

# Portfolio Banking Technology 2018 program

**8:30 - 8:55 Registration**

## **Section I - Digital transformation at Hungarian banks**

**08:55 - 09:00 Opening and welcome**

**09:00 - 09:30 Keynote Speech - Challenger banks and startup disruptors in the banking market**

Speaker:

**Daniel Döderlein**, CEO, Auka

**09:30 - 09:40 Why have banks been unsuccessful at digital transformation?**

Speaker:

**Balázs Vinnai**, elnöki főtanácsadó, Magyar Bankholding Zrt.

**09:40 - 09:50 Replacing core banking systems - lessons and opportunities**

Speaker:

**Márk Hetényi**, vezérigazgató-helyettes, MKB Bank

**09:50 - 10:55 Panel discussion: CEO roundtable - Will disruptors make the best enablers?**

Moderator: **Zoltán Bán**, CEO, Net Média (Portfolio Csoport)

Conversation participants:

**Tamás Ákos**, Deputy CEO, CIB Bank

**László Harmati**, Deputy CEO, Erste Bank

**Márk Hetényi**, vezérigazgató-helyettes, MKB Bank

**Tibor Johancsik**, Deputy General Manager, IT and Banking Division, OTP Bank

**András Puskás**, Elnöki főtanácsadó, Magyar Bankholding Zrt.

**10:55 - 11:20 Coffee break**

## Section II/A - RPA, AI, blockchain - New technologies in banks

### 11:20 - 11:40 Money and magic: What many get wrong during agile transformations

Speakers:

**Dániel Nóthig**, edUcate co-founder, ex-McKinsey consultant, Columbia Business School MBA

**Miklós Sárváry**, edUcate partner, Professor and Digital Leadership program lead at CBS

### 11:40 - 11:55 Banking agility at the organisational level

Speaker:

**Dániel Róna**, Partner, McKinsey & Company

### 11:55 - 12:10 How to meet the expectations of the "new type" of investors

Speakers:

**Bálint Fischer**, innovációs vezető, Dorsum

**Imre Rokob**, Business Development Director, Dorsum

### 12:10 - 13:00 Panel discussion: Digital transformation - Roundtable for IT executives

Moderator: **Antal Kerekes**, Partner, PwC Hungary

Conversation participants:

**Ferenc Alföldi**, informatikai vezető, Budapest Bank

**Ferenc Böle**, IT Project Director, OTP Bank

**György Fekete**, IT Directorate, Deputy Managing Director, Gránit Bank

**Bálint Fischer**, innovációs vezető, Dorsum

**Gergely Karsai**, IT Director, Magyar Takarékszövetkezeti Bank Zrt.

**Gábor Strén**, ügyféligazgató, Pénzügyi szektor, Microsoft Magyarország

### 13:00 - 13:55 Lunch Break

## Section II/B - Digitalisation of banks in practice - A series of talks

**11:20 - 11:40 Agility and traditional infrastructure in one?**

Speakers:

**Kamill Matek**, Business Development Manager, Qualysoft

**Ádám Mautner**, Software Development Lead, Qualysoft

**11:40 - 11:55 Conditions of digital innovation**

Speaker:

**József Kerekes**, Business Development Director, Hewlett Packard Enterprise

**11:55 - 12:15 Ready, set, go: the finance sector is about to engage agile delivery speed**

Speaker:

**Anton Kovach**, CEO, Shiwaforce

**12:15 - 12:30 Customer experience is the new battlefield for competition**

Speaker:

**János Gálik**, CEO, Capture

**12:30 - 12:50 How to make the promise of Advanced Analytics happen in reality?**

Speaker:

**Gergely Bacsó**, partner, McKinsey & Company

**12:50 - 13:00 Digital lending in practice**

Speaker:

**Béla Vér**, Managing Director, ApPello Kft.

**13:00 - 13:55 Lunch Break**

## **Section III/A - Instant transfers and PSD2**

**13:55 - 14:15 Electronic payment in Hungary - What does the regulator have to say?**

Speaker:

