

Insurance 2024 program

Registration

Section I: From the big picture to revitalisation: Where are the insurers of the country and the world heading?

Moderator: Kata Tóth, Conference project leader, Portfolio

08:30 - 08:35 Welcome and opening

Speaker:

Zoltán Bán, CEO, Net Média (Portfolio Csoport)

08:35 - 08:55 What does the government expect and promise for the insurance sector in 2024?

Speaker:

Zsolt Kovács, Ministerial Commissioner, Ministry for National Economy

08:55 - 09:15 2024 is the year of home insurance

Speaker:

Gergő Szeniczey, Managing Director, Magyar Nemzeti Bank

09:15 - 09:40 Navigating the trends in the global Insurance market

Speaker:

Dario Maggiora, Partner, McKinsey

09:40 - 10:10 Why would they want to work with us? How to connect with the younger generation

Speaker:

Annamária Tari, Psychoanalytics, Psychotherapist

Coffee break

Section II: Market outlook and regulation: An exchange of views on the future of the insurance sector

Moderator: Kata Tóth, Conference project leader, Portfolio

10:30 - 10:50 Insurers' sector-wide processes, projects, and regulatory proposals in 2024

Speaker:

Mihály Erdős, Vice-president and Chairman-CEO, MABISZ and Generali Biztosító Zrt.

10:50 - 11:10 A new dimension in the insurance market: Personal expertise in the digital space

Speaker:

Erik Keszthelyi, Founder, Co-Owner, Hungarikum Alkusz Cégcsoport Zrt.

11:10 - 11:25 Life after the disintegration of insurance value chains

Speaker:

Krisztián Kurtisz, vezérigazgató, UNIQA Biztosító Zrt.

11:25 - 12:05 Insurance CEO Roundtable - Panel discussion

Moderator: **István Palkó**, Senior Analyst, Portfolio

Conversation participants:

Gergely Bacsó, CEO, Allianz Hungária Biztosító

Gábor Havas, Chairman-CEO, Union Biztosító

Alexandre Jeanjean, CEO, Groupama Biztosító Zrt.

Zsolt Kovács, Ministerial Commissioner, Ministry for National Economy

Lunch break

Section III: From wealth to life: Creating effective customer value in 2024 and beyond

Moderator: Kata Tóth, Conference project leader, Portfolio

12:55 - 13:20 Climate change - Are we prepared for the next 100 year's event?

Speaker:

Alexandra Vetter, Senior Client Underwriter, Swiss Re

13:20 - 13:30 Forces and impacts - Key factors for campaign success

Speaker:

István Rácz, Senior Analyst, Biztosítási Elemző Központ

13:30 - 14:20 The housing insurance campaign is upon us - Key points and fears. What will make the campaign successful? - Panel discussion

Moderator: **Dr. Ottó Csurgó**, Managing Director, Magyar Ügyvédek Kölcsönös Biztosító Egyesülete (MÜBSE)

Conversation participants:

Márton Besnyő, Chief Executive Officer, Netrisk.hu

László Kardos, Director, Alfa Vienna Insurance Group Biztosító

Antal Kóka, Head of Retail Business, CIG Pannónia Biztosító

Gábor Malicskó, Member of the Board, Allianz Hungária Biztosító

Dr. Dániel Seffer, Advisory Specialist, Ministry for Development

14:20 - 14:35 Life insurance returns: What have policyholders received in recent years?

Speakers:

András Kapitány, Financial Advisor, Grantis

Patrik Veres, Financial Analyst, Garantis

14:35 - 14:50 Preliminary and subsequent impacts of the introduction of social security contributions in life insurance assets

Speaker:

Imre Kiss, Founder, CEO, MoneyMoon

14:50 - 15:40 Value for money? Are current life insurance options good, and if so, why not? - Panel discussion

Moderator: **Péter Kuruc**, , EY

Conversation participants:

Zoltán Diószeghy, Product Development Chapter Lead, NN Biztosító

Edit Fűzes, Retail life insurance product manager, Groupama Biztosító Zrt.

Zoltán Kőrösi, Deputy Chief Sales Officer, CIG Pannónia, CIG EMABIT

Koppány Nagy, Director, MNB

Dr. Péter Váradi, Managing Director, Prémium Pénztárca csoport, Prémium Pénztárszolgáltató Kft.

Coffee break

Section IV: Customer relations and sales: Where do we go from here?

Moderator: Kata Tóth, Conference project leader, Portfolio

16:00 - 16:15 The insurance of the future: Who will be the winners of digitalisation?

Speaker:

Márton Besnyő, Chief Executive Officer, Netrisk.hu

16:15 - 16:55 Brokers and sales representatives roundtable - Panel discussion

Moderator: **Dávid Forrás**, Executive Producer, Portfolio Podcast Lab

Conversation participants:

Erik Keszthelyi, Founder, Co-Owner, Hungarikum Alkusz Cégcsoport Zrt.

Lajos Papp, Chairman, FBAMSZ

András Sebestyén, CEO, Grantis

Levente Vámos, Chief Sales Officer of Allianz Hungaria

16:55 - 17:00 Closing remarks

Networking & Champagne toast

Be our guest for a glass of champagne after the technical programme, and don't miss the networking opportunity with conference participants and speakers!

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