

# Banking Technology 2021 program

## Registration

### I. Section: The digital banking sector v. disruptors

Banks that have been lagging behind in the digital transition would overtake with one huge jump, those more developed are working to maintain their positions and introduce innovations, while fintech disruptors and bigtechs are building direct customer relations as they enter the ring against incumbents in more and more areas. Our first section will cover the digital development and strategy of the banking sector with several top digital executives.

**Moderator: Zoltán Bán**, CEO, Net Média (Portfolio Group)

#### 08:25 - 08:30 Opening speech

Speaker:

**Zoltán Bán**, CEO, Net Média (Portfolio Group)

#### 08:30 - 08:55 Revolut Strategy - Live interview with Deputy CEO of Revolut Bank

Moderator: **Balázs Faluvégi**, senior elemző, Portfolio

Speaker:

**Andrius Biceika**, deputy CEO and member of the management board, Revolut Bank

#### 08:55 - 09:15 Global trends in banking digitalisation

Speaker:

**András Sebők**, Partner, McKinsey & Company

#### 09:15 - 09:25 Panel introduction: AI in the banking sector - Not taking jobs, just transforming them

Speaker:

**Balázs Németh**, Chief Innovation Officer, K&H Group

## **09:25 - 10:20 Executive panel: Digital banks v. challengers - What will the bank of the future look like?**

Moderator: **Zoltán Bán**, CEO, Net Média (Portfolio Group)

Conversation participants:

**Péter Csányi**, deputy CEO, OTP Bank

**Tamás Foltányi**, COO, Erste Bank

**Éva Hegedüs**, elnök-vezérigazgató, Gránit Bank

**Balázs Németh**, Chief Innovation Officer, K&H Group

**László Sziráki**, ügyvezető igazgató, informatikai divízió vezető, CIB Bank

**Balázs Vinnai**, elnöki főtanácsadó, Magyar Bankholding Zrt.

## **10:20 - 10:40 Coffee break**

### **II/A Section: Artificial intelligence and machine learning in the banking sector**

It is now longer up to debate that AI-based solutions are playing an important role in improving banking services and the efficiency of these, and several Hungarian market players have launched their own AI projects. Artificial Intelligence can be useful for banks in numerous areas, from fraud prevention through handling customer interactions to risk management. This year, we are dedicating an entire section to this topic, with industry experts and IT managers from banks joining us.

**Moderator: Ádám Turzó**, Analyst, Portfolio

## **10:40 - 10:55 AI and credit risks after the COVID pandemic**

Speaker:

**Gábor Gyórfi**, üzletfejlesztési igazgató, QUALCO

## **10:55 - 11:10 AI is the solution**

Speaker:

**dr. Szabolcs Pintér**, CEO, UpScale

## **11:10 - 11:25 Leveraging AI/ML technology to extract more value from your physical and digital information and build competitive advantage**

Speaker:

**Louis Henocq**, Sales Director Global Digital Solutions, Emerging Markets, Iron Mountain

**11:25 - 11:35 Panel introduction: Advantages and downsides of artificial intelligence**

Speaker:

**Tamás Kórácz**, partner, KPMG

**11:35 - 12:30 Panel discussion: Robots and AI in banks - Will digital transformation step up a level?**

Moderator: **Tamás Kórácz**, partner, KPMG

Conversation participants:

**József Abrán**, Presales menedzser, SAS Institute Kft.

**László Bek-Balla**, Head of Digital & Contact Center, Erste Bank Hungary

**Péter Fáykiss**, igazgató, Magyar Nemzeti Bank

**András Fischer**, főosztályvezető, OTP Bank

**Gábor Gyórfi**, üzletfejlesztési igazgató, QUALCO

**Gábor Strén**, ügyféligazgató, Pénzügyi szektor, Microsoft Magyarország

**12:30 - 13:30 Lunch break**

## **II/B Section: Cloud technology in the banking sector**

The increasing spread of cloud technology, cloud native and the containerisation trend are among the hottest topics in bank IT these days. Banks are now building architectures that are "cloud-ready" and can integrate new applications quickly and simply. IT managers from banks and cloud technology experts will discuss the above.

**Moderator: Dániel Dojcsák**, marketing communications director, Shiwaforce

**10:40 - 10:55 Will DORA be the new GDPR? - Cloud technology and cybersecurity in the banking sector**

Speaker:

**Gabriella Biró**, informatikai felügyeleti főosztály vezetője, Magyar Nemzeti Bank

**10:55 - 11:10 Supporting compliance and security in the cloud - Cloud framework for financial institutions**

Speaker:

**Ferenc Pál**, Public Cloud Leader, IBM Hungary and South East Europe

### **11:10 - 11:25 Digital transformation and front-end banking technologies**

Speaker:

**Géza Mátrai MBA**, Enterprise Sales Director, Salesforce

### **11:25 - 11:35 NPL climate change: How to gain a competitive advantage through adaptation**

Speaker:

**Tamás Erni**, Managing Partner, Loxon

### **11:35 - 11:45 Panel introduction**

Speaker:

