

Sustainable World 2022 program

Regisztráció

SMARAGD I. Sustainability in the focus of the economy and politics

The whole world receives one blow after the other; Europe and the Hungarian economy have to maintain their stability, increase their competitiveness, and aid companies' operations and reactions to the given situation in these unpredictable circumstances. Besides short-term survival, we must not forget long-term sustainability goals; otherwise, the series of crises of the last two years will continue. The war has shown the value of a diversified energy supply, giving a new impetus to the green transition, which is also taking place in Hungary. It has been proven that sustainability is an economic interest. Now we only have to think about the following, not insignificant, questions: How to finance the transition? What EU and governmental interventions can be expected? How can regulation help? What do the biggest responsible companies do?

08:55 - 09:00 Opening speech

Speaker:

Zoltán Bán, CEO, Net Média (Portfolio Group)

09:00 - 09:20 Presentation

Speaker:

Dr. László Palkovics, miniszter, Technológiai és Ipari Minisztérium (TIM)

09:20 - 09:35 Presentation: Can long-term climate goals be given up for short-term challenges?

Speaker:

Diána Ürge-Vorsatz, Vice-Chair, Working Group III, IPCC (Intergovernmental Panel on Climate Change)

09:35 - 09:45 Panel introduction speech

Speaker:

Gergely Pókos, Managing Director, OTP Bank Zöld Program Igazgatóság

09:45 - 10:30 Can industries become green in the crisis as well? - Roundtable discussion with company directors

Moderator: **Zoltán Bán**, CEO, Net Média (Portfolio Group)

Conversation participants:

Chris Dinsdale, CEO, Budapest Airport

Mátyás Gereben MRICS, Country Manager, CPI Hungary

György Kiss-Haypál, Deputy CEO, Chief Risk Officer, OTP Bank Nyrt.

Gábor Orbán, CEO, Richter Gedeon

Péter Szabó, ügyvezető igazgató, Microsoft Magyarország

10:30 - 10:50 Coffee break & Networking

SMARAGD II. Green Finances

One of the most important tasks for the green transition is rapidly greening the financial sector; money must be made for huge corporate or smaller retail investment costs and new programmes. What green fundraising opportunities does a company have now? Will there be EU funding for big investments affecting the country's climate policy, and if so, when? Can the retail sector and the banks expect benefits from the central bank similar to the Green Home Programme? Will government support and market-based greening, green bonds, green mortgage bond purchase schemes and green corporate lending be enough to realise future investment plans and meet investors' expectations?

10:50 - 11:05 Presentation: Green finances in Hungary

Speaker:

Norbert Holczinger, Head of Division, Sustainable Finance Department, MNB

11:05 - 11:20 Presentation: Hungarian companies transformed with EU money - But how?

Speaker:

Benjámín Feldmájer, európai uniós zöld fordulatért (EU Green Deal) felelős magyarországi programmenedzsere, Schneider Electric

11:20 - 11:35 Presentation: Sustainable finance corporate armoury

Speaker:

dr. Levente Hegedűs, Counsel, Kinstellar Budapest

11:35 - 12:20 Panel discussion: Will green bonds and green lending bring about a revolution? - Everything about financing possibilities

Moderator: **Balázs Bozsik**, fenntarthatósági és ESG üzleti szolgáltatások vezető, PwC Magyarország

Conversation participants:

Krisztina Kulcsárné Dr. Takács, Chief Financial Officer, SolServices Kft.

Zoltán Kurali, CEO, Government Debt Management Agency

Gergely Pókos, Managing Director, OTP Bank Zöld Program Igazgatóság

Levente Suba, Head of Sustainability, K&H Group

Richárd Végh, vezérigazgató, Budapesti Értéktőzsde

12:20 - 13:30 Lunch break & Networking

JADE II. ESG and Green Transition in Practice

Regulation, market and investor pressure, financing needs, company culture, employees, partners, customers, and now almost every actor of each segment expect not only the largest but small companies to comply with the keywords of ESG. An unstoppable trend has started for an entire economic and social green transition. How? When? What not to do? And what is this whole thing about? Focus on ESG compliance practices, good corporate implementations, already visible or only indirectly achievable benefits, and barriers to overcome.

