

# Portfolio Private Health Forum 2017 program

**08:30 - 09:00 Registration, welcome coffee**

## **Section I: The service providers of the private health care sector in the domestic market**

**09:00 - 09:05 Opening speech: Zoltán Bán, Chief Executive, Net Média Zrt. (Portfolio)**

**09:05 - 09:25 Let's see the companies! - The current status of the Hungarian health care service providers and its prospects in an international context**

Speaker:

**Bertalan Jászcuti**, Founder & Managing Director, Heal Partners

**09:25 - 09:45 High quality care, high profitability, high valuation all in one? A successful example from the region**

Speaker:

**Adrian Stroilescu**, Former Managing Director and Board Member, Regina Maria

**09:45 - 10:05 Hungary's health care through the eyes of a private market player**

Speaker:

**Dr. Péter Pál Varga**, Founder & Managing Director, spine surgeon, Buda Health Center

**10:05 - 11:00 Competing for patients - Roundtable of proprietors**

Moderator: **Bertalan Jászcuti**, Founder & Managing Director, Heal Partners

Conversation participants:

**Csaba Lantos**, energiaügyi miniszter, Energiaügyi Minisztérium

**Dr. István Schiszler**, ügyvezető igazgató, Duna Medical Center

**Dr. Zoltán Takács**, Member of the Board, FŐNIX-MED Zrt.

**Dr. Péter Pál Varga**, Founder & Managing Director, spine surgeon, Buda Health Center

**11:00 - 11:30 Coffee break**

## **Section II: Patients as Consumers**

**Moderator: Iván Balázs**, egészségbiztosítási szakértő, HUN Pénzügyi Tervező,  
Balazsivan.hu

**11:30 - 11:50 Chances for health and acces to health care in Hungary,  
international comparison**

Speaker:

**Prof. Dr. Éva Orosz**, Department of Health Policy and Health Economics  
teacher, Faculty of Social Sciences, ELTE

**11:50 - 12:10 Why are patients willing to pay twice if they want to be  
cured?**

Speaker:

**Gabriella Lantos**, Operational Director, Member of the Board, Róbert Károly  
Private Clinic

**12:10 - 13:10 Panel discussion: From what do we finance and health and  
from what we should finance it?**

**Opening speech: Changes in Health Care Trends - Self-  
provision and private health care (Speaker: Ferenc  
Studniczky, Managing Director, OTP Egészségpénztár)**

Conversation participants:

**András Juhos**, személybiztosításokért felelős igazgatósági tag, UNIQA Biztosító  
Zrt.

**András Kovács**, Business Development Director, MediHelp

**Ferenc Studniczky**, Managing Director, OTP Egészségpénztár

**Dr. Gábor Zsolnai**, Corporate Sales Manager, UNION és Vienna Life Biztosító

**13:10 - 14:20 Lunch break**

## **Section III: Health care - the future is already here**

**14:10 - 14:30 Beautiful new world - The future of health care and treatment**

Speaker:

**Joerg Bauer**, elnök, GE Hungary

**14:30 - 14:50 Innovation in Hungarian health care: EESZT, E-receipt...**

Speaker:

**Zsolt Péter Puskás**, Managing Director, HC eXpert Kft.

**14:50 - 15:30 Panel discussion: Innovation, digitalisation, technological revolution in health care**

Moderator: **Balázs Fürjes**, Regional Director, EIT Health Innostars

Conversation participants:

**Joerg Bauer**, elnök, GE Hungary

**Márton Kis MBA**, Health Innovation Expert, EMK, Health Services Management Training Centre

**Norbert Sepp**, Watson ambassador, IBM

**Béla Zagyva**, Country Senior Officer, Hungary, Nokia Solutions and Networks Kft.

**15:30 - 15:35 Closing remarks**