

Business and Finance Summit 2017 program

08:30 - 09:00 - Registration

Section I: Macroeconomic situational assessment

09:00 - 09:05 Welcoming speech: Zoltán Bán, CEO, Net Média Zrt.

09:05 - 09:45 Macroeconomic trends in the world economy

Speaker:

Tatha Ghose, Senior EM Strategist, Commerzbank AG

09:45 - 10:15 The situation of the Hungarian economy

Speaker:

István Madár, Senior Analyst, Portfolio

10:15 - 10:45 Coffee Break

Section II: Corporate finance issues

Moderator: András Kozma, CEO, RiskCover Hungary Zrt.

10:45 - 11:10 CFO case study: MET

Speaker:

Tamás Hering, CFO, MET Hungary

11:10 - 11:35 CFO case study: Magyar Telekom

Speaker:

János Szabó, Deputy-CEO, Magyar Telekom

11:35 - 12:35 Financing issues in the focus: CFO roundtable

Conversation participants:

Ferenc Máté, vezérigazgató helyettes, igazgatósági tag, Duna House
Cégcsoport

Gábor Orbán, vezérigazgató, Richter Gedeon

Balázs Prohászka, CFO, Kométa '99 Zrt.

Péter Tordai, Head of Solar Business, E2 Hungary

Viktor Zsiday, IT elnök, Plotinus Nyrt.

12:35 - 12:55 Current issues in tax policy

Speaker:

Norbert Izer, Deputy State Secretary, NGM

12:55 - 14:00 Lunch Break

Section III: The key for success is export: best practice credit management on global markets

Moderator: Ákos Schmidt, Member of the Board, Hungarian Credit Management Association

14:00 - 14:20 Value creation in the credit process

Speaker:

Prof. Patrick O. Connelly, Global Consultant and Educator, Tao Institute for Credit and Risk Management LLC, USA

14:20 - 14:40 Long-term customer relationships, changing risks - strategic risk management at Rába Group

Speaker:

Béla Balog, CFO, Rába Csoport

14:40 - 15:00 Supporting area or balance? - Credit Management at BorsodChem Zrt.

Speaker:

Gábor Kazinczy, Credit Management Specialist, Borsodchem Zrt.

15:00 - 15:20 Is the future predictable? - Role of risk forecasting in trade credit insurance

Speaker:

Tünde Bujdosó, kockázatkezelési igazgató, Euler Hermes Hitelbiztosító

15:20 - 15:45 Coffee Break

Section IV: Key segments under scrutiny: with growth conscious risk management

Moderator: Attila Czégé, Sales Manager, Opten

15:45 - 16:05 Construction industry - changing power relations

Speaker:

Dávid Tibor, elnök, Masterplast Nyrt.

16:05 - 16:25 It depends on more than only the weather - Credit Management in agriculture

Speaker:

Ákos Varga, Financial director, IKR Agrár Kft.

16:25 - 17:05 Roundtable about the experiences and risk management practices of large domestic companies

Conversation participants:

Olga Ferter, Director, Dutrade Zrt.

Márta Kisuczki-Tóth, Controlling Manager, Ramiris Europe Kft.

János Korda, Director, Hungerit Zrt.

Norbert Lupták, Director, Hell Energy Magyarország Kft.

17:05-18:30 Award Ceremony and Coctail Reception

Presenting of the "CFO of the year" and "Credit Management Team of the year" awards