

Future of Finance 2024 program

CHIEF FINANCIAL OFFICER OF THE YEAR

Credit Management Group has created an award named “**CFO OF THE YEAR**” to honour financial leaders doing an exceptional job. The internationally acknowledged award will be presented at the **Future of Finance 2024** event organised in collaboration with Portfolio on the **17th of September 2024** in Budapest. Once again this year, the **jury will award the most prepared and successful economic and financial director** from among the top financially performing Hungarian companies at the event. In addition, **the best performers can receive the CFO Master 2024 Award.**

To apply, fill out the **application form**, which can be **ACCESSED AND DOWNLOADED BY CLICKING HERE.**

You can send your nominations to cfooftheyear@portfolio.hu by the 9th of September 2024.

Registration

Section I: How does artificial intelligence transform our finances?

Moderator: Kata Tóth, Conference project leader, Portfolio

09:00 - 09:05 Welcome speech

Speaker:

Zoltán Bán, CEO, Net Média (Portfolio Group)

09:05 - 09:30 Artificial intelligence's role in shaping the future of the Hungarian economy

Speaker:

Márton Nagy, Minister for National Economy of Hungary, Government of Hungary

09:30 - 09:50 The Next Horizon: AI-Driven Banking

Speaker:

Éva Hegedüs, Vice President and CEO, Gránit Bank

09:50 - 10:05 Simple efficiency improvements or a total transformation?

The effect of artificial intelligence on the financial sector

Speaker:

Tamás Máté Victor, Partner, HOLD Alapkezelő

10:05 - 10:55 Paneldiscussion: Future finances - with and without AI

Moderator: **Zoltán Bán**, CEO, Net Média (Portfolio Group)

Conversation participants:

Dr. Árpád Rab, Trend researcher, NKE EJKK ITKI research fellow, NMHH presidential advisor

András Sebők, Partner, McKinsey & Company

Levente Szabados, Scientific advisor, Neuron Solutions

Attila Tiszai, Managing Director, Risk Management, Morgan Stanley

Sándor Vízkeleti, President of BAMOSZ, Amundi Alapkezelő Zrt.

Coffee break & Networking

Section II.A: Retail finances now and twenty years from now

Moderator: Péter Kuruc, , EY

11:20 - 11:35 Lending Shift With a Green Transition

Speaker:

Ádám Banai PhD, MRICS, Executive director for monetary policy instruments, financial stability and foreign reserve management, Magyar Nemzeti Bank

11:35 - 11:50 More value instead of more customers: How to encourage customers to use certain features and services?

Speaker:

Rachel Altmann, CEO, BeHive Consulting

11:50 - 12:05 BNPL - Opportunities, Challenges and Risks in the Light of CCD

Speaker:

Braner Torsten, Managing Partner, Taylor Wessing Budapest

12:05 - 12:45 Personalisation, embedded finance, and ecosystems in the era of total (?) financial digitalisation

Conversation participants:

András Fischer, Director of Innovation, OTP Bank

Ildikó Ginzer, Deputy CEO for Standard Business Services, MBH Bank

Péter Jendrolovics, Deputy CEO, Gránit Bank

Krisztián Kurtisz, CEO, UNIQA Biztosító

Section II.B: Asset management: Is a shift coming in serving high-net-worth individuals?

Moderator: Kata Tóth, Conference project leader, Portfolio

11:20 - 11:40 Hungarian savings market landscape for the top ten thousand

Speaker:

Krisztián Horváth, Partner, Boston Consulting Group

11:40 - 12:15 Paneldiscussion: What will drive asset and client growth in the private banking market?

Moderator: **András Kállay**, Partner, member of board, Raiffeisen Bank International

Conversation participants:

Attila Bálint, ügyvezető igazgató, Raiffeisen Privátbank

Tamás Bozsogi, Head of Private Banking, OTP Private Banking

Szabolcs Varga, vezérigazgató, Bank Gutmann

12:15 - 12:45 Paneldiscussion: Premium banking customer service - What are the trends for the near future?

Moderator: **András Kállay**, Partner, member of board, Raiffeisen Bank International

Conversation participants:

Tamás Láng, Head of Premium Segment Management, Erste Bank Hungary Zrt.

