

# Corporate Energy Management 2025 program

## Professional Program

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## Session I: Energy Prices, Procurement, Trade

In 2024, we encountered both extremely high and extremely low wholesale electricity prices, and by the beginning of 2025, gas prices had reached a one-and-a-half-year peak, so there is plenty to discuss regarding the outlook, key drivers, and how companies should plan and implement their energy procurement strategies amid such market volatility. In the first session, we will explore questions such as what businesses should prepare for this year regarding electricity and gas prices, the patterns the further expansion of solar power plants could bring to the electricity market, which advantages and challenges come with fixed, variable, and PPA-type energy procurement contracts, and what transformations energy traders anticipate in the market.

**08:30 - 08:35 Opening, Welcome**

**08:35 - 08:55 Strategic Issues of The Hungarian Energy Policy**

Speaker:

**Attila Steiner**, State secretary for energy policy and climate, Energy Ministry

**08:55 - 09:15 The European Commission's Plan and Actions for Lower Energy Prices, The New Clean Industrial Deal**

Speaker:

**Antonio Lopez-Nicolas**, Deputy Head of the "Strategy, Policy Coordination and Planning, Inter-institutional Relations", European Commission

**09:35 - 09:50 Electricity Procurement in a Volatile Market Environment,  
Opportunities in PPAs**

Speaker:

**Gábor Berényi**, COO, Smart Solar Kft.

**09:50 - 10:30 Panel Discussion: Electricity and Gas Market Outlook,  
Corporate Energy Procurement Opportunities**

Moderator: **Gábor Bali**, Managing Director, ENERGIQ

Conversation participants:

**dr. Zoltán Nagy**, President, Hungarian Industrial Energy Consumers' Association (IEF)

**Tamás Pletser CFA**, EMEA Oil & Gas Analyst, Erste Investment

**Gábor Tihanyi**, Green Energy Solution Leader, E.ON Energiamegoldások Kft.

## **Coffee break & Networking**

## **Session 2: Energy Efficiency and Smart Energy Usage**

Energy-efficient operations remain a key path for corporate cost reduction, but how should this be approached in 2025, and what solutions should we consider?

What opportunities lie in smart energy management and digitalisation? What practical insights can you gain from changes in the EEO system, the guarantees of origin market, and energy audits, and what to expect this year? The second session of our conference will discuss these topics.

**11:00 - 11:15 When the regulation is not a burden but a potential -  
opportunities provided by the regulation**

Speakers:

**Dr. Zoltán Bodák**, Lawyer, Oppenheim Law Firm

**Dr. Dávid Hanis**, Attorney-at-law, Partner, Oppenheim Law Firm

**11:15 - 11:30 Opportunities in Measurement, Digitalisation, and Smart  
Energy Management**

Speaker:

**Kristóf Lengyel**, Managing Director, Energy Business Unit Director, Pannon Építőműhely

**11:45 - 12:00 EEO and GO Experiences, New Opportunities in the Regional Electricity Exchange**

Speaker:

**Zsolt Lengyelóti**, Managing Director, Greennovate

**12:00 - 12:15 Corporate Case Study - Energy Efficiency in Practice**

Speaker:

**Ágoston Flaisz**, Executive Director, Planet Energy Kft.

**12:15 - 12:45 Panel Discussion: Energy Efficiency and Smart Energy Usage in Practice**

Moderator: **Attila Weinhardt**, Senior Analyst, Portfolio

## **Lunch break & Networking**

### **Session III: Solar Power Plants, Regulatability, and Return on Investment Outlook**

The changes in the feed-in tariff regulations and the outlook for purely market-based revenue generation are key topics for solar and wind power plant owners and companies designing such power plants. However, these are very complex issues with many different aspects. In the third session, we will discuss these in more detail, focusing on practical experiences.

**13:30 - 13:45 Business Outlook for Solar Power Plants, Innovations in a Regulatory Hub**

Speaker:

**Péter Luczay**, Deputy CEO, ALTEO

**13:45 - 14:00 Higher Revenues through Regulatability: Opportunities in the aFRR Market**

**14:00 - 14:15 The Opportunities of Solar Power Plants for Own Consumption and Hybrid Systems**

Speaker:

**delegált képviselője Astra Sun Nyrt.**,

**14:15 - 14:30 Opportunities for Green Energy Purchases with High Supply Security and The Opportunities and Risks of PPAs**

Speaker:

**László Pokol**, CEO, Green Cloud Platform

**14:30 - 15:15 Panel Discussion: The Business Environment of Solar and Wind Power Plants: Future Capacity Expansion Outlook and Challenges**

Moderator: **Attila Weinhardt**, Senior Analyst, Portfolio

Conversation participants:

**Péter Luczay**, Deputy CEO, ALTEO

**Gábor Németh**, Deputy CEO, ZOLTEK Zrt.

## Coffee break & Networking

### Session IV: Energy Storage Solutions and Business Opportunities

The importance of energy storage has significantly increased in parallel with the rapid expansion of solar power plants in Hungary. Therefore, it is worth reviewing the business and market aspects of energy storage systems of various types and life spans, as well as the return prospects of systems combined with solar power plants. Our conference's fourth and final session will focus on these topics, outlining specific directions and addressing the challenges involved.

**15:35 - 15:50 Outlook for the Energy Storage Market, Return on Investment Considerations**

Speaker:

**Pálma Szolnoki**, senior fellow, BME Zero Carbon Centre

**15:50 - 16:05 Chemical Energy Storage Experiences**

Speaker:

**Tamás Ercsey**, CEO - Head of Business development and Sales, energo hungary Kft.

**16:05 - 16:20 Corporate Case Study: Heat Storage Experiences**

**16:20 - 17:00 Panel Discussion: Energy Storage Possibilities and Challenges in the Hungarian Market Closing**

Moderator: **Csaba Novák**, President, Hungarian Renewable Energy Association

**17:00 - 17:05 Closing**

**Pezsgős koccintás & Networking**

Ilyen volt a Vállalati Energiamenedzsment 2024 konferencia: