

# Financial IT and Disruptive Technologies 2019 program

**08:00 - 08:30 Registration**

## **Section I - Digitalisation vs. Business**

**Moderator: Zoltán Bán**, CEO, Net Média (Portfolio Group)

**08:55 - 09:00 Welcome speech**

**09:00 - 09:25 Whitening economy, cash-free Hungary**

Speaker:

**Gábor Gion**, Minister of State for Financial Affairs, Ministry of Finance

**09:25 - 09:45 Disruptive technologies and new players in the banking market**

Speaker:

**Péter Ivánkay**, Project & Client Engagement Manager, UBS

**09:45 - 10:50 Panel discussion - Main panel: Business and digital transformation at financial institutions**

Conversation participants:

**Ferenc Böle**, IT Project Director, OTP Bank

**Tamás Foltányi**, COO, Erste Bank

**Éva Hegedüs**, elnök-vezérigazgató, Gránit Bank

**László Juhász**, Managing Director and Senior Partner, Boston Consulting Group

**Imre Sztanó**, Chair-CEO, NN

**10:50 - 11:15 Coffee Break**

## **Section II/A - Technological novelties**

**Moderator: Antal Kerekes**, Partner, PwC Hungary

**11:15 - 11:35 The proof of the pudding - Lessons learned from OTP LAB's PoC**

Speaker:

**András Fischer**, főosztályvezető, OTP Bank

**11:35 - 11:50 Delayed client authentication**

Speaker:

**Tamás Szabó**, Managing director, ID&Trust/GoodID

**11:50 - 12:00 Panel opening presentation**

Speaker:

**Antal Kerekes**, Partner, PwC Hungary

**12:00 - 13:00 Panel discussion - What technologies are gaining ground at banks and insurance companies?**

Conversation participants:

**Ferenc Alföldi**, Head of IT, Budapest Bank

**Balázs Barna**, Head of European Expansion, TransferWise

**Csaba Márton Galló**, ügyvezető igazgató, informatikai divízió, CIB Bank

**Larissza Kovács**,

**Gábor Strén**, ügyféligazgató, Pénzügyi szektor, Microsoft Magyarország

**13:00 - 14:05 Lunch Break**

## **Section II/B - Digitalisation in practice**

**Moderator: Dániel Huszák**, Analyst, Portfolio

**11:15 - 11:30 How NN managed agile transformation**

Speaker:

**Dávid Baranyai**, igazgatósági tag, értékesítési és disztribúciós igazgató, NN

Biztosító

**11:30 - 11:45 Customer Experience starts with Marketing Automation**

Speaker:

**János Gálik**, CEO, Capture

**11:45 - 12:00 Agility for big and small - safely**

Speaker:

**Anton Kovach**, CEO, Shiwaforce

**12:00 - 12:15 How to improve efficiency and customer commitment with web-based services?**

Speaker:

**Zoltán Hanák**, Sales Leader, Liferay Hungary Ltd.

**12:15 - 12:30 Death of the zombie server - or how to upgrade deliberately and safely**

Speakers:

**Balázs Benyovszky**, Technical Sales, Inter-Computer-Informatika Zrt.

**Andrea Polereczki**, CCSO, Inter-Computer-Informatika Zrt.

**12:30 - 12:45 Prenatal baby loan - Digital lending in practice**

Speaker:

**Béla Vér**, Managing Director, ApPello Kft.

**12:45 - 13:00 Is real-time process management possible? Process Mining Technology - the basic pillar of digital transformation in banking**

Speaker:

**Csaba Lengyel**, ügyvezető, partner, üzletfejlesztési igazgató, Vialto Consulting

**13:00 - 14:05 Lunch break**

## **Section III/A - Instant transfers and PSD2**

**Moderator: Ádám Gusztáv Nagy**, Manager, PricewaterhouseCoopers  
Magyarország Kft.

**14:05 - 14:25 How has Giro prepared for the instant transfer system?**

Speaker:

**Zsolt Kada**, vezérigazgató-helyettes, Giro

**14:25 - 14:40 Digital card innovations in online space**

Speaker:

**László Szetnics**, Mobil Business Development Manager, MasterCard

## **14:40 - 15:25 Panel discussion: Will financial market disruptors arrive in Hungary?**

Conversation participants:

**Lajos Bartha**, Managing Director, National Bank of Hungary

**Endre Eölyös**, igazgató, Mastercard Europe

**Dr. János Kóka**, Igazgatótanács elnöke, vezérigazgató, Cillum

**Tamás Kovalovszki**, Head of Daily Banking and S&I, K&H Group

## **Section III/B - Open Banking Workshop**

**Moderator: Ádám Turzó**, elemző, Portfolio

## **14:05 - 14:55 PSD2 - The most important questions and answers from the MNB**

Speakers:

**Gábor Harkácsi**, Economic Analyst, Magyar Nemzeti Bank

**Miklós Luspay**, igazgató, Magyar Nemzeti Bank

## **14:55 - 15:25 Experiences of a PSD2 service provider with open banking**

Speaker:

**György Mudri**, alapító, Aggreg8

## **15:25 - 15:45 Coffee Break**

## **Section IV - Fintech in Hungary**

**Moderator: Viktor Bálint**, marketing igazgató, Codecool

## **15:45 - 16:05 Regulatory sandbox and Innovation Hub - Initial experiences**

Speaker:

**Péter Fáykiss**, igazgató, Magyar Nemzeti Bank

## **16:05 - 16:35 Fintech pitches**

Speakers:

**Gábor Dolla**, Founder, Befizetés.hu

**dr. Júlia Füredi**, alapító, Sparq

**Dr. Viktor Urbán**, CEO, Insurwiz Kft.

**András Vajda**, CEO, Founder, Iconchain

## **16:35 - 17:05 Fintech panel discussion**

Conversation participants:

**Péter Dietrich**, Senior Investment Manager, Hiventures

**Norbert Gaál**, Head of Design, MKB Fintechlab

**Bálint Molnár**, Communication Leader, Design Terminal

**Zoltán Szoleczki**, automatizációért felelős vezető, OTP Bank

**Reception**