

Portfolio - MAGYOSZ Pharmaceutical Industry 2018 program

08:00 - 08:25 Registration, Welcome coffee break

Section I: The strategic role of the Hungarian pharmaceutical industry in the national economy and foreign trade

Moderator: Kata Tóth, Conference project leader, Portfolio

08:25 - 08:30 Welcoming and opening speech

Zoltán Bán, CEO, NET Média Zrt. (Portfolio)

**Dr. Dávid Greskovits, President, Hungarian Pharmaceutical
Manufactures Association**

**08:30 - 08:50 The strategic role of the Hungarian pharmaceutical industry
and pharmaceutical innovation in the future of Hungary's
economy**

Speaker:

Dr. Györgyi Lengyel, Ministry for Innovation and Technologies,

08:50 - 09:20 The economic footprint of MAGYOSZ member companies

Speaker:

Ágoston Mráz, CEO, Nézőpont Intézet

**09:20 - 09:50 The role of health on the competitiveness of Hungary's
economy**

Speaker:

Péter Benő Banai, State Secretary for Budgetary Affairs,

09:50 - 10:20 The pharmaceutical industry as a strategic driver of growth in foreign trade

Speaker:

István Joó, vezérigazgató, HIPA

10:20 - 10:50 Competitiveness of the domestic economy in an international outlook

Speaker:

Prof. Dr. Magdolna Csath DSc, Member of National Competitiveness Council, research professor at the National University of Public Services (NUPS)

10:50 - 11:20 Coffee break

Section II: The role and challenges of the pharmaceutical industry in Europe

Moderator: Gergely Csiki, Chief editor, Portfolio

11:20 - 11:50 Challenges and hardships facing the pharmaceutical industry

Speaker:

Erik Bogsch, Chairman, Richter Gedeon NyRt.

11:50 - 12:10 Pharmaceutical manufacturing and challenges in Europe

Speaker:

Adrian Van den Hoven, Director General, Medicines For Europe

12:10 - 12:30 To be or not to be - domestic pharmaceutical industry

Speaker:

Grzegorz Rychwalski, Poland, Polski Związek Pracodawców Przemysłu Farmaceutycznego (PZPPF)

12:30 - 12:50 Pharmaceutical manufacturing and challenges in the Czech Republic

Speaker:

MUDr. Vojtěch Mészáros, Member of the Board, Czech Republic, České asociace farmaceutických firem (ČAFF)

12:50 - 13:30 Q&A Session

Conversation participants:

Dr. Dávid Greskovits, President, Hungarian Pharmaceutical Manufacturers Association

MUDr. Vojtěch Mészáros, Member of the Board, Czech Republic, České asociace farmaceutických firem (ČAFF)

Grzegorz Rychwalski, Poland, Polski Związek Pracodawców Przemysłu Farmaceutycznego (PZPPF)

Adrian Van den Hoven, Director General, Medicines For