

# Business and Finance Summit 2021 - CFO of the year program

## Nominate yourself and become the CFO of the Year!

We will soon find out who the top financial manager of the year will be in Hungary. At the Business and Finance conference on 8 September, we will present the CFO of the Year award, a joint accolade of Portfolio and Credit Management Group. As in earlier years, the jury will reward the CFO found to be the best prepared and most successful this year. Other top picks will receive the CFO Master 2021 award.

Nominations for the award are open to the finance managers of all Hungarian businesses (except those active in finance or consulting). Please send inquiries to [cfooftheyear@portfolio.hu](mailto:cfooftheyear@portfolio.hu). We will send out the nomination sheet upon request, which should be returned to the same address by 27 August 2021. All nominees may visit the event with a 20% discount, while the top eight picks will receive free entry to the conference on 8 September.

## Registration

### Section I: “New normal” in business and finance

**Moderator: Zoltán Bán**, CEO, Net Média (Portfolio Csoport)

#### 09:00 - 09:05 Welcome

Speakers:

**Zoltán Bán**, CEO, Net Média (Portfolio Csoport)

**Péter Szentirmay**, Chairman, Magyar Credit Management Szövetség

#### 09:05 - 09:25 Has crisis management in Hungary been successful? - Defence and re-opening

Speaker:

**Márton Nagy**, nemzetgazdasági miniszter, Magyarország Kormánya

**09:25 - 09:50 „New normal” in the world economy and the CEE region?**

Speaker:

**Ludovic Subran**, Chief Economist, Allianz SE

**09:50 - 10:40 Executive panel: business and finance after the coronavirus crisis**

Conversation participants:

**Richárd Basa**, CEO, Co-Founder, Oriana International Zrt.

**Imre Csordás**, ügyvezető igazgató, Accent Hotel Management

**Róbert Nádasi**, vezérigazgató, Masterplast Nyrt.

**Tibor Rékasi**, vezérigazgató, Magyar Telekom

**Attila Szincsök**, Vice-president, DENSO Manufacturing Hungary Ltd.

**10:40 - 11:10 Coffee break & Networking**

**Section II: Innovation and adaptation: digital and green finances in 2021**

**Moderator: István Palkó**, Senior Analyst, Portfolio

**11:10 - 11:30 Megatrend ESG - Challenge or opportunity for Corporate Finance**

Speaker:

**Bernhard Bartels**, Executive Director, Scope ESG Analysis

**11:30 - 11:45 The first industrial green bond: the story of Vajda Papír**

Speaker:

**Attila Vajda**, CEO, Vajda Papír Kft.

**11:45 - 12:00 A summary of experiences from the Bond Funding for Growth Scheme**

Speaker:

**Richárd Dávid**, Head of Department, Structured Finance, National Bank of Hungary

**12:00 - 12:15 Digital transformation of businesses**

Speaker:

**Ildikó Ginzer**, standard kiszolgálásért felelős üzleti vezérigazgató-helyettes, Magyar Bankholding

**12:15 - 12:30 Tax IT for more user-friendly processes**

Speaker:

**Károly Poór**, cégvezető, SDSYS Zrt.

**12:30 - 14:00 Lunch break**

**Section III: Credit management during and after the loan repayment moratorium**

**Moderator: Péter Szentirmay**, Chairman, Magyar Credit Management Szövetség

**14:00 - 14:20 Customer receivables management at Richter Nyrt.**

Speaker:

**Zoltán Novák**, Financial Management - Head Of Department, Richter Nyrt.

**14:20 - 14:40 The global claims management strategy of the Howden Group**

Speaker:

**Gábor Andrási**, AR & Service delivery manager, Howden Hungary Kft.

**14:40 - 15:20 Data, machine, or human? Where credit management is going?**

Conversation participants:

**Dr. Hajnalka Csorbai**, Head of Strategy, Opten Kft.

**Dr. Péter Harka**, Business Deputy Country Director, Atradius Hitelbiztosító  
**István Merész**,

**15:20 - 15:50 Coffee break & Networking**

**Section IV: Financial overview and award ceremony**

**Moderator: Ildikó Ginzer**, standard kiszolgálásért felelős üzleti vezérigazgató-helyettes, Magyar Bankholding

## **15:50 - 16:05 Capital for Hungarian businesses!**

Speaker:

**Dénes Jobbágy**, Chairman & CEO, Széchenyi Alapok - Széchenyi Funds

## **16:05 - 16:55 Finance executive panel: The current challenges of the CFO profession**

Conversation participants:

**dr. Tamás Gudra**, Director of Finance, Bonafarm Zrt.

**Tibor Hipszki**, Director - Finance and Strategy Department, Hunland Trade Kft.

**János Moiskó**, Deputy Chief Financial Officer, KÉSZ Holding Zrt.

**Nóra Molnár**, Finance Manager, Pepco Hungary Kft.

## **16:55 - 17:15 CFO of the Year Award Ceremony**

**reception**