**Anton Kovach**, CEO, Shiwaforce

### **11:45 - 12:35 Panel discussion: Cloud native trend, cloud and cybersecurity in banks**

Moderator: **Dániel Dojcsák**, marketing communications director, Shiwaforce

Conversation participants:

**Gabriella Biró**, informatikai felügyeleti főosztály vezetője, Magyar Nemzeti Bank

**Tamás Erni**, Managing Partner, Loxon

**Csaba Márton Galló**, ügyvezető igazgató, informatikai divízió, CIB Bank

**László Kollár**, Enterprize Architekt, OTP Bank

**Anton Kovach**, CEO, Shiwaforce

**Péter Rehus**, Country Leader, IBM Magyarország

### **12:35 - 13:30 Lunch break**

## **III/A Section: Payment trends**

The payment market was the first area where revolutionary innovators have appeared, and the payment segment remains a key area of digitalisation and innovation to this day. It is no wonder that central banks are now seriously looking into the concept of digital central bank money in addition to instant payment systems and payment solutions featuring state-of-the-art UX. What are the most important ongoing changes in the segment? Find out in this section.

**Moderator: Ádám Turzó**, Analyst, Portfolio

### **13:30 - 13:45 AFR ecosystem**

Speaker:

**Zsolt Selmeczi-Kovács**, CEO, GIRO

### **13:45 - 14:00 Digital Payment Index - Mobile payment overview in Hungary**

Speaker:

**Piroska Pataky**, marketing igazgató, Magyar Bankholding Zrt.

### **14:00 - 14:15 BREXIT and the development of payment technologies**

**New opportunities and challenges in payment technologies, investment and regulatory issues.**

Speakers:

**Gábor Bűrchner**, Member of the Board, GB & Partners Zrt.

**Gábor Király**, partner, Dentons

### **14:15 - 15:00 Panel discussion: CBDC, BNPL and instant payment - Global and domestic payment trends**

Moderator: **Ádám Turzó**, Analyst, Portfolio

Conversation participants:

**Lajos Bartha**, Managing Director, National Bank of Hungary

**Géza Bruzsa**, vezérigazgató, Fintros Group

**Boris Martinovic**, Public Policy Director, Mastercard

**Zsolt Selmeczi-Kovács**, CEO, GIRO

### **15:00 - 15:15 Coffee break**

## **III/B Section: Open Banking**

At first, banks feared it, then they made their way through regulatory compliance, and now they are regretting the time and money invested into PSD2 projects. However, service providers making use of the open banking concept are already with us, and several players entered the market in Hungary as well offering useful and working solutions, so open banking has made a perceptible impact on the market. We will discuss this with representatives of PSD2 service providers, banks and regulators.

**Moderator: Márton Suppan**, Founder, CEO, Peak Financial Services

### **13:30 - 13:45 Open banking overview**

Speaker:

**Tibor Berkes**, Business Development Director, Mastercard Europe

### **13:45 - 13:55 Panel introduction**

Speaker:

**Márton Suppan**, Founder, CEO, Peak Financial Services

### **13:55 - 15:00 Panel discussion: Open banking boom - What are PSD2 fintechs and banks preparing for?**

Moderator: **Márton Suppan**, Founder, CEO, Peak Financial Services

Conversation participants:

**András Kuhárszki**, digitális banki fejlesztési igazgató, OTP Bank

**Miklós Luspay**, igazgató, Magyar Nemzeti Bank

**Márton Szabó**, Managing Director, Koin

**Balázs Zádor**, Chief Executive Officer, Recash Ltd.

### **15:00 - 15:15 Coffee break**

## **IV. Section: Fintech trends**

While several genuine fintech giants are maturing in the global markets, there is also an increasing number of successful fintech ventures in Hungary who are already eyeing foreign markets. Who are the top fintechs at present and what innovations have they made to finances? We will discuss the trends with prominent representatives of the Hungarian fintech sector.

**Moderator: Balázs Faluvégi**, senior elemző, Portfolio

### **15:15 - 15:30 How to build a neobank?**

Speaker:

**Remco Veenenberg**, Neobank expert, Pefinal

### **15:30 - 15:45 Chatbots in Hungarian banks**

Speaker:

**Ákos Deliága**, founding and managing director, Talk-A-Bot

### **15:45 - 16:00 Fintech Focus — What Can Fintech Learn from Telecom?**

Speaker:

**Erik Schön**, Managing Director, Erlang Solutions Nordic

**16:00 - 16:15 Robinhood - What can we learn form the international superstar?**

Speaker:

**Ádám Nasli**, Analyst head, BrokerChooser

**16:15 - 17:00 Panel discussion: Mobile banking UX experiences**

Moderator: **Balázs Faluvégi**, senior elemző, Portfolio

Conversation participants:

**Balázs Fónagy**, Head of Product Strategy & Design, Supercharge

**Iván Muck**, CEO, ff. next

**Balázs Tárkány-Kovács**, UX vezető, Ergománia

## **reception**

Meet and greet the most important players in Hungary's banking sector as top executives, fintech gurus, consultants, regulators and IT experts all congregate in one place!