Ildikó Oraveczné Németh, Head of the Retail and Sme Segment Marketing, K&H

Flóra Somogyi, kutatási vezető, Lightyear

Lunch break & Networking

Section III.A: Corporate finance now and in twenty years

Moderator: Kata Tóth, Conference project leader, Portfolio

13:45 - 14:00 Competitiveness = Digitalisation

Speaker:

Erik Keszthelyi, elnök-vezérigazgató, Hungarikum Biztosítási Alkusz

14:00 - 14:15 Short- and long-term risks in the SME sector

Speaker:

Gergely Ferenczi, Company information division director, Opten

14:15 - 14:25 Generational Change: What's Next for SMEs?

Speaker:

Zoltán Boldis, igazgató, BDO Corporate Finance

14:25 - 14:30 Financing Overview

Speaker:

Péter Szilágyi, Head of Risk Underwriting, Coface

14:30 - 15:20 Paneldiscussion: Credit or anything else: What have we learnt about the future of business financing in recent years?

Moderator: **István Fetter**, kisvállalati divízió vezető, CIB Csoport

Conversation participants:

Ferenc Kementzey, Deputy-CEO, Raiffeisen Bank

Kornél Kisgergely, CEO, EXIM Hungary

Péter Szilágyi, Head of Risk Underwriting, Coface

Róbert Tárnok, Director, BDO Corporate Finance

dr Eszter Varga, Co-owner, banker, investor, executive coach, PannonHitel Zrt.

Section III.B: What will happen to the savings and investment market after spring 2025?

Moderator: Ágnes Árgyelán, Analyst, Portfolio

13:45 - 14:00 Who will get the HUF 1300 billion in government bond interest? Lessons learnt from 2024 for 2025

Speaker:

Zsolt Kuti, Chief Economist, National Bank of Hungary

14:00 - 14:15 A dream or reality? Has the new era of digital wealth management really arrived?

Speaker:

Éva Adravetz-Kadocsa, Head of International Sales, Dorsum

14:15 - 15:20 Paneldiscussion: What will be the investment hit product in 2025 if the Premium Hungarian Government Bond interest rate falls below 5%?

Moderator: **Bálint Fischer**, Chief Business Development Officer, Dorsum

Conversation participants:

István Al-Hilal, Director, Fidelity International

László Kovács, Business Development Director, Board Member, VIG Alapkezelő

Zoltán Kurali, CEO, Government Debt Management Agency

Balázs Szabó, CEO, Hold Alapkezelő

Bálint Szécsényi, CEO, Equilor Befektetési Zrt.

Coffee break & Networking

Section IV.A: Let's dream up the finances of the future together!

Moderator: Kata Tóth, Conference project leader, Portfolio

15:40 - 16:00 Reaching Escape Velocity: Banks on the Path to Long-Term Value Creation

Speaker:

Dr. Miklós Dietz CFA, Senior Partner, McKinsey & Company

16:00 - 16:20 Red or Blue Pill? Which Pay Areas Will See the Biggest Changes in Europe?

Speaker:

Milán Gauder, fintech angel investor, Board Member, IzzyPay

16:20 - 16:40 Future of Finance 2.0

Speaker:

Dr. Péter Oszkó, Chairman of the Board, OXO Technologies Holding

Section IV.B: The actualities of credit management

Moderator: Ákos Schmidt, Member of the Board, Hungarian Credit Management Association

15:40 - 16:00 Innovations in credit insurance

Speaker:

Balázs Vanek, Country Leader, Atradius Hitelbiztosító

16:00 - 16:20 Effective Receivables Management - Complex Partner Management System

Speaker:

Zoltán Bräutigam, Kontrolling és Treasury igazgató, Hungaropharma Zrt.

16:20 - 16:40 Risk outlook - What to look out for at home and abroad?

Speaker:

Tünde Bujdosó, RIC Director, Euler Hermes

Section V.: The present and future of corporate finance

16:45 - 17:15 Corporate finance leaders' vision: CFO-paneldiscussion

Moderator: **Krisztina Bogdán**, Head of Corporate Finance, Credit Management Group

Conversation participants:

István Hegedűs, Chief Financial Officer, BorsodChem

János Moiskó, Deputy Chief Financial Officer, KÉSZ Holding Zrt.

Áron Szeitz, Group CFO, Prohuman Group

CFO of the year 2024 díjátadó & állófogadás