

# Financial IT and Disruptive Technologies 2018 program

**08:10-08:40 Registration**

## **Section I: Disruptors and digitalization from a business point of view**

*"Koppenhága" conference room.  
Hungarian-English simultaneous interpretation.*

**Moderator: Zoltán Bán**, CEO, Net Média (Portfolio Group)

**08:40 - 08:45 Welcome speech: Zoltán Bán, CEO, Portfolio**

**08:45 - 09:05 Past and future of digitalization in the financial sector**

Speaker:

**Róbert Oláh**, Key Account Manager, T-Systems

**09:05 - 09:25 Challenger Banks and the Future of Fintech. Revolut's Perspective**

Speaker:

**Andrius Biceika**, Head of Country Managers, Revolut

**09:25 - 09:45 Pursuing digital transformation: How can we keep up with disruptive technologies?**

Speaker:

**Antal Kerekes**, Partner, PwC Hungary

**09:45 - 09:55 Digital banks vs. IT companies - Cooperate or compete?**

Speaker:

**Éva Hegedüs**, elnök-vezérigazgató, Gránit Bank

**09:55 - 10:55 Bank and insurance executive panel - Business decision-makers about disruptors**

**How do decision-makers prepare for digital challenges? In which areas do banks and insurers fear emerging competitors and tech giants the most? What does PSD2 mean to financial institutions through a business lens? Can we still say nobody will disrupt the Hungarian banking and insurance market in the near future when we already have Revolut, Transferwise, and so on?**

Conversation participants:

**László Harmati**, Deputy CEO, Erste Bank

**Éva Hegedüs**, elnök-vezérigazgató, Gránit Bank

**Márk Hetényi**, vezérigazgató-helyettes, MKB Bank

**Krisztián Kurtisz**, vezérigazgató, UNIQA Biztosító Zrt.

**10:55-11:15 Coffee break**

**Section II/A: New technologies in service of business**

*"Koppenhága" conference room.*

*Hungarian-English simultaneous interpretation.*

**Moderator: Antal Kerekes**, Partner, PwC Hungary

**11:15 - 11:35 Blockchain at banks and insurance firms**

Speaker:

**Marta Piekarska**, Director of Ecosystem, Hyperledger

**11:35 - 11:55 Digital revolution: how incumbents are transforming into neobanks?**

Speaker:

**Stefan Häbich**, Managing Director BeeOne, Erste Group's Innovation Hub

## **11:55 - 12:45 Panel discussion: Digital transformation at financial institutions**

**The panel will focus on the digital transformation of banks and insurers as seen by their top IT managers and major technology suppliers. What technologies should you invest in now? How can artificial intelligence solutions, chatbots, blockchain (DLT) and mobile technologies assist banks in keeping up with emerging rivals or competitors entering from other industries? What must be changed in the operation of a bank to do so successfully? Have banks prepared for PSD2 and GDPR?**

Conversation participants:

**Ferenc Böle**, IT Project Director, OTP Bank

**Csaba Márton Galló**, ügyvezető igazgató, informatikai divízió, CIB Bank

**Bálint Kelemen**, IT vezető, Budapest Bank

**Zoltán Kozma**, informatikáért felelős vezérigazgató-helyettes, Takarékinfo

**Gábor Strén**, ügyféligazgató, Pénzügyi szektor, Microsoft Magyarország

**András Tessényi**, CEO, Supercharge

## **Section II/B: Use cases of digitalized solutions at financial companies**

*"Nizza and Amszterdam" conference room.*

**Moderator: Frigyes Schannen**, Managing Director - Hungary, Roland Berger

### **11:15 - 11:25 Section introductory speech**

Speaker:

**Frigyes Schannen**, Managing Director - Hungary, Roland Berger

### **11:25 - 11:45 RTS 2018**

Speaker:

**Endre Eölyüs**, igazgató, Mastercard Europe

### **11:45 - 12:00 Have you got a key with you? Confidential services in PSD2**

Speaker:

**Tamás Paulik**, PKI Expert, Microsec

**12:00 - 12:15 Safe Conclusion of contracts in the cyberspace**

Speaker:

**Tamás Parti**, President, Budapest Chamber of Civil Law Notaries

**12:15 - 12:30 Artificial intelligence in lending: areas of use**

Speaker:

**Tamás Erni**, Managing Partner, Loxon

**12:45-13:55 Lunch Break**

**Section III/A: The potential of instant payments**

*"Koppenhága" conference room.*

*Hungarian-English simultaneous interpretation.*

**Moderator: János Kókai**, Managing Partner, BCS

**13:55 - 14:15 Instant payments - Dimensional change is coming, are banks ready?**

Speaker:

**Lajos Bartha**, Managing Director, National Bank of Hungary

**14:15 - 14:30 Speed session pitch 1 - Visa Direct**

Speaker:

**Ede Kiss**, Country Manager Hungary, Visa Europe

**14:30 - 14:45 Speed session pitch 2 - Think instant end to end**

Speakers:

**Christian Schwinghammer**, Business Development, Paymentgroup International

**Sadri Syla**, Head of Sales, Paymentgroup International

**14:45 - 15:05 Speed session pitch 3 - A demo of Instant Payment initiation & Decoupled SCA capture for PSD2**

Speaker:

**Michael Adams**, Founder, Quali-Sign Ltd.

**15:05 - 15:20 Speed session pitch 4 - PIN on Glass. The next step**

Speaker:

**Bence Sármay**, Country Manager Hungary, Visa

## **Section III/B: The construction of the fintech-ecosystem**

*"Nizza and Amsterdam" conference room.*

**Moderator: Viktor Bálint**, marketing igazgató, Codecool

**13:55 - 14:15 Regulatory sandbox and Innovation Hub in Hungary**

Speaker:

