

Lending 2021 program

Terasz, élmény, szakma, konferencia

Teljes konferenciaélmény a teraszon is: egész napos élő közvetítés, kültéri networking várja!

Éljük át együtt újra a Portfolio konferenciák személyes élményét és indítsuk be rendezvényszezont.

Találkozzon ismét a szakmával már a teraszon is:

- a konferencia helyszínen hatalmas privát terasz áll csak a résztvevőink rendelkezésére
- a teraszon kivetítón követheti élőben a konferenciát egész nap
- a szabad levegőn töltheti a kávészüneteket és az ebédszünetet is
- a teraszon megbeszélés, tárgyalás vagy kötetlen networking lehetőség áll rendelkezésére

Section 1: The Hungarian banking sector during and after the coronavirus crisis: current situation and outlook

What can the Hungarian banking sector expect after the third wave of the coronavirus pandemic, and in what condition will it weather the crisis? What will happen once the loan repayment moratorium is phased out? What strategies will individual banks choose, and what will be the main challenges and business opportunities in this new growth phase?

Moderator: Zoltán Bán, CEO, Net Média (Portfolio Csoport)

08:55 - 09:00 Welcome speech

Speaker:

Zoltán Bán, CEO, Net Média (Portfolio Csoport)

09:00 - 09:20 The task for Hungarian banks for the next 12 months

Speaker:

Radován Jelascity, Chairman, Chairman of the Board of Directors, CEO, Hungarian Banking Association, Erste Bank Hungary

09:20 - 09:40 The state of the Hungarian banking sector during and after the coronavirus crisis

Speaker:

Barnabás Virág, Managing Director, Hungarian National Bank

09:40 - 10:00 Waves and mutations: future pandemic scenarios

Speaker:

Dr. Beatrix Oroszi, Acting Director, Semmelweis University, Epidemiology and Surveillance Center

10:00 - 10:10 Digitalisation in mortgage lending

Speaker:

Balázs Sándorfi, ügyvezető, Bankmonitor, elnökségi tag FPKOSZ

10:10 - 10:40 Coffee break

Section 2. A: Rebooting the economy through government loan programmes: results and plans

What results have government-backed loan schemes achieved in the past 12 months, and what are the latest goals and plans of the institutions coordinating the programmes? How do commercial banks see all this?

Moderator: István Palkó, Senior Analyst, Portfolio

10:40 - 11:00 Government loan programme or other solutions: experiences and expectations of commercial banks

Speaker:

István Fetter, kisvállalkozások szegmens menedzsmen vezető, CIB Csoport

11:00 - 11:15 Damage mitigation in Hungary: experiences and follow-up

Speaker:

Péter Balogh, Executive director - Large Corporates and Structured Finance, MKB Bank

11:15 - 11:30 SME-financing experiences - Covid 3.0

Speaker:

Sándor Bertalan, középállalati üzletág ügyvezető igazgató, Magyar Bankholding Zrt.

11:30 - 11:45 Interest-free loans for entrepreneurs: initial results and experiences

Speaker:

Kornél Kisgergely, főigazgató, MFB

11:45 - 12:40 Lunch break

Section 2. B: Mortgage lending in an expanded family support environment: risks and opportunities

What is the total of the conflicting forces at play in the housing market? How do retail banking executives see the effects of home renovation subsidies and loans? Where will the housing loan cycle peak, and how will inflation affect pricing? How will digitalisation transform mortgage lending?

Moderator: Péter Kuruc, , EY

10:40 - 10:55 Building closer relations with loan brokerages and customers

Speaker:

Géza Mátrai MBA, Enterprise Sales Director, Salesforce

10:55 - 11:45 Mortgage lending panel

Conversation participants:

Ralf Cymanek, Deputy-CEO, Raiffeisen Bank Zrt.

