérigazgató-helyettes, Takarékinfo

Lóránt Varga, főosztályvezető, Magyar Nemzeti Bank

Mihály Veres, CEO, Nemzeti Mobilfizetési Zrt.

15:35 - 15:55 Coffee Break

Section III/B - Online loans and video banking

13:55 - 14:10 New developments in digital banking from the perspective of the IT Supervision

Speaker:

Gabriella Biró, informatikai felügyeleti főosztály vezetője, Magyar Nemzeti Bank

14:10 - 14:20 GoodID - Customer identification in another way

Speaker:

Tamás Szabó, Managing director, ID&Trust/GoodID

14:20 - 14:30 Risk management in online lending: opportunities and risks

Speaker:

Tamás Erni, Managing Partner, Loxon

14:30 - 14:40 Consumer insight - Are people anticipating digital banking?

Speaker:

Bálint Ferenczhalmy, piackutatási senior manager, OTP Bank

14:40 - 15:35 Panel discussion: Online loans and video authentication at Hungarian financial institutions

Moderator: **Dániel Huszák**, Analyst, Portfolio

Conversation participants:

Tomás Antal, ügyvezető, instacash

Ferenc Balogh, Director, Business Services, MKB Bank Zrt.

Tamás Erni, Managing Partner, Loxon

Zsolt Szabó, Head of Digital Business Development, CIB Bank

Tamás Szabó, Managing director, ID&Trust/GoodID

Béla Vér, Managing Director, ApPello Kft.

15:35 - 15:55 Coffee Break

Section III/C - Fintech pitches

13:55 - 14:15 Regulatory sandbox report

Speaker:

Gergely Gabler, Director, Hungarian National Bank, Special Competency Board

14:15 - 14:30 Personalised digital sales: the beginning of a new era in banking

Speaker:

Béla Bodnár, vezérigazgató, W.up

14:30 - 15:35 Fintech pitches

Moderator: **Viktor Bálint**, marketing igazgató, Codecool

Conversation participants:

Tibor Bedő, Founder / CEO, Brokerchooser

Balázs Faluvégi, senior elemző, Portfolio

Imre Fazekas, Co-Founder, NLV8 Technologies

Ferenc Fazekas, CIO / General Manager, UNIQA Biztosító Zrt. / CHERRISK

Attila Halmai, Founder & CEO, Fundastik Kft.

15:35 - 15:55 Coffee break

Section IV/C - Fintech in Hungary

15:55 - 16:10 What is online billing doing in fintech?

Speaker:

János Váradi, Manager responsible for fintech development, Számlázz.hu

16:10 - 16:50 Panel discussion: Fintech business: B2B instead of B2C

Moderator: **Viktor Bálint**, marketing igazgató, Codecool

Conversation participants:

Ferenc Fazekas, CIO / General Manager, UNIQA Biztosító Zrt. / CHERRISK

János Perczes, ügyvezető igazgató, Digitális üzletfejlesztés, MKB Bank

László Személyi, program menedzser, Surf Stúdió (K&H Bank innovation hub)

Péter Szilágyi, Associate Professor, Central European University

Reception