

# Business and Finance Summit 2017 program

**08:30 - 09:00 - Registration**

## Section I: Macroeconomic situational assessment

**09:00 - 09:05 Welcoming speech: Zoltán Bán, CEO, Net Média Zrt.**

**09:05 - 09:45 Macroeconomic trends in the world economy**

Speaker:

**Tatha Ghose**, Senior EM Strategist, Commerzbank AG

**09:45 - 10:15 The situation of the Hungarian economy**

Speaker:

**István Madár**, Senior Analyst, Portfolio

**10:15 - 10:45 Coffee Break**

## Section II: Corporate finance issues

**Moderator: András Kozma**, CEO, RiskCover Hungary Zrt.

**10:45 - 11:10 CFO case study: MET**

Speaker:

**Tamás Hering**, CFO, MET Hungary

**11:10 - 11:35 CFO case study: Magyar Telekom**

Speaker:

**János Szabó**, Deputy-CEO, Magyar Telekom

### **11:35 - 12:35 Financing issues in the focus: CFO roundtable**

Conversation participants:

**Ferenc Máté**, vezérigazgató helyettes, igazgatósági tag, Duna House  
Cégcsoport

**Gábor Orbán**, vezérigazgató, Richter Gedeon

**Balázs Prohászka**, CFO, Kométa '99 Zrt.

**Péter Tordai**, Head of Solar Business, E2 Hungary

**Viktor Zsiday**, IT elnök, Plotinus Nyrt.

### **12:35 - 12:55 Current issues in tax policy**

Speaker:

**Norbert Izer**, Deputy State Secretary, NGM

### **12:55 - 14:00 Lunch Break**

## **Section III: The key for success is export: best practice credit management on global markets**

**Moderator: Ákos Schmidt**, Member of the Board, Hungarian Credit Management Association

### **14:00 - 14:20 Value creation in the credit process**

Speaker:

**Prof. Patrick O. Connelly**, Global Consultant and Educator, Tao Institute for Credit and Risk Management LLC, USA

### **14:20 - 14:40 Long-term customer relationships, changing risks - strategic risk management at Rába Group**

Speaker:

**Béla Balog**, CFO, Rába Csoport

### **14:40 - 15:00 Supporting area or balance? - Credit Management at BorsodChem Zrt.**

Speaker:

**Gábor Kazinczy**, Credit Management Specialist, Borsodchem Zrt.

**15:00 - 15:20 Is the future predictable? - Role of risk forecasting in trade credit insurance**

Speaker:

**Tünde Bujdosó**, kockázatkezelési igazgató, Euler Hermes Hitelbiztosító

**15:20 - 15:45 Coffee Break**

**Section IV: Key segments under scrutiny: with growth conscious risk management**

**Moderator: Attila Czégé**, Sales Manager, Opten

**15:45 - 16:05 Construction industry - changing power relations**

Speaker:

**Dávid Tibor**, elnök, Masterplast Nyrt.

**16:05 - 16:25 It depends on more than only the weather - Credit Management in agriculture**

Speaker:

**Ákos Varga**, Financial director, IKR Agrár Kft.

**16:25 - 17:05 Roundtable about the experiences and risk management practices of large domestic companies**

Conversation participants:

**Olga Ferter**, Director, Dutrade Zrt.

**Márta Kisuczki-Tóth**, Controlling Manager, Ramiris Europe Kft.

**János Korda**, Director, Hungerit Zrt.

**Norbert Lupták**, Director, Hell Energy Magyarország Kft.

**17:05-18:30 Award Ceremony and Coctail Reception**

Presenting of the "CFO of the year" and "Credit Management Team of the year" awards