

Self-Reliance 2020 program

Registration

Section 1: Savings in Hungary during the coronavirus pandemic

The coronavirus has shaken even the retail government securities market, which had previously appeared immovable, while investment funds lost a lot of money and retirement savings also had to work off substantial losses. Banks and the finance sector are focusing on the digital transition, and this new world requires a new sales model and a new approach. In this section, we will find out how Hungarian top executives see the current situation of the savings market.

Moderator: Zoltán Bán, CEO, Net Média (Portfolio Csoport)

08:35 - 08:40 Welcome speech

Speaker:

Zoltán Bán, CEO, Net Média (Portfolio Csoport)

08:40 - 09:00 Household wealth planning during the coronavirus crisis

Speaker:

Dr. Csaba Kandrács, Vice President, MNB

09:00 - 09:30 Customer acquisition techniques and selling savings products in the shadow of the coronavirus

Speaker:

Dr. László Újszászi Bogár, Owner, Meggyozes.hu

09:30 - 10:20 The savings market as seen by Hungarian top executives -

Panel discussion

Conversation participants:

Balázs Benczédi, vezérigazgató, MKB-Pannónia Alapkezelő

Gergely Biró, elnök-vezérigazgató, Diófa Alapkezelő

Zoltán Kurali, CEO, Government Debt Management Agency

Dr. Anett Pandurics, Posta Biztosító (Chairman-CEO), MABISZ (Chairman)

Bernadett Tátrai, President - CEO, President of the Board, Fundamenta-Lakáskassza Zrt.

Norbert Vasas, Head Of Wealth Management and Head of Pricing, CIB Bank

10:20 - 10:40 Coffee break

Section 2: The Hungarian self-reliance market - What will the next 10 years bring?

The digital transition and online customer service are redrawing not just the present but also the future of the Hungarian savings market. Where will the investment and savings industries will be 10 years from now? Does the new world need bank branches and physical presence, or will customers be able to take care of everything while sitting on a couch at home? But what will happen to agents and private bankers? Where will all this lead in the Hungarian savings market, and who will emerge as winners?

Moderator: Zsolt Raveczky, igazgatósági tag, UNION Biztosító

10:40 - 11:00 What new trends are shaping the world of investments?

Speakers:

Dr. Tamás Darvas, Lawyer, Sárhegyi és Társai Ügyvédi iroda

Viktor Kiss, CEO, Synerinsoft Kft.

11:00 - 11:20 Sustainability and ESG - A transient fad or a new direction in investments?

Speaker:

Sándor Vízkeleti, vezérigazgató, Amundi Alapkezelő Zrt., BAMOSZ elnök

11:20 - 11:35 Digital customer service and online insurance - Is this the future of insurance?

Speaker:

Dávid Baranyai, Board Member, Sales and Distribution Director, NN Biztosító

11:35 - 11:50 Retirement savings - Is mandatory membership the answer?

Speaker:

Dr. Ferenc Szebelédi, Head of Department, Magyar Nemzeti Bank

11:50 - 12:40 Digital v. personal customer service - What will the next 10 years bring with regard to household savings? - Panel discussion

Conversation participants:

Botond Bilibók, CEO, Hold Alapkezelő

Norbert Kerek, Head Of Retail Banking, MKB Bank

László Morafcsik, Deputy CEO, Fundamenta-Lakáskassza

Győző Nyitrai, Director, OTP Bank

Tamás Parádi-Varga, CEO, SPB Befektetési Zrt.

Viktor Póth, Business Development Director, OVB Hungary

12:40 - 14:00 Lunch break

Self-Reliance Online Club

Participate in the Self-Reliance online club, register here.*

**Please note that the club is only available in Hungarian language. The registration is mandatory and separate from this event.*