

# Lending 2020 program

## PROGRAMME

### SECTION I: HUNGARY'S BANKING SECTOR AFTER THE CORONAVIRUS CRISIS

**Moderator: Zoltán Bán**, CEO, Net Média (Portfolio Csoport)

**09:00 - 09:05 Opening and welcome**

Speaker:

**Zoltán Bán**, CEO, Net Média (Portfolio Csoport)

**09:05 - 09:25 Hungary's economy and lending market after 2020: A golden decade or falling behind again?**

Speaker:

**Gergely Fábián**, ügyvezető igazgató, Magyar Nemzeti Bank

**09:25 - 09:45 Hungarian banks: actualities and challenges**

Speaker:

**Radován Jelascity**, Chairman, Chairman of the Board of Directors, CEO, Hungarian Banking Association, Erste Bank Hungary

**09:45 - 10:10 Crisis and recovery in the economy and in the lending market**

Speaker:

**Ludovic Subran**, Chief Economist and Head of Group Economic Research, Allianz Group

**10:10 - 10:25 New Széchenyi Card Programme - SMEs already know the solution**

Speaker:

**László Krisán**, vezérigazgató, KAVOSZ Zrt.

## **10:25 - 11:15 Bank executive roundtable: The current situation and the future**

Conversation participants:

**Ádám Dr. Balog**, elnökségi tag, MKIK

**Radován Jelascity**, Chairman, Chairman of the Board of Directors, CEO, Hungarian Banking Association, Erste Bank Hungary

**Bernadett Tátrai**, President - CEO, President of the Board, Fundamenta-Lakáskassza Zrt.

**József Vida**, elnök, Opus Global Nyrt.

## **11:15 - 11:35 Coffee break**

# **SECTION II: PROPERTY LENDING DURING AND AFTER THE CRISIS**

**Moderator: Péter Felfalusi**, CEO, Intrum

## **11:35 - 11:55 Global trends in retail lending: the coronavirus and what comes after**

Speaker:

**András Havas**, Partner, McKinsey & Company

## **11:55 - 12:05 The challenges of the claim management market: non-performing mortgages**

Speaker:

**Péter Felfalusi**, CEO, Intrum

## **12:05 - 12:55 Property lending in Hungary with and without the coronavirus**

Conversation participants:

**Ralf Cymanek**, Deputy-CEO, Raiffeisen Bank Zrt.

**Anna Florova**, Managing Director, Retail Hitelezési Tribe, OTP Bank

**László Morafcsik**, Deputy CEO, Fundamenta-Lakáskassza

**Dr. Bence Nádasy**, vagyonekezelésért felelős ügyvezető igazgató, BudaPart

**Gábor Rajna**, Director of Sales Network & Support, K&H Bank

## **12:55 - 14:00 Lunch break**

## **SECTION III: SME LENDING AND RESTARTING THE ECONOMY WITH GOVERNMENT PROGRAMMES**

**Moderator: István Fetter**, kisvállalkozások szegmens menedzsmnt vezető,  
CIB Csoport

### **14:00 - 14:15 SME lending in a changed environment**

Speaker:

**László Szarka**, Head of SME banking, MKB Bank

### **14:15 - 14:30 Export experiences - Damage mitigation schemes**

Speaker:

**István Attila Szabó**, üzleti vezérigazgató-helyettes, EXIM

### **14:30 - 14:45 Survivors and casualties in the domestic SME sector**

Speaker:

**Dr. Hajnalka Csorbai**, Head of Strategy, Opten Kft.

### **14:45 - 15:00 The experiences of the Bond Funding for Growth Scheme**

Speaker:

**Barna Gáspár**, Senior Manager, EY Hungary

### **15:00 - 15:50 What do SMEs need and what do banks know (or do not know)?**

Conversation participants:

**Levente Kasziba**, vállalati üzletágvezető, Budapest Bank

**Ferenc Kementzey**, Deputy-CEO, Raiffeisen Bank

**Kornél Kisgergely**, főigazgató, MFB

**Tamás Szalontai**, Head of Corporate Business Development, Erste Bank Hungary Zrt.

**Balázs Toldi**, Head of Citi Commercial Bank, Director, Citi Magyarország

### **15:50 - 16:10 Kávészünet**

## **SECTION IV: CONSUMER LOANS IN HUNGARY: LESSONS AND NOVELTIES**

**Moderator: Attila Horváth**, Regional CFO, Provident Pénzügyi Zrt.

**16:10 - 16:25 What will consumer-friendly personal loans bring?**

Speaker:

**János Szakács**, Head Of Department, Hungarian National Bank

**16:25 - 17:05 Bank strategies and future visions in consumer lending**

Conversation participants:

**Tamás Fodor**, Member of the Board, Sberbank Magyarország

**Bence Holló**.

**Péter Somogyi**, Head Of Product Management and Private Banking, Budapest Bank

**János Szakács**, Head Of Department, Hungarian National Bank