

# Smart Logistics 2019 program

## 08:30-08:55 REGISTRATION

### **Section I: Industry 4.0, technological novelties and industrial properties - Where is the logistics market headed?**

*Logistics is probably the economic sector that can profit the most from Industry 4.0 solutions. Logistics companies seek to follow ongoing technological and development innovations in their warehousing, packaging and shipping processes as well, which also presents new challenges to logistics hubs and industrial parks.*

**Moderator: Koppány Ajtony Bíró**, General secretary, Hungarian Logistics Service Centers Association

#### **08:55 - 09:00 Welcome speech**

Speaker:

**Zoltán Bán**, CEO, Net Média (Portfolio Group)

#### **09:00 - 09:20 Challenges in air freight - What will the future bring?**

Speaker:

**József Kossuth**, Cargo Manager, Budapest Airport Zrt.

#### **09:20 - 09:40 Industry 4.0 - Are industrial properties prepared for it?**

Speaker:

**Rita Lippai**, Project Manager Hungary, Prologis

#### **09:40 - 10:30 Where is the logistics market headed? - Panel discussion**

Conversation participants:

**Nóra Barla-Szabóné Illés**, Country Logistics manager, Coca-Cola HBC Magyarország Kft.

**József Kossuth**, Cargo Manager, Budapest Airport Zrt.

**Zoltán Szőnyi**, értékesítési vezető, Green Packaging Kft.

**10:30 - 10:50 Coffee break**

## **Section II: Challenges in shipping logistics and the freight companies of the future**

*Hungarian shipping logistics companies must comply with numerous local and European rules and regulations, while also keeping up with changing requirements from customers. Does the future belong to networked autonomous vehicles? How can artificial intelligence and cloud services make freight forwarding simpler, and how do shipping companies cope with an increasingly tense labour environment?*

**Moderator: Tivadar Árvay**, communication manager, MKFE

### **10:50 - 11:05 Self-taught artificial intelligence in freight planning and assessment**

Speaker:

**Márk Laczkó**, Managing Director, Logistical Data Solutions

### **11:05 - 11:20 Telematics and autonomous vehicles**

Speaker:

**Gergely Fáczás**, Sales Manager, Volvo Trucks Hungary

### **11:20 - 11:35 Does the hiring and training of drivers and warehouse personnel cause serious headaches? - Introducing working solutions**

Speaker:

**Olivér Domokos**, CEO, Active Solution Kft.

### **11:35 - 11:45 The current state and challenges of the road transport market**

Speaker:

**Gábor Karmos**, Secretary-General, MKFE

**11:45 - 12:40 The hottest current issues for shipping companies - Panel discussion**

Conversation participants:

**Zsolt Barna**, vezérigazgató, Waberer's International Nyrt.

**Gábor Karmos**, Secretary-General, MKFE

**Zsuzsanna Szontágné Hajnal**, Sales Manager EL, Liegl&Dachser

**Sebestyén Szucsányi-Borza**, Founder, Fuvar.hu

**12:40 - 14:00 Lunch break**

**Section III: Parcel logistics and warehousing - Technological innovations and forward-looking developments**

*Areas like parcel logistics and warehousing also see one new technological solution emerge after the other. As for packaging, new sustainable and customisable technologies are gaining ground, while there is an increasing emphasis on automation. With the advance of online sales and e-commerce, warehousing must also keep up, which is why many providers are looking into robotisation, parcel distribution systems and augmented reality.*

**Moderator: Dr. Judit Nagy**, Lecturer, Corvinus University of Budapest

**14:00 - 14:15 Novelties and development paths in the packaging industry**

Speaker:

**Péter Homolya**, Chairman, CEO, Golden-Pack Hungary Kft.

**14:15 - 14:30 Postal trends in packaging and shipping**

Speaker:

**László Csorba**, Logistics Director, Magyar Posta Zrt.

**14:30 - 14:45 Automated and robotic warehouse systems - When can they become reality?**

Speaker:

**József Fülep**, Director of Sales, Trans-Sped Kft.

## **14:45 - 15:35 Warehouse base development and packaging - What will be the development of the future? - Panel discussion**

Conversation participants:

**Levente Balogh**, President, Owner, Szentkirályi Ásványvíz Kft.

**Péter Kardos**, ügyvezető igazgató, SSI Schäfer Systems International Kft.

**Csaba Pósfai**, Director of pasta factory, Gyermelyi Zrt.

**János Varga**, Supply Chain Director, Vajda-Papír Kft.

## **15:35 - 15:55 Coffee break**

### **Section IV: E-commerce and online purchases - How to keep up with changes?**

*Online commerce is one of the most dynamically growing sectors these days. As technology develops, more and more people opt to make online purchases. The number of businesses not offering online sales is dropping, and this is no coincidence. But what does the customer really need? What are the differences in customer behaviour when buying online? How can traditional and new market players keep up with the rise of e-commerce and with the habits and expectations of customers?*

**Moderator: Péter Kurucz**, kereskedői kapcsolatok igazgató, Nielsen

## **15:55 - 16:10 Changing customer habits: focusing on online purchases**

Speaker:

**Norbert Szakács**, Warehouse manager, eMAG

## **16:10 - 16:25 Main trends in e-commerce**

Speaker:

**Márk Szomolányi**, Digital and E-commerce Director, Auchan Magyarország Kft.

## **16:25 - 17:15 Challenges in warehousing, packaging and shipping with the rise of e-commerce - Panel discussion**

Conversation participants:

**Gergely Farkas**, CEO, GLS Hungary Csomaglogisztikai Kft.

**Csilla Hosszú**, CEO, Sprinter Futárszolgálat Kft., Pick Pack Pont

**Jaromír Řánek**, Business Development Director, Alza.cz a.s.

**Colin Snead**, CEO, Allpacka.com

**17:15 - 17:20 Closing remarks**