10:50 - 11:05 Presentation: Hungarian Bankholding on the path to sustainability

Speaker:

András Puskás, Elnöki főtanácsadó, Magyar Bankholding Zrt.

11:05 - 11:20 Presentation: The investor side's expectations - Beyond ESG's environmental aspects

Speaker:

Sándor Vízkeleti, vezérigazgató, Amundi Alapkezelő Zrt., BAMOSZ elnök

11:20 - 11:50 Let's go through it: ESG in practice - Small roundtable discussion

Moderator: **Gábor Lévai**, Managing Director, Green Brands Hungary

Conversation participants:

Zsuzsa Marti, finance director, Gránit Pólus

István Szabó, Director, KPMG

Sándor Vízkeleti, vezérigazgató, Amundi Alapkezelő Zrt., BAMOSZ elnök

11:50 - 12:00 Presentation: EU taxonomy and real estate

Speaker:

Gábor Szarvas, ügyvezető, Greenbors Consulting Kft., elnök, HuGCB

12:00 - 12:30 Panel discussion: The green storm has reached buildings as well - From building to operation, the needs change

Moderator: **Dr Dániel Ódor MRICS**, Partner, Taylor Wessing

Conversation participants:

Prof. Dr. Anita Boros, központvezető, Magyar Argár- és Élettudományi Egyetem Körforgásos Gazdaság Elemző Központ

Dr. András Reith PhD, ügyvezető, ABUD Kft.

Dr. Mihály Schrancz, ügyvezető igazgató, Property Market Kft.

12:30 - 12:55 Digitalisation, automatisisation, and building energetics - Small roundtable discussion

Moderator: **Zsuzsa Pálfalvi**, ügyvezető igazgató, Graphisoft Park Services Kft., alelnök, LEO

Conversation participants:

Gyula Gyóri, Facility Management Director, CPI Facility Management Kft.

János Nagy, Senior energy advisor, B+N Referencia Zrt.

Nelli Tóth, Managing director, partner, MN6 Energy Agency

12:55 - 13:45 Lunch break & Networking

SMARAGD III. Green Energy

Renewable energy becomes a hotter topic each year, but 2022 has proven that we have nothing more important to do than reshape the energy market. The war has made it a priority to divest from fossil fuels, reduce dependence, the importance of security of supply, and accelerate all necessary investments. The energy market is in the spotlight, but many unresolved questions remain. What will happen to the system development needed for renewable energies, e.g.

solar energy? When and how will the issue of energy storage be resolved, or the big step forward expected from green hydrogen? Will gas be a shorter or longer transition? What would be the most suitable energy mix for Hungary in the long run?

13:30 - 13:45 Presentation: The ecological need for photovoltaic systems: this is how extra investment will show a return during operation

Speaker:

Hannah Montag, Principal Ecologist, Clarkson & Woods Ltd

13:45 - 14:00 Presentation: Can green PPAs provide a solution to high energy prices?

Speaker:

Géza Losonczy, Associate Partner, Head of Energy & Utility Advisory Services, KPMG

14:00 - 14:05 Thought-provoking keynote speech

Speaker:

Frigyes Endersz, stratégiai és fenntarthatósági igazgató, E.ON Hungária Zrt.

14:05 - 14:50 Panel discussion: Are the present of the energy market and the future of green energy compossible? - Opportunities and challenges

Moderator: **Attila Weinhardt**, Analyst, Portfolio

Conversation participants:

Frigyes Endersz, stratégiai és fenntarthatósági igazgató, E.ON Hungária Zrt.

Attila Nyikos, Executive Director, Hungarian Hydrogen Technology Association

Szabolcs Soós, Financial Director, Solar Markt Group

Attila Steiner, energetikáért felelős államtitkár, Technológiai és Ipari Minisztérium

Szilárd Szász, Environmental Deal-Structuring Consultant, ACT Financial Solutions

14:50 - 15:30 Panel discussion: Sun energy in focus: storage, grid development, security of supply and biodiversity

Moderator: **Tamás Zarándy**, Vice President, Energy Director, MERSZ, Capital Consulting Magyarország Zrt.

Conversation participants:

dr. Gábor Farkas, managing director, SolServices Ltd.

Péter Luczay, Termelésmenedzsmért és üzletfejlesztésért felelős vezérigazgató-helyettes, ALTEO Nyrt.

Tamás Pusztai, CEO, REG Zrt.

15:30 - 15:45 Coffee break & Networking

JADE III. Green Transport and Climate Strategy to 2050

The transportation sector is on the verge of an explosion, perhaps even a second beyond. The transformation has started here and now, with electrification, green hydrogen, and alternative fuels bringing new innovations to transport not seen for decades, while our habits are changing, which need to be responded to from a technological, cost, and supply side. But can technology keep up with the demand? Can expensive and pilot tools become mass products? Will the fragmentation of supply chains or shortages of raw materials hinder the spread of electric vehicles? Can the industry prepare for the changed mobility habits of the new generation?

13:45 - 14:00 Presentation: The transport of the future - What does the youngest generation want?

Speaker:

Anna Sütő, CEO, Datalyze

14:00 - 14:30 Panel discussion: The transport of the future - What does the youngest generation want?

Moderator: **Zoltán Vígh**, Managing Director, Jedlik Ányos Klaszter

Conversation participants:

Szabolcs Balogh, Managing Director, MVM Mobiliti Kft.

Gábor Pukler, elnök, Jövő Mobilitása Szövetség

Zsombor Varga, PR Manager, Toyota Central Europe

14:30 - 14:45 Climate Action - How to do it right?

Speaker:

Alexandra Petrujinschi, Carbon & EAC Trader, Strive

14:45 - 14:55 Panel introduction speech

Speaker:

Márton Békés, Associate Partner, McKinsey & Company, Budapest

14:55 - 15:25 The balance between the 2050 climate strategy and the world of business - Small roundtable discussion

Moderator: **András Huszár**, Co-Founder / Director, Green Policy Center

Conversation participants:

Márton Békés, Associate Partner, McKinsey & Company, Budapest

Dr. Tamás Pálvölgyi, associate professor, BME

15:25 - 15:45 Coffee break & Networking

SMARAGD IV. Sustainable Companies are the Companies of the Future

Sustainability used to be a competitive advantage, but now it is increasingly becoming the default. Power relations are shifting, and those not afraid of dynamic and innovative change will take it all. In marketing questions and branding, it is indispensable for a company to have a green strategy and operate transparently, in compliance with the expectations of employees, investors, and suppliers. How can a company become green without falling into the trap of greenwashing? Is governance washing an existing phenomenon? How do companies subsequently prove that they meet the green financing criteria? How will the whole supplier chain be sustainable? What is the danger of overly ambitious climate neutrality targets? What do existing employees and the new generation expect from a workplace?

15:45 - 16:00 Presentation: Building a more sustainable future, together

Speaker:

Petra Čiček, Sustainability Lead for Central and Eastern Europe, Microsoft

16:00 - 16:15 Presentation: Sustainable workplaces: beyond greenwashing

Speaker:

Károly Poór, CEO, Member of the Board, Dataxo Group Zrt.

**16:15 - 16:30 Presentation: On the way to a circular economy:
expectations, tasks, possibilities**

Speaker:

Réka Szücs, Sustainability & Climate Services teamleader, Deloitte Hungary

**16:30 - 17:15 Panel discussion: It is better to avoid greenwashing - How
important is what we think about a company?**

Moderator: **Réka Szücs**, Sustainability & Climate Services teamleader, Deloitte
Hungary

Conversation participants:

Vuk Kopanja, Environmental Commodities Trader, ACT Commodities

Eszter Mihály, CSR Manager, HELL Energy

Bernadett Papp, Senior Market Analyst, Pact Capital AG

Dr. Andrea Zenisek, Head of Consumer Protection Section, Hungarian
Competition Authority

Green Awards ceremony and standing reception