Zoltán Kormos, Director of Mortgage Department, OTP Bank

László Morafcsik, Deputy CEO, Fundamenta-Lakáskassza

Balázs Sándorfi, ügyvezető, Bankmonitor, elnökségi tag FPKOSZ

Péter Somogyi, Head Of Product Management and Private Banking, Budapest Bank

11:45 - 12:40 Lunch break

3. szekció

Moderator: Zoltán Bán, CEO, Net Média (Portfolio Csoport)

12:40 - 12:50 Az intézményi kezességvállalás szerepe a válság kezelésében és a gazdaság újraindításában

Speaker:

Dr. Éva Búza, CEO, Garantiqua Hitelgarancia Zrt.

12:50 - 13:05 SME loans during the crisis: the experiences of more than a year

Speaker:

László Krisán, vezérigazgató, KAVOSZ Zrt.

13:05 - 14:05 Roundtable of bank executives

Conversation participants:

Ádám Egerszegi, transzformációért és operációért felelős vezérigazgató-helyettes, MBH Bank

Libot Guy, CEO, K&H Bank

Radován Jelasi, Chairman, Chairman of the Board of Directors, CEO, Hungarian Banking Association, Erste Bank Hungary

Dr. Pál Simák, Chairman-CEO, CIB Bank

Bernadett Tátrai, President - CEO, President of the Board, Fundamenta-Lakáskassza Zrt.

György Zolnai, CEO, Raiffeisen Bank

Section 3. A: What makes businesses go?

Corporate lending during and after the pandemic

Continuing the topic started in Section 2.A, top managers of commercial banks will share their views on imminent changes in corporate and SME lending and will relate experiences on the loan programme. How will the excess liquidity of businesses turn productive? What will happen to SMEs in danger? Which loans will attract substantial demand in the following quarters and years, and from whom?

Moderator: István Fetter, kisvállalkozások szegmens menedzsment vezető, CIB Csoport

14:05 - 15:05 Corporate finance panel

Conversation participants:

Béla Csáki, Deputy CEO, Chief Business Officer, Budapest Bank

Ferenc Kementzey, Deputy-CEO, Raiffeisen Bank

Anna Rózner, üzletfejlesztési igazgató, Garantiqa Hitelgarancia Zrt.

László Szarka, Head of SME banking, MKB Bank

Róbert Szerdahelyi, Head of SME Business / SME Directorate, Erste Bank

15:05 - 15:30 Coffee break

Section 3. B: Consumer loans: back to explosive growth?

Will consumption lending fully recover? What will be the effect of introducing qualified consumer-friendly loans? What pricing and digitalisation factors should the market take into account in the upcoming quarters (and years)?

Moderator: Attila Horváth, Regional CFO, Provident Pénzügyi Zrt.

14:05 - 14:20 Paying instalments using new instruments

Speaker:

Péter Mondovics, Marketing Manager, Mastercard

14:20 - 14:35 Thanks, COVID!: accelerating digitalisation in sales and lending

Speaker:

Balázs Németh, Chief Innovation Officer, K&H Group

14:35 - 15:15 Consumer loan panel

Conversation participants:

Imre Dandé, CEO, BÁV

Gergely Fábián, ügyvezető igazgató, Magyar Nemzeti Bank

Anna Florova, Managing Director, Retail Hitelezési Tribe, OTP Bank

Gábor Rajna, Director of Sales Network & Support, K&H Bank

15:15 - 15:30 Coffee break

Section 4: After the payment moratorium: a boom coming up in the claims market?

On what trajectory will non-performing loans grow once the payment moratorium is phased out? What will happen to the claims buyer and claims management markets and to customer relations? How will technology, big data and artificial intelligence shape these?

Moderator: Albert Márton, Partner, Deloitte

15:30 - 15:45 The future of NPL management: how to make use of AI in customer-centred claims management?

Speaker:

Tamás Erni, Managing Partner, Loxon

15:45 - 16:00 Recalibrating customer risks and warning signs in a restarting economy

Speaker:

Dr. Hajnalka Csorbai, Head of Strategy, Opten Kft.

16:00 - 16:45 Claims management panel

Conversation participants:

Dr. Gábor Miklós Barna, Head of Credit Management, CIB Bank

Péter Felfalusi, CEO, Intrum

Tamás Lencsés, Managing Director, EOS Faktor Zrt.

Péter Nyulasi, Chief Risk Officer, Budapest Bank

16:45 - 16:50 Closing remarks