

# **Portfolio - MAGYOSZ Pharmaceutical Industry 2018 program**

**08:00 - 08:25 Registration, Welcome coffee break**

## **Section I: The strategic role of the Hungarian pharmaceutical industry in the national economy and foreign trade**

**Moderator: Kata Tóth**, Conference project leader, Portfolio

**08:25 - 08:30 Welcoming and opening speech**

**Zoltán Bán, CEO, NET Média Zrt. (Portfolio)**

**Dr. Dávid Greskovits, President, Hungarian Pharmaceutical  
Manufactures Association**

**08:30 - 08:50 The strategic role of the Hungarian pharmaceutical industry  
and pharmaceutical innovation in the future of Hungary's  
economy**

Speaker:

**Dr. Györgyi Lengyel**, Ministry for Innovation and Technologies,

**08:50 - 09:20 The economic footprint of MAGYOSZ member companies**

Speaker:

**Ágoston Mráz**, CEO, Nézőpont Intézet

**09:20 - 09:50 The role of health on the competitiveness of Hungary's  
economy**

Speaker:

**Péter Benő Banai**, State Secretary for Budgetary Affairs,

**09:50 - 10:20 The pharmaceutical industry as a strategic driver of growth in foreign trade**

Speaker:

**István Joó**, vezérigazgató, HIPA

**10:20 - 10:50 Competitiveness of the domestic economy in an international outlook**

Speaker:

**Prof. Dr. Magdolna Csath DSc**, Member of National Competitiveness Council, research professor at the National University of Public Services (NUPS)

**10:50 - 11:20 Coffee break**

## **Section II: The role and challenges of the pharmaceutical industry in Europe**

**Moderator: Gergely Csiki**, Chief editor, Portfolio

**11:20 - 11:50 Challenges and hardships facing the pharmaceutical industry**

Speaker:

**Erik Bogsch**, Chairman, Richter Gedeon NyRt.

**11:50 - 12:10 Pharmaceutical manufacturing and challenges in Europe**

Speaker:

**Adrian Van den Hoven**, Director General, Medicines For Europe

**12:10 - 12:30 To be or not to be - domestic pharmaceutical industry**

Speaker:

**Grzegorz Rychwalski**, Poland, Polski Związek Pracodawców Przemysłu Farmaceutycznego (PZPPF)

**12:30 - 12:50 Pharmaceutical manufacturing and challenges in the Czech Republic**

Speaker:

**MUDr. Vojtěch Mészáros**, Member of the Board, Czech Republic, České asociace farmaceutických firem (ČAFF)

## **12:50 - 13:30 Q&A Session**

Conversation participants:

**Dr. Dávid Greskovits**, President, Hungarian Pharmaceutical Manufacturers Association

**MUDr. Vojtěch Mészáros**, Member of the Board, Czech Republic, České asociace farmaceutických firem (ČAFF)

**Grzegorz Rychwalski**, Poland, Polski Związek Pracodawców Przemysłu Farmaceutycznego (PZPPF)

**Adrian Van den Hoven**, Director General, Medicines For Europe

## **13:30 - 14:00 Lunch**