

Business and Finance Summit 2018 - CFO of the year program

Registration: 08:30 - 09:00

Section 1: Economic environment and competitiveness

Moderator: Zoltán Bán, CEO, Net Média (Portfolio Csoport)

09:00 - 09:05 Opening and welcome speech

09:05 - 09:30 Global Economy - Cruise or Crash

Speaker:

Dr. Marco Wagner, Client Captain, Senior Economist, Commerzbank AG
Corporates & Markets Economic Research

09:30 - 09:50 Can you build a global brand from Hungary? The story of a big Hungarian company

Speaker:

Joerg Bauer, President & CEO, Tungsram Group

09:50 - 10:15 Reaping the Whirlwind - Economic Outlook of Central and Eastern Europe

Speaker:

Ludovic Subran, Chief Economist and Head of Group Economic Research,
Allianz Group

10:15 - 11:05 CEO roundtable: topical issues of the corporate sector from a finance perspective

Conversation participants:

Anna Dedéné Novotni, HAJDU Cégcsoport alelnöke, HAJDU Autotechnika Ipari Zrt. vezérigazgatója

Tamás Hoffmann, ügyvezető igazgató, LafargeHolcim

Zsuzsanna Ortutay, Director of Finance, MOL Hungary

János Szabó, Deputy-CEO, Magyar Telekom

Péter Tordai, Head of Solar Business, E2 Hungary

11:05 - 11:30 Coffee break

Section 2: Event! - Financial case studies from up close

Moderator: István Palkó, Senior Analyst, Portfolio

11:30 - 11:55 Crisis or growth? Global, European and Hungarian economy policy scenarios

Speaker:

Zsolt Darvas, Senior Fellow, Bruegel Institute

11:55 - 12:20 M&A market trends in the light of the DIGI-Invitel deal

Speaker:

Ágnes Svoób, Corporate Finance, Equilor Befektetési Zrt.

12:20 - 12:45 Tranzit Group raising capital for international expansion

Speaker:

Ákos Szabó, igazgató, Tranzit Csoport

12:45 - 14:00 Lunch break

Section 3A: From equity to loans: sources of financing growth

Moderator: Krisztina Bogdán, vezérigazgató-helyettes, Commerzbank Zrt.

14:00 - 14:20 M&A in the regional market: what adds value?

Speaker:

Simonyi Tamas, Director, KPMG

14:20 - 15:10 CFO roundtable: communications, interests and exchange rates

Conversation participants:

Attila Fülöp, Executive Director, BonOffice Kft., Bonafarm Group

István Hegedűs, pénzügyi igazgató, BorsodChem

Gábor Lavich, Chief Financial Officer, Richter Gedeon

Zoltán Lehoczky, Chief Financial Officer, Gránit Pólus

15:10 - 15:30 Coffee break

Section 3B: Development, innovation, cost accounting

Moderator: István Palkó, Senior Analyst, Portfolio

14:00 - 14:15 Peculiarities and financial aspects of corporate IT procurement

Speaker:

Dávid Bokrossy, economist, Head of Financial Services, Hewlett-Packard Enterprise

14:15 - 15:10 Capex or opex? Development and innovation from a financial aspect

Conversation participants:

Gábor Barta, CFO, Ferropatent Zrt.

Gábor Gulyás, CFO, Weinberg 93 Kft.

Loránd Nagy, CFO, E2 Hungary Zrt.

Zoltán Urbán, Regional Business Development Manager, Softline Eastern Europe

15:10 - 15:30 Coffee break

Section 4A: Credit management in practice

Details TBC

Moderator: Ákos Schmidt, Member of the Board, Hungarian Credit Management Association

15:30 - 15:35 Opening speech

Speaker:

Josef Busuttil, President, FECMA

15:35 - 15:50 Electrolux credit strategy and example how Nordic credit team work

Speaker:

Katrin Björksten, Credit Manager & Customer Finance Nordic, Electrolux Hemprodukter AB

15:50 - 16:10 What happened to my credit management?

Speaker:

Prof. Ludo Theunissen, Vice President, FECMA

16:10 - 16:25 Digitalisation in credit management

Speaker:

Péter Szentirmay, Chairman, Magyar Credit Management Szövetség

16:25 - 16:40 The Darwin Awards of credit management - Extreme mistakes and the significance of adapting to changes

Speaker:

Dr. Hajnalka Csorbai, Head of Strategy, Opten Kft.

16:40 - 17:20 Best practice

Conversation participants:

Ilona Cseh, Accounts Receivable Manager, FrieslandCampina Service Centre Emea Kft.

Péter Felfalusi, vezérigazgató, Intrum Justitia Zrt.

Péter Turjánszki, Credit Manager, Stavmat Építőanyag-kereskedelmi Zrt.

Balázs Vanek, Country Leader, Atradius Hitelbiztosító

Section 4B: Current business issues from taxation to labour shortage

Moderator: István Palkó, Senior Analyst, Portfolio

15:30 - 15:55 The introduction and future of online billing

Speaker:

Dr. Dániel H. Nagy, Senior Tax Manager, Mazars Kft.

15:55 - 16:20 Crisis scenarios in corporate finance: What would a big domestic bank do?

Speaker:

Tamás Győr, Head of Corporate Business Development Directorate, Erste Bank Hungary

16:20 - 16:40 Transfer pricing calculations

Speakers:

Lajos Bagdi, Partner - Tax Advisory Services, Niveus Consulting Group

János Girászin, Partner - Transfer Pricing Services, Niveus Consulting Group

16:40 - 17:00 360 degrees are not enough - changes in employment strategy

Speaker:

Zsolt Lukács, Managing Director, Telkes Consulting

17:00 - 17:20 Dilemmas six months after GDPR entered effect

Speaker:

Dr Dániel Ódor MRICS, Partner, Taylor Wessing

17.20-19.00 - Award ceremony and reception