

# Insurance 2024 program

## Registration

### Section I: From the big picture to revitalisation: Where are the insurers of the country and the world heading?

**Moderator: Kata Tóth**, Conference project leader, Portfolio

#### **08:30 - 08:35 Welcome and opening**

Speaker:

**Zoltán Bán**, CEO, Net Média (Portfolio Csoport)

#### **08:35 - 08:55 What does the government expect and promise for the insurance sector in 2024?**

Speaker:

**Zsolt Kovács**, Ministerial Commissioner, Ministry for National Economy

#### **08:55 - 09:15 2024 is the year of home insurance**

Speaker:

**Gergő Szeniczey**, Managing Director, Magyar Nemzeti Bank

#### **09:15 - 09:40 Navigating the trends in the global Insurance market**

Speaker:

**Dario Maggiora**, Partner, McKinsey

#### **09:40 - 10:10 Why would they want to work with us? How to connect with the younger generation**

Speaker:

**Annamária Tari**, Psychoanalytics, Psychotherapist

## Coffee break

## **Section II: Market outlook and regulation: An exchange of views on the future of the insurance sector**

**Moderator: Kata Tóth**, Conference project leader, Portfolio

### **10:30 - 10:50 Insurers' sector-wide processes, projects, and regulatory proposals in 2024**

Speaker:

**Mihály Erdős**, Vice-president and Chairman-CEO, MABISZ and Generali Biztosító Zrt.

### **10:50 - 11:10 A new dimension in the insurance market: Personal expertise in the digital space**

Speaker:

**Erik Keszthelyi**, Founder, Co-Owner, Hungarikum Alkusz Cégcsoport Zrt.

### **11:10 - 11:25 Life after the disintegration of insurance value chains**

Speaker:

**Krisztián Kurtisz**, vezérigazgató, UNIQA Biztosító Zrt.

### **11:25 - 12:05 Insurance CEO Roundtable - Panel discussion**

Moderator: **István Palkó**, Senior Analyst, Portfolio

Conversation participants:

**Gergely Bacsó**, CEO, Allianz Hungária Biztosító

**Gábor Havas**, Chairman-CEO, Union Biztosító

**Alexandre Jeanjean**, CEO, Groupama Biztosító Zrt.

**Zsolt Kovács**, Ministerial Commissioner, Ministry for National Economy

## **Lunch break**

## **Section III: From wealth to life: Creating effective customer value in 2024 and beyond**

**Moderator: Kata Tóth**, Conference project leader, Portfolio

**12:55 - 13:20 Climate change - Are we prepared for the next 100 year's event?**

Speaker:

**Alexandra Vetter**, Senior Client Underwriter, Swiss Re

**13:20 - 13:30 Forces and impacts - Key factors for campaign success**

Speaker:

**István Rácz**, Senior Analyst, Biztosítási Elemző Központ

**13:30 - 14:20 The housing insurance campaign is upon us - Key points and fears. What will make the campaign successful? - Panel discussion**

Moderator: **Dr. Ottó Csurgó**, Managing Director, Magyar Ügyvédek Kölcsönös Biztosító Egyesülete (MÜBSE)

Conversation participants:

**Márton Besnyő**, Chief Executive Officer, Netrisk.hu

**László Kardos**, Director, Alfa Vienna Insurance Group Biztosító

**Antal Kóka**, Head of Retail Business, CIG Pannónia Biztosító

**Gábor Malicskó**, Member of the Board, Allianz Hungária Biztosító

**Dr. Dániel Seffer**, Advisory Specialist, Ministry for Development

**14:20 - 14:35 Life insurance returns: What have policyholders received in recent years?**

Speakers:

**András Kapitány**, Financial Advisor, Grantis

**Patrik Veres**, Financial Analyst, Garantis

**14:35 - 14:50 Preliminary and subsequent impacts of the introduction of social security contributions in life insurance assets**

Speaker:

**Imre Kiss**, Founder, CEO, MoneyMoon

**14:50 - 15:40 Value for money? Are current life insurance options good, and if so, why not? - Panel discussion**

Moderator: **Péter Kuruc**, , EY

Conversation participants:

**Zoltán Diószeghy**, Product Development Chapter Lead, NN Biztosító

**Edit Fűzes**, Retail life insurance product manager, Groupama Biztosító Zrt.

**Zoltán Kőrösi**, Deputy Chief Sales Officer, CIG Pannónia, CIG EMABIT

**Koppány Nagy**, Director, MNB

**Dr. Péter Váradi**, Managing Director, Prémium Pénztárcoport, Prémium Pénztárszolgáltató Kft.

## Coffee break

## Section IV: Customer relations and sales: Where do we go from here?

**Moderator: Kata Tóth**, Conference project leader, Portfolio

**16:00 - 16:15 The insurance of the future: Who will be the winners of digitalisation?**

Speaker:

**Márton Besnyő**, Chief Executive Officer, Netrisk.hu

**16:15 - 16:55 Brokers and sales representatives roundtable - Panel discussion**

Moderator: **Dávid Forrás**, Executive Producer, Portfolio Podcast Lab

Conversation participants:

**Erik Keszthelyi**, Founder, Co-Owner, Hungarikum Alkusz Cégcsoport Zrt.

**Lajos Papp**, Chairman, FBAMSZ

**András Sebestyén**, CEO, Grantis

**Levente Vámos**, Chief Sales Officer of Allianz Hungaria

**16:55 - 17:00 Closing remarks**

## Networking & Champagne toast

Be our guest for a glass of champagne after the technical programme, and don't miss the networking opportunity with conference participants and speakers!

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