**Lajos Bartha**, Managing Director, National Bank of Hungary

**14:15 - 14:30 How do banks join the system? - Technical details**

Speaker:

**Zsolt Selmeczi-Kovács**, CEO, GIRO

**14:30 - 14:45 The impact of strong customer authentication on e-commerce**

Speaker:

**Máté Nemes**, termékspecialista, Mastercard

**14:45 - 15:35 Panel discussion: Towards a cashless Hungary - What solutions are around the corner?**

Moderator: **Frigyes Schannen**, Managing Director - Hungary, Roland Berger

Conversation participants:

**György Fekete**, IT Directorate, Deputy Managing Director, Gránit Bank

**Zoltán Kozma**, informatikáért felelős vezérigazgató-helyettes, Takarékinfo

**Lóránt Varga**, főosztályvezető, Magyar Nemzeti Bank

**Mihály Veres**, CEO, Nemzeti Mobilfizetési Zrt.

**15:35 - 15:55 Coffee Break**

## **Section III/B - Online loans and video banking**

**13:55 - 14:10 New developments in digital banking from the perspective of the IT Supervision**

Speaker:

**Gabriella Biró**, informatikai felügyeleti főosztály vezetője, Magyar Nemzeti Bank

**14:10 - 14:20 GoodID - Customer identification in another way**

Speaker:

**Tamás Szabó**, Managing director, ID&Trust/GoodID

**14:20 - 14:30 Risk management in online lending: opportunities and risks**

Speaker:

**Tamás Erni**, Managing Partner, Loxon

**14:30 - 14:40 Consumer insight - Are people anticipating digital banking?**

Speaker:

**Bálint Ferenczhalmy**, piackutatási senior manager, OTP Bank

## **14:40 - 15:35 Panel discussion: Online loans and video authentication at Hungarian financial institutions**

Moderator: **Dániel Huszák**, Analyst, Portfolio

Conversation participants:

**Tomás Antal**, ügyvezető, instacash

**Ferenc Balogh**, Director, Business Services, MKB Bank Zrt.

**Tamás Erni**, Managing Partner, Loxon

**Zsolt Szabó**, Head of Digital Business Development, CIB Bank

**Tamás Szabó**, Managing director, ID&Trust/GoodID

**Béla Vér**, Managing Director, ApPello Kft.

## **15:35 - 15:55 Coffee Break**

# **Section III/C - Fintech pitches**

## **13:55 - 14:15 Regulatory sandbox report**

Speaker:

**Gergely Gabler**, Director, Hungarian National Bank, Special Competency Board

## **14:15 - 14:30 Personalised digital sales: the beginning of a new era in banking**

Speaker:

**Béla Bodnár**, vezérigazgató, W.up

## **14:30 - 15:35 Fintech pitches**

Moderator: **Viktor Bálint**, marketing igazgató, Codecool

Conversation participants:

**Tibor Bedő**, Founder / CEO, Brokerchooser

**Balázs Faluvégi**, senior elemző, Portfolio

**Imre Fazekas**, Co-Founder, NLV8 Technologies

**Ferenc Fazekas**, CIO / General Manager, UNIQA Biztosító Zrt. / CHERRISK

**Attila Halmai**, Founder & CEO, Fundastik Kft.

## **15:35 - 15:55 Coffee break**

# **Section IV/C - Fintech in Hungary**

## **15:55 - 16:10 What is online billing doing in fintech?**

Speaker:

**János Váradi**, Manager responsible for fintech development, Számlázz.hu

## **16:10 - 16:50 Panel discussion: Fintech business: B2B instead of B2C**

Moderator: **Viktor Bálint**, marketing igazgató, Codecool

Conversation participants:

**Ferenc Fazekas**, CIO / General Manager, UNIQA Biztosító Zrt. / CHERRISK

**János Perczes**, ügyvezető igazgató, Digitális üzletfejlesztés, MKB Bank

**László Személyi**, program menedzser, Surf Stúdió (K&H Bank innovation hub)

**Péter Szilágyi**, Associate Professor, Central European University

**Reception**