

# Financial IT 2017 program

**Registration 08:00-08:35**

## **Section I: Neo-banks and digi-banks in Hungary**

**08:30 - 08:35 Welcome speech**

**08:35 - 09:10 Opening discussion - Fintech and Insurtech trends**

Moderator: **Zoltán Bán**, CEO, Net Média (Portfolio Csoport)

Conversation participants:

**Gergely Bacsó**, partner, McKinsey & Company

**Péter Csányi**, deputy CEO, OTP Bank

**Imre Sztanó**, Chair-CEO, NN

**09:10 - 09:30 Changing banks**

Speaker:

**Gabriella Csanak**, szenior üzleti tanácsadó - Pénzintézetek üzletág, T-Systems  
Magyarország

**09:30 - 09:50 Here comes the immediate payment - But for who can it be good for?**

Speaker:

**Lajos Bartha**, Managing Director, National Bank of Hungary

**09:50 - 10:10 The birth of a 'challenger' bank**

Speaker:

**Márk Hetényi**, vezérigazgató-helyettes, MKB Bank

**10:10 - 10:55 Panel discussion: Fintech and digitalization - On the quiet all our banks will become neo-bank?**

Moderator: **Levente Jánoskuti**, Partner, McKinsey & Company

Conversation participants:

**Endre Eölyüs**, igazgató, Mastercard Europe

**Tamás Foltányi**, COO, Erste Bank

**Márk Hetényi**, vezérigazgató-helyettes, MKB Bank

**Balázs Rakovszky**, Senior Sales Manager, T-Systems Hungary

**10:55 - 11:15 Coffee Break**

**Section II: The digital revolution has reached insurance companies**

**11:15 - 11:35 Mobile payment in Hungary**

Speaker:

**László Szetnics**, Mobil Business Development Manager, MasterCard

**11:35 - 11:55 Artificial Intelligence and crediting: myth and reality**

Speaker:

**Tamás Erni**, Managing Partner, Loxon

**11:55 - 12:10 Lagging behind 10 years - what can the banking sector learn from other players in the field of digital distribution?**

Speaker:

**Béla Bodnár**, vezérigazgató, W.up

**12:10 - 12:30 The turtle and the rabbit - but why did the turtle get a pair of rabbit ears?**

**Practical development experiences in banking IT environments.**

Speaker:

**Anton Kovach**, CEO, Shiwaforce

**12:30 - 13:15 Panel discussion: Data analysis, telematics, self-driving cars and digitalization at insurance companies - Insurtech in our country**

Moderator: **Gábor Lemák**, Think Tank, FinTech Group

Conversation participants:

**Attila Kaszab**, Deputy CEO, K&H Biztosító

**János Kenesei**, Member of the Board, Posta Biztosító

**Zsolt Simon**, CEO, Genertel

**Pál Vojácsek**, Deputy CEO, Ardinsys

**13:15 - 14:00 Lunch Break**

## Section III: Cyber security in the financial sector

**14:00 - 14:20 What does GDPR mean for banks and insurance companies?**

Speaker:

**László Hargitai**, Advisor, KPMG

**14:20 - 14:40 Chain-reaction or what customers really want?**

Speaker:

**Gábor Szabó**, Digital Architect, Microsoft

**14:40 - 14:55 What's the purpose of blockchain technology?**

Speaker:

**Dániel Szegő**, Blockchain Evangelist, Independent Advisor

**14:55 - 15:40 Panel discussion: Hackers excise everyone, or financial institutions will win finally?**

Moderator: **Péter Rónaszéki**, Founder, Önkéntes Kibervédelmi Összefogás (KIBEV)

Conversation participants:

**Csaba Márton Galló**, ügyvezető igazgató, informatikai divízió, CIB Bank

**Péter Jakab**, CIO, Országos Fizetési Szolgáltató Zrt.

**Tamás Kókai**, CEO, Initon

**György Sallai**, Partner, KPMG

**15:40 - 15:55 Coffee Break**

## **Section IV: Introduction of the Hungarian fintech sector - Here are the most promising companies**

### **15:55 - 16:55 Speed session - 12-minute presentations**

Moderator: **Viktor Bálint**, marketing igazgató, Codecool

Speakers:

**Tibor Bedő**, Founder / CEO, Brokerchooser

**Balázs Faluvégi**, senior elemző, Portfolio

**György Mudri**, alapító, Aggreg8

**Szabolcs Szota**, CEO, Smartsurance Technologies Kft.

**Béla Vér**, Managing Director, ApPello Kft.

### **16:55 - 17:00 Closing remarks**