**Anikó Szombati**, makroprudenciális politikáért felelős ügyvezető igazgatója,  
Magyar Nemzeti Bank

**14:15 - 14:20 Q&A Session**

**14:20 - 14:35 Banking sales: who will be the winner of the Digital World War?**

Speaker:

**Béla Bodnár**, vezérigazgató, W.up

**14:35 - 14:50 Innovative Trends in Fintech - in Hungary, in Europe and Beyond**

Speaker:

**Antonio Garcia Hortal**, Digital Finance Action Line Leader, EIT Digital

**14:50 - 15:05 Fintech session pitch 1 - Bank-Fintech collaboration quickly and easily. Dream or reality?**

Speaker:

**György Mudri**, alapító, Aggreg8

**15:05 - 15:20 Fintech session pitch 2**

Speaker:

**Ella Csarnó**, Family Banking Evangelist, Bankzee

## **Section III/C: Insurtech solutions in Hungary**

*"Maastricht" conference room.*

**Moderator: Dr. Viktor Urbán**, CEO, Insurwiz Kft.

**13:55 - 14:20 Insurtech in Hungary and in the CEE region**

Speaker:

**Dr. Viktor Urbán**, CEO, Insurwiz Kft.

**14:20 - 15:20 Panel discussion: Insurtech in Hungary - what do insurance companies say?**

Conversation participants:

**János Kenesei**, Member of the Board, Posta Biztosító

**Szabolcs Szota**, CEO, Smartsurance Technologies Kft.

**Zoltán Tóth**, IT Director, Union

**István Végh**, Deputy CEO, Allianz Hungária

**Section III/D: Blockchain in service of banks**

*"Róma" conference room.*

**Moderator: Tamás Czeglédi MBA**, társalapító, Blockchaineum

**13:55 - 14:15 Enterprise blockchain - On the way to credibility**

Speaker:

**Imre Fazekas**, Co-Founder, NLV8 Technologies

**14:15 - 14:30 The Te-Food story**

Speaker:

**Gergely Köves**, Senoir Project Manager, TE-FOOD International

**14:30 - 15:20 Panel discussion: Blockchain technology - hype or the technology of the future?**

Conversation participants:

**Dr. Tuan Anh Trinh**, Associate Professor, BCE, Corvinus Fintech Center

**Csaba Csabai**, Bitcoin evangelist, crypto-blogger,

**Barnabás Debreczeni**, Managing Director, Shinrai

**Dániel Szegő**, Blockchain Evangelist, Independent Advisor

# Artificial Intelligence Workshop

*"Brüsszel" conference room.*

**Moderator: Richárd Hlavay**, energiapiaci szakértő, tréner, Lego® Serious Play® facilitátor, Bricks Magic

## **13:55 - 15:05 Panel discussion: How fast and what do machines learn?**

Conversation participants:

**Gábor Békés**, Research Fellow, Adjunct, MTA KRTK Institute of Economics, CEU

**Eszter Windhager-Pokol**, Lead Data Scientist at Vodafone Big Data Analytics Department, Vodafone

## **15:05 - 15:20 Economic generational change**

Speaker:

**László Szabó**, elnök, HOLD Alapkezelő

## **15:20-15:40 Coffee break**

## **Section IV/A: The potential of instant payments**

*"Koppenhága" conference room.*

*Hungarian-English simultaneous interpretation.*

**Moderator: János Kókai**, Managing Partner, BCS

## **15:40 - 16:00 The legal aspects of PSD2 regulations for financial service providers**

Speaker:

**Dr. Erika Papp**, Managing Partner, Bank and Financial Team Leader, CMS Budapest

**16:00 - 17:00 Panel discussion: Instant payments and PSD2 - will it disrupt the flow of money?**

Conversation participants:

**Lajos Bartha**, Managing Director, National Bank of Hungary

**Ákos Gáborjáni Szabó**, ügyvezető igazgató, informatika, projekt-menedzsment és e-csatornák, Gránit Bank

**Ede Kiss**, Country Manager Hungary, Visa Europe

**Dániel Koczka**, vezérigazgató, igazgatóság elnöke, MKB Digital Zrt.

**Mihály Veres**, CEO, Nemzeti Mobilfizetési Zrt.

## **Section IV/B: The construction of the fintech ecosystem**

*"Nizza and Amszterdam" conference room.*

**Moderator: Viktor Bálint**, marketing igazgató, Codecool

**15:40 - 16:30 Panel discussion: Fintech companies from the investor's point of view**

Conversation participants:

**András Fischer**, főosztályvezető, OTP Bank

**Roland Pecsenye**, Partner, Zelig Associates, Angel Investor, Barion

**János Perczes**, ügyvezető igazgató, Digitális üzletfejlesztés, MKB Bank

**Péter Szilágyi**, Associate Professor, Central European University

**Levente Zsembery**, vezérigazgató, X-Ventures Ltd.

## **Artificial Intelligence Workshop**

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**Moderator: Richárd Hlavay**, energiapiaci szakértő, tréner, Lego® Serious Play® facilitátor, Bricks Magic

**15:40 - 16:20 Panel discussion: Winners and losers - competition in digitalisation**

Conversation participants:

**Zoltán Dankó**, Head of Distributed Systems Development Unit, OTP Bank

**Tibor Oravec**, Managing Director, DELTA-TECH Kft.

**Laura Paál**, IT Manager, GE Global Operations Europe & RCIS



## **16:20 - 17:00 Panel discussion: Security Redefined?**

Speaker:

**Csaba Krasznay**, biztonságpolitikai szakértő, adjunktus, Nemzeti Közszolgálati Egyetem

## **Evening Reception**

*Live music*

*Finger Food*

*Whiskey and sparkling tasting*