

Sustainable World 2020 program

08:25-08:55 Registration

Section I - Sustainability as the focus of economy and politics

The opportunities are there, they just need to be taken. At present, the most important job of pioneering businesses is to inspire other players in the Hungarian economy and to show the way on how to make not just a single organisation but the entire Hungarian private sector and economy sustainable. What does the EU expect from us? How does politics support a sustainable economy? Where are we now, and what is the next move for businesses of the future?

09:00 - 09:05 Welcome speech

Speaker:

Zoltán Bán, CEO, Net Média (Portfolio Csoport)

09:05 - 09:25 Government efforts for a more sustainable and efficient future

Speaker:

Prof. Dr. Anita Boros, központvezető, Magyar Argár- és Élettudományi Egyetem Körforgásos Gazdaság Elemző Központ

09:25 - 09:45 Fenntartható fejlődés a túlélésért és a hosszú távú előnyökért - Nézzük meg a gyakorlatban!

Speaker:

ifj. Attila Chikán, elnök, vezérigazgató, BCSDH, ALTEO Nyrt.

09:45 - 10:30 What are the businesses of the future doing? - Panel discussion with CEOs

Moderator: **Zoltán Bán**, CEO, Net Média (Portfolio Csoport)

Conversation participants:

dr. György Bacsa, stratégiai és üzletfejlesztési ügyvezető igazgató, MOL Csoport

Mátyás Gereben MRICS, Country Manager, CPI Hungary

Péter Noszek, Managing Director, Nestlé Hungária Ltd.

Gábor Orbán, CEO, Richter Gedeon

Rezső Rózsai, vezérigazgató, KPMG

10:30 - 10:50 Coffee break

Section II - Green financing and investments

The financing requirements of green projects have brought a new horizon for financial markets. Financing, whether EU funding, government grants or market-based solutions, can take us closer to sustainability targets, but we must know the opportunities by heart for this. Green loans, green bonds and ESG certifications are now in the focus of pioneering businesses and organisations as well as investors. Once we have the funding, we can invest in the future! The only question is, how will this transform investment portfolios, the list of attractive targets and the moves of investors.

10:50 - 11:05 Where will funding from green projects come from? - Grants and market opportunities

Speaker:

Manuel Dueñas, Head of Division, Public Sector in Central and South Eastern Europe, EIB

11:05 - 11:20 A competitive advantage or a mandatory element? - ESG and green bonds

Speaker:

Gábor Gyura, Fenntartható pénzügyi tanácsadó, ENSZ Környezetvédelmi Program

11:20 - 12:05 We have the funding, let's invest in the future! - A new horizon for financial markets

Moderator: **Balázs Bozsik**, Senior Manager, ESG Business Services, PricewaterhouseCoopers Könyvvizsgáló Kft.

Conversation participants:

Péter Csárdás,

Gábor Gyura, Fenntartható pénzügyi tanácsadó, ENSZ Környezetvédelmi Program

Zoltán Kurali, CEO, Government Debt Management Agency

Sándor Vízkeleti, vezérigazgató, Amundi Alapkezelő Zrt., BAMOSZ elnök

Gergő Wieder, Director, KPMG

12:05 - 13:20 Lunch break

Section III - Green energy

The big corporations of the world are turning green one after the other and it is now unacceptable for a business, especially an energy company, not to be climate neutral. The European Central Bank no longer supports fossil projects, so for the energy sector the stakes are higher than the mere marketing use of global green trends. We are witnessing a major transformation in the energy industry, but it is not so hard to come out on top of these forced changes.

13:20 - 13:35 Focusing on climate protection as pressure on energy companies mounts

Speaker:

Diána Ürge-Vorsatz, Vice-Chair, Working Group III, IPCC (Intergovernmental Panel on Climate Change)

13:35 - 13:50 Transition in the energy industry - Why is greening a good deal?

Speaker:

Roland Lugos, Director Of Business Development, Optimum Solar Zrt.

13:50 - 14:40 Greta Thunberg did it: reshuffling in the energy industry as climate awareness explodes

Moderator: **Viktor Nagy**, vezető elemző, Portfolio

Conversation participants:

Ákos Dervalics, Country Manager, InnoEnergy HUB Hungary

Balázs Némethi, Head of Department, FŐTÁV Zrt.

István Pócs, Chief Business Development Officer, PANNON Green Power Kft.

Balázs Szécsi, Transaction Manager, ALTEO

14:40 - 15:05 Coffee break

Section IV - Future businesses are green businesses

The businesses of the future are also green businesses. They use sustainability and the green label not just as marketing tricks in their plans and projects but as part of a well-planned business strategy. All this will become the foundation for stable operations eventually, but at present it remains the competitive advantage of the fastest, the most open and most innovative players. It is an advantage in cost-efficiency, customer acquisition and HR issues. The business of the future is a company operating in a sustainable manner, placing a minimal burden on the environment, is cost and energy efficient, and is aware of all energy, financial and investment opportunities that can help it become even more successful and satisfy its customers, business partners and younger employees alike.

15:05 - 15:20 The job the climate depression generation desires

Speaker:

Ákos Molnár, Director of Customer Management Department, Telenor

15:20 - 15:35 The green label is no longer a marketing gimmick: The future belongs to sustainable businesses

Speaker:

Dr. László Sitányi, Manager, Blue Planet Climate Protection Foundation

15:35 - 16:20 Climate positive corporate governance - The real customer and labour magnet?

Moderator: **Zsombor Barta MRICS**, Greenbors Consulting Kft. alapító partner, HuGBC (Magyar Környezettudatos Építés Egyesülete), elnök

Conversation participants:

Tamás Kádár,

Zsófia Lakatos, CEO, Emerald PR

Lóránt Riesz, Project Development Lead, PANNON Pro Innovációs Kft.

Gábor Szarvas, ügyvezető, Greenbors Consulting Kft., elnök, HuGCB

András Tessényi, CEO, Supercharge