

Portfolio Private Health Forum 2017 program

08:30 - 09:00 Registration, welcome coffee

Section I: The service providers of the private health care sector in the domestic market

09:00 - 09:05 Opening speech: Zoltán Bán, Chief Executive, Net Média Zrt. (Portfolio)

09:05 - 09:25 Let's see the companies! - The current status of the Hungarian health care service providers and its prospects in an international context

Speaker:

Bertalan Jászkuti, Founder & Managing Director, Heal Partners

09:25 - 09:45 High quality care, high profitability, high valuation all in one? A successful example from the region

Speaker:

Adrian Stroilescu, Former Managing Director and Board Member, Regina Maria

09:45 - 10:05 Hungary's health care through the eyes of a private market player

Speaker:

Dr. Péter Pál Varga, Founder & Managing Director, spine surgeon, Buda Health Center

10:05 - 11:00 Competing for patients - Roundtable of proprietors

Moderator: **Bertalan Jászkuti**, Founder & Managing Director, Heal Partners

Conversation participants:

Csaba Lantos, energiaügyi miniszter, Energiaügyi Minisztérium

Dr. István Schiszler, ügyvezető igazgató, Duna Medical Center

Dr. Zoltán Takács, Member of the Board, FŐNIX-MED Zrt.

Dr. Péter Pál Varga, Founder & Managing Director, spine surgeon, Buda Health Center

11:00 - 11:30 Coffee break

Section II: Patients as Consumers

Moderator: Iván Balázs, egészségbiztosítási szakértő, HUN Pénzügyi Tervező,
Balazsivan.hu

**11:30 - 11:50 Chances for health and acces to health care in Hungary,
international comparison**

Speaker:

Prof. Dr. Éva Orosz, Department of Health Policy and Health Economics
teacher, Faculty of Social Sciences, ELTE

**11:50 - 12:10 Why are patients willing to pay twice if they want to be
cured?**

Speaker:

Gabriella Lantos, Operational Director, Member of the Board, Róbert Károly
Private Clinic

**12:10 - 13:10 Panel discussion: From what do we finance and health and
from what we should finance it?**

**Opening speech: Changes in Health Care Trends - Self-
provision and private health care (Speaker: Ferenc
Studniczky, Managing Director, OTP Egészségpénztár)**

Conversation participants:

András Juhos, személybiztosításokért felelős igazgatósági tag, UNIQA Biztosító
Zrt.

András Kovács, Business Development Director, MediHelp

Ferenc Studniczky, Managing Director, OTP Egészségpénztár

Dr. Gábor Zsolnai, Corporate Sales Manager, UNION és Vienna Life Biztosító

13:10 - 14:20 Lunch break

Section III: Health care - the future is already here

14:10 - 14:30 Beautiful new world - The future of health care and treatment

Speaker:

Joerg Bauer, elnök, GE Hungary

14:30 - 14:50 Innovation in Hungarian health care: EESZT, E-receipt...

Speaker:

Zsolt Péter Puskás, Managing Director, HC eXpert Kft.

14:50 - 15:30 Panel discussion: Innovation, digitalisation, technological revolution in health care

Moderator: **Balázs Fürjes**, Regional Director, EIT Health Innostars

Conversation participants:

Joerg Bauer, elnök, GE Hungary

Márton Kis MBA, Health Innovation Expert, EMK, Health Services Management Training Centre

Norbert Sepp, Watson ambassador, IBM

Béla Zagyva, Country Senior Officer, Hungary, Nokia Solutions and Networks Kft.

15:30 - 15:35 Closing remarks