

# Insurance 2022 program

## Program

### **Section I: After the coronavirus: has the insurance market renewed?**

What will happen to the Hungarian economy after the 2022 elections?  
How will insurers' income and profitability develop across different lines and areas of business?  
How will M&A transactions transform the Hungarian insurance and brokerage market?

**Moderator: István Palkó**, Senior Analyst, Portfolio

#### **09:00 - 09:05 Welcome and introduction**

Speaker:

**Zoltán Bán**, CEO, Net Média (Portfolio Group)

#### **09:05 - 09:25 Insurance market outlook: global trends and challenges**

Speaker:

**Rafal Domanski**, Associate Partner, McKinsey & Company

#### **09:25 - 09:45 Situation and prospects of the Hungarian insurance profession in spring 2022**

Speaker:

**Mihály Erdős**, elnökhelyettes, MABISZ, elnök-vezérigazgató, Generali Biztosító Zrt.

#### **09:45 - 10:05 The Hungarian insurance sector, market updates**

Speaker:

**Gergő Szeniczey**, Managing Director, Magyar Nemzeti Bank

**10:05 - 10:55 Insurance leaders' roundtable: business prospects, possibilities, and challenges after the pandemic**

Conversation participants:

**Gabriella Almássy**, President and CEO, UNION Biztosító

**Julianna Dinsdale**, Chairman of the Board and General Manager, UNIQA

**Bence Holló**, CEO, NN Hungary

**Zoltán Polányi**, CEO, CIG Pannónia Életbiztosító Nyrt.

**Dr. Alexander Viktor Protsenko**, CEO, Allianz Hungária Biztosító

**10:55 - 11:15 Coffee break**

**Section II: High inflation, rising yield environment: insurers forced to take steps?**

How will the rising inflation and yield environment alter customers' needs?

How does the new financial environment rewrite the returns, pricing, and product development directions of life and non-life insurances?

When will the "previous order" return?

**Moderator: Péter Kuruc**, EY

**11:15 - 11:30 Insurance asset funds might take over at the curve**

Speaker:

**Imre Kiss**, Founder, CEO, MoneyMoon

**11:30 - 11:45 The impact of a higher inflation and yield environment on insurers and insurances**

Speaker:

**Géza Sebestyén**, Associate Professor, Corvinus University of Budapest

**11:45 - 12:35 What can we do with inflation and a higher yield environment?**

Conversation participants:

**Árpád Czene**, igazgatósági tag, NN Biztosító

**Gábor Malicskó**, igazgatósági tag, Allianz Hungária Biztosító

**András Sebestyén**, vezérigazgató, Grantis, elnökségi tag, FBAMSZ

**Tamás Szombat**, vezérigazgató-helyettes, Aegon Magyarország

**12:35 - 13:40 Lunch break**

## **Section III: Green insurers, sustainable insurances: impacts of climate change and the shift to ESG**

How does climate change influence the loss ratio, pricing, and coverage of corporate and retail property insurances?

How can and do insurers realise a green operation?

How are consumer-friendly home insurances transforming the property insurance market?

### **13:40 - 14:00 Extreme weather events and risks to economic sectors**

Speaker:

**Diána Ürge-Vorsatz**, Vice-Chair, Working Group III, IPCC (Intergovernmental Panel on Climate Change) (Online)

### **14:00 - 14:20 A regulatory perspective on sustainability in insurance**

Speaker:

**Pamela Schuermans**, Principal Expert on Insurance Policy, European Insurance and Occupational Pensions Authority (EIOPA) (Online)

### **14:20 - 14:35 Device-side climate stress test**

Speaker:

**Donát Kim**, Head of Sustainable Financial Analysis Department, Magyar Nemzeti Bank

### **14:35 - 15:20 From green insurers to green insurances: how are the asset and liability insurance markets changing?**

Conversation participants:

**Attila Kaszab**, Deputy CEO, K&H Biztosító

**András Póczik**, Expert, Association of Independent Insurance Brokers in Hungary

**Péter Szalai**, CEO, PEND Consulting Kft.

**András Vereczki**, Head of Claim, UNIQA

### **15:20 - 15:40 Coffee break**

## **Section IV: New sales practices after COVID**

What did we learn from the coronavirus-pandemic regarding the sales of life and non-life insurances?

How can the insurtech phenomenon and digitalisation further boost the market?

How are sales and brokerage channels transforming?

**Moderator: Zsolt Raveczky**, igazgatósági tag, UNION Biztosító

**15:40 - 15:55 Challenges of banking insurance in a changing market environment**

Speaker:

**József Budai**, Head Of Bancassurance, OTP Bank

**15:55 - 16:10 Insurance ecosystems - B2B2C, built-in insurance, microinsurance and other collaborations**

Speaker:

**Sándor Székely**, Manager, DBX Kft.

**16:10 - 17:00 Sales and insurance brokerage markets in transformation**

Conversation participants:

**József Budai**, Head Of Bancassurance, OTP Bank

**Erik Keszthelyi**, President-CEO, Hungarikum Biztosítási Alkusz

**László Molnár**, CEO, Co-founder, Monday Insurance Brokers Kf., Vice president, FBAM Sz

**Ádám Papp**, ügyvezető igazgató, OVB Magyarország

**Miklós Szűcs**, Partner, Actionlab Kft.