### Al in Business 2025 program

### Registration

The program of the event will be uploaded soon, thank you for your patience!

Please come back later!

If you would like to be informed about changes, please subscribe to our newsletter at the bottom of the website!

### Session I: AI Strategies - Planning and Realisation

In this session, business top managers and experts will discuss the challenges of introducing AI solutions, finding the right use cases and strategies, and changing business models.

## Session II/A: AI, Innovation, and Improving Efficiency

What new products, possibilities, and market segments can AI technology bring to different sectors? Artificial intelligence solutions have the potential to significantly enhance, digitalise, and transform companies' internal operations.

Where and for which tasks can we utilise AI models and solutions?

# Session II/B: AI Use Case-Series - Case Studies, Solutions, Experiences

The session will showcase AI solutions, use cases, and case studies through presentations.

Session III/A: Al Integration in the Organisation - The Cooperation Between Human and Artificial

### **Intelligence**

Digitalisation and robotisation have already caused tensions in organisations but this is even more true for AI solutions: employees fear for their jobs while organisations can leap forward by embracing changes and seizing opportunities. How can employees prepare for changes, what do companies expect, and how can change be managed effectively? In this session, we focus on the human and HR impacts of AI within organisations.

## Session III/B: AI Use Cases, Risks, and Regulation in Focus

In addition to AI solutions and use cases, the session will also explore compliance questions and risks that are essential during project planning and implementation.

### Session IV/A: Al Implementation Experiences - We Must Dive In!

Company leaders and experts will share their experiences with implementing Al solutions.

### **Networking & Champagne**