

Private Health Forum 2022 program

Program

Registration 8:10-8:40

Section I: The years 2021 and 2022: An exceptional time or part of the trend? Through the eyes of the big ones

The largest private healthcare service providers are rapidly growing. At the same time, the environment will change fundamentally from this year: it is enough to think about the overheads and HR costs, financing costs, the EUR-HUF exchange rate and the public's purchasing power. It will be interesting to see how private service providers react to the new challenging environment.

Moderator: Gergely Csiki, Chief editor, Portfolio

08:40 - 08:45 Keynote speech

Speaker:

Gergely Csiki, Chief editor, Portfolio

08:45 - 09:00 Empowering Local Champions with Private Equity Capital

Speaker:

Bill Watson, Managing Partner, Value4Capital

09:00 - 09:15 International outlook: the City Clinic story from Bulgaria

Speaker:

Ilian Grigorov, Founder and Co-CEO, Blocks Rehabilitation (Online)

09:15 - 09:30 Healthcare from a business perspective

Speaker:

Péter Haraszti, Founder, CEO, TritonLife

09:30 - 09:45 Private healthcare through the eyes of a business lawyer

Speaker:

Dr. Zoltán Kolodzey, Principal Associate, Oppenheim Law Firm

09:45 - 10:45 How long and from what will the largest operators continue to grow? - Leaders' roundtable discussion

Moderator: **Dr Attila Végh**, CEO, Eurohealth Ltd.

Conversation participants:

Dr. Veronika Börzsei-Knoll, CEO and Owner, Emineo Magánkórház

Dr. Lajos Károly Fábián, Chairman, Co-founder, TritonLife Group

Dr. András Kirschner, Managing Director, Medical Director, Swiss Medical Services

Róbert Lancz, Owner and CEO, Doktor24 Csoport, President, Primus Magán Egészségügyi Szolgáltatók Egyesület

Dr. Kornél Papik, Managing Director, Dr. Rose Magánkórház

10:45 - 11:00 Coffee break & Networking

Section II: Can the public and private healthcare systems coexist in a symbiosis?

The private healthcare system does not exist alone; it is part of the Hungarian healthcare system. But to what extent is it an integral part of it, and what should be done to optimise the public and private healthcare systems' cooperation? We will respond to these questions in this session, emphasising the aspects of healthcare industry workers.

Moderator: Gergely Csiki, Chief editor, Portfolio

11:00 - 11:15 Which way to go, doctors: private or public?

Speaker:

Dr. Gyula Kincses, elnök, fül-orr-gége szakorvos, egészségügyi menedzser, Magyar Orvosi Kamara

11:15 - 11:30 Experience of the medical service

Speaker:

Balázs Kertész, Managing Director, Consultant - Owner, Szinapszis Market Research & Consulting

11:30 - 11:45 How does private care strengthen public care?

Speaker:

Dr. Judit Fendler, Chancellor, Szegedi Tudományegyetem

11:45 - 11:50 Introductory presentation

Speaker:

Dr. Lajos Károly Fábián, társelnök, Vállalkozók és Munkáltatók Országos Szövetsége (VOSZ), Egészségügyi Tagozat elnöke, társ-alapító részvényes és elnök, TritonLife Csoport

11:50 - 12:45 Peace, Order and Progress in Health!

Moderator: **Gergely Csiki**, Chief editor, Portfolio

Conversation participants:

Dr. Szabolcs Békássy, Chairman of Primary Care and Dental Care Section, Healthcare Department, National Association of Entrepreneurs and Employers

Dr. István Csernavölgyi, CEO, Internist, Chief Cardiologist, Budai Egészségközpont Zrt.

János Gyarmati, CEO, Owner, HUNIKO - Group, Smart Diganostics

Dr. András Kirschner, Chairman of Outpatient and Occupational Health Care Section, Healthcare Department, National Association of Entrepreneurs and Employers

Dr. Tamás Rádai, Manager, The Association of Health Technology Suppliers and Medical Device Manufacturers (ETOSZ)

Dr. Ottó Skorán, stratégiai és innovációs igazgató, társtulajdonos, Doktor24 Medicina Zrt.

12:45 - 13:45 Lunch break

Section III: The patient in focus: who does what to heal?

The conference's session uses a new approach regarding private healthcare players. We will scrutinise how and with which tools actors of the private healthcare ecosystem can contribute to patients' care and recovery. We will present what we know about patients' needs, how satisfied they are, and how they choose a service provider. We will also reveal what other actors in the healthcare ecosystem think about private healthcare service providers.

Moderator: Gergely Csiki, Chief editor, Portfolio

13:45 - 14:00 How the patient wants to recover - The key decision points

Speaker:

Fanni Straub, alapító, ügyvezető, FoglaljOrvost.hu

14:00 - 14:15 The private health insurance patient: what does he know and what does he want?

Speaker:

Iván Balázs, egészségbiztosítási szakértő, HUN Pénzügyi Tervező, Balazsivan.hu

14:15 - 15:05 How can we improve the system for patients?

Moderator: **János Bartók**, ügyvezető, UNION-Érted Ellátásszervező Kft.

Conversation participants:

Péter Gáspár, vezérigazgató, CEO, MediCorp Hungary Zrt.

Dr. Gábor Karai, ügyvezető igazgató, Teladoc

Erika Schaub, személybiztosítási és ügyfélkapcsolati területért felelős igazgatósági tag, Generali Biztosító

Fanni Straub, alapító, ügyvezető, FoglaljOrvost.hu

15:05 - 15:20 Coffee break & Networking

Section IV: The future of healing

We devote a separate programme item to state-of-the-art technologies and the newest trends in healthcare service, focusing on digitalisation, artificial intelligence, and personalised cure.

Moderator: Gergely Csiki, Chief editor, Portfolio

15:20 - 15:35 The potential of AI in healthcare

Speaker:

Dr. Miklós Szócska, Professor, Dean, Semmelweis Egyetem Egészségügyi Menedzserképző Központ

15:35 - 15:50 Digitalisation in healthcare

Speaker:

Bálint Szabó, CEO, Egészséginformatikai Szolgáltató és Fejlesztési Központ (ESZFK), Deputy Director General for IT, Országos Kórházi Főigazgatóság (OKFŐ)

15:50 - 16:05 Data-driven healthcare - but where does Columbus' egg come in?

Speaker:

Dóra Szabó, Head of Marketing and Innovation, Prima Medica Group

16:05 - 16:20 A new generation of medicine in personalised healthcare

Speaker:

Dr. Richárd Kiss Ph.D., Medical Director, Medipredict

16:20 - 17:05 Healing through digital pathways roundtable discussion

Moderator: **Dr. István Schiszler**, Health Manager

Conversation participants:

Prof. István Csabai, Professor of Physics, ELTE Eötvös Loránd University

Ernő Duda, CEO of Solvo, CEO of Medipredict, President of Hungarian Biotechnology Association

Dr. Róbert Mári, ügyvezető, Wáberer Medical Center Kft.

Bálint Szabó, CEO, Egészséginformatikai Szolgáltató és Fejlesztési Központ (ESZFK), Deputy Director General for IT, Országos Kórházi Főigazgatóság (OKFŐ)

Dr. Miklós Szócska, Professor, Dean, Semmelweis Egyetem Egészségügyi Menedzserképző Központ

Networking & Champagne

Be our guests for a glass of champagne after the program, and don't miss the opportunity to network with the participants and speakers!