

Smart Logistics 2019 program

08:30-08:55 REGISTRATION

Section I: Industry 4.0, technological novelties and industrial properties - Where is the logistics market headed?

Logistics is probably the economic sector that can profit the most from Industry 4.0 solutions. Logistics companies seek to follow ongoing technological and development innovations in their warehousing, packaging and shipping processes as well, which also presents new challenges to logistics hubs and industrial parks.

Moderator: Koppány Ajtony Bíró, General secretary, Hungarian Logistics Service Centers Association

08:55 - 09:00 Welcome speech

Speaker:

Zoltán Bán, CEO, Net Média (Portfolio Csoport)

09:00 - 09:20 Challenges in air freight - What will the future bring?

Speaker:

József Kossuth, Cargo Manager, Budapest Airport Zrt.

09:20 - 09:40 Industry 4.0 - Are industrial properties prepared for it?

Speaker:

Rita Lippai, Project Manager Hungary, Prologis

09:40 - 10:30 Where is the logistics market headed? - Panel discussion

Conversation participants:

Nóra Barla-Szabóné Illés, Country Logistics manager, Coca-Cola HBC Magyarország Kft.

József Kossuth, Cargo Manager, Budapest Airport Zrt.

Zoltán Szőnyi, sales manager, Green Packaging Kft.

10:30 - 10:50 Coffee break

Section II: Challenges in shipping logistics and the freight companies of the future

Hungarian shipping logistics companies must comply with numerous local and European rules and regulations, while also keeping up with changing requirements from customers. Does the future belong to networked autonomous vehicles? How can artificial intelligence and cloud services make freight forwarding simpler, and how do shipping companies cope with an increasingly tense labour environment?

Moderator: Tivadar Árvay, communication manager, MKFE

10:50 - 11:05 Self-taught artificial intelligence in freight planning and assessment

Speaker:

Márk Laczkó, Managing Director, Logistical Data Solutions

11:05 - 11:20 Telematics and autonomous vehicles

Speaker:

Gergely Fáczás, Sales Manager, Volvo Trucks Hungary

11:20 - 11:35 Does the hiring and training of drivers and warehouse personnel cause serious headaches? - Introducing working solutions

Speaker:

Olivér Domokos, CEO, Active Solution Kft.

11:35 - 11:45 The current state and challenges of the road transport market

Speaker:

Gábor Karmos, Secretary-General, MKFE

11:45 - 12:40 The hottest current issues for shipping companies - Panel discussion

Conversation participants:

Zsolt Barna, vezérigazgató, Waberer's International Nyrt.

Gábor Karmos, Secretary-General, MKFE

Zsuzsanna Szontágné Hajnal, Sales Manager EL, Liegl&Dachser

Sebestyén Szucsányi-Borza, Founder, Fuvar.hu

12:40 - 14:00 Lunch break

Section III: Parcel logistics and warehousing - Technological innovations and forward-looking developments

Areas like parcel logistics and warehousing also see one new technological solution emerge after the other. As for packaging, new sustainable and customisable technologies are gaining ground, while there is an increasing emphasis on automation. With the advance of online sales and e-commerce, warehousing must also keep up, which is why many providers are looking into robotisation, parcel distribution systems and augmented reality.

Moderator: Dr. Judit Nagy, Lecturer, Corvinus University of Budapest

14:00 - 14:15 Novelties and development paths in the packaging industry

Speaker:

Péter Homolya, Chairman, CEO, Golden-Pack Hungary Kft.

14:15 - 14:30 Postal trends in packaging and shipping

Speaker:

László Csorba, Logistics Director, Magyar Posta Zrt.

14:30 - 14:45 Automated and robotic warehouse systems - When can they become reality?

Speaker:

József Fülep, Director of Sales, Trans-Sped Kft.

14:45 - 15:35 Warehouse base development and packaging - What will be the development of the future? - Panel discussion

Conversation participants:

Levente Balogh, President, Owner, Szentkirályi Ásványvíz Kft.

Péter Kardos, CEO, SSI SCHÄFER

Csaba Pósfai, Director of pasta factory, Gyermelyi Zrt.

János Varga, Supply Chain Director, Vajda-Papír Kft.

15:35 - 15:55 Coffee break

Section IV: E-commerce and online purchases - How to keep up with changes?

Online commerce is one of the most dynamically growing sectors these days. As technology develops, more and more people opt to make online purchases. The number of businesses not offering online sales is dropping, and this is no coincidence. But what does the customer really need? What are the differences in customer behaviour when buying online? How can traditional and new market players keep up with the rise of e-commerce and with the habits and expectations of customers?

Moderator: Péter Kurucz, kereskedői kapcsolatok igazgató, Nielsen

15:55 - 16:10 Changing customer habits: focusing on online purchases

Speaker:

Norbert Szakács, Warehouse manager, eMAG

16:10 - 16:25 Main trends in e-commerce

Speaker:

Márk Szomolányi, Digital and E-commerce Director, Auchan Magyarország Kft.

16:25 - 17:15 Challenges in warehousing, packaging and shipping with the rise of e-commerce - Panel discussion

Conversation participants:

Gergely Farkas, CEO, GLS Hungary Csomaglogisztikai Kft.

Csilla Hosszú, CEO, Sprinter Futárszolgálat Kft., Pick Pack Pont

Jaromír Řánek, Business Development Director, Alza.cz a.s.

Colin Snead, CEO, Allpacka.com

17:15 - 17:20 Closing remarks