

Corporate Energy Management 2025 program

Professional Program

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Session I: Energy Prices, Procurement, Trade

In 2024, we encountered both extremely high and extremely low wholesale electricity prices, and by the beginning of 2025, gas prices had reached a one-and-a-half-year peak, so there is plenty to discuss regarding the outlook, key drivers, and how companies should plan and implement their energy procurement strategies amid such market volatility. In the first session, we will explore questions such as what businesses should prepare for this year regarding electricity and gas prices, the patterns the further expansion of solar power plants could bring to the electricity market, which advantages and challenges come with fixed, variable, and PPA-type energy procurement contracts, and what transformations energy traders anticipate in the market.

08:30 - 08:35 Opening, Welcome

08:35 - 08:55 Strategic Issues of The Hungarian Energy Policy

08:55 - 09:15 The European Commission's Plan and Actions for Lower Energy Prices, The New Clean Industrial Deal

09:35 - 09:50 Electricity Procurement in a Volatile Market Environment, Opportunities in PPAs

09:50 - 10:30 Panel Discussion: Electricity and Gas Market Outlook, Corporate Energy Procurement Opportunities

Coffee break & Networking

Session 2: Energy Efficiency and Smart Energy Usage

Energy-efficient operations remain a key path for corporate cost reduction, but how should this be approached in 2025, and what solutions should we consider?

What opportunities lie in smart energy management and digitalisation? What practical insights can you gain from changes in the EEO system, the guarantees of origin market, and energy audits, and what to expect this year? The second session of our conference will discuss these topics.

11:00 - 11:15 Opportunities in Measurement, Digitalisation, and Smart Energy Management

11:15 - 11:30 EEO and GO Experiences, New Opportunities in the Regional Electricity Exchange

11:30 - 11:45 Energy Efficiency and Decarbonisation in Companies

11:45 - 12:00 Corporate Case Study - Energy Efficiency in Practice

12:00 - 12:40 Panel Discussion: Energy Efficiency and Smart Energy Usage in Practice

Lunch break & Networking

Session III: Solar Power Plants, Regulatability, and Return on Investment Outlook

The changes in the feed-in tariff regulations and the outlook for purely market-based revenue generation are key topics for solar and wind power plant owners

and companies designing such power plants. However, these are very complex issues with many different aspects. In the third session, we will discuss these in more detail, focusing on practical experiences.

13:30 - 13:45 Business Outlook for Solar Power Plants, Innovations in a Regulatory Hub

13:45 - 14:00 Higher Revenues through Regulatability: Opportunities in the aFRR Market

14:00 - 14:15 The Opportunities of Solar Power Plants for Own Consumption and Hybrid Systems

14:15 - 14:30 Opportunities for Green Energy Purchases with High Supply Security and The Opportunities and Risks of PPAs

14:30 - 15:15 Panel Discussion: The Business Environment of Solar and Wind Power Plants: Future Capacity Expansion Outlook and Challenges

Coffee break & Networking

Session IV: Energy Storage Solutions and Business Opportunities

The importance of energy storage has significantly increased in parallel with the rapid expansion of solar power plants in Hungary. Therefore, it is worth reviewing the business and market aspects of energy storage systems of various types and life spans, as well as the return prospects of systems combined with solar power plants. Our conference's fourth and final session will focus on these topics, outlining specific directions and addressing the challenges involved.

15:35 - 15:50 Outlook for the Energy Storage Market, Return on Investment Considerations

15:50 - 16:05 Chemical Energy Storage Experiences

16:05 - 16:20 Corporate Case Study: Heat Storage Experiences

**16:20 - 17:00 Panel Discussion: Energy Storage Possibilities and
Challenges in the Hungarian Market Closing**

17:00 - 17:05 Closing

Pezsgős koccintás & Networking

Ilyen volt a Vállalati Energiamenedzsment 2024 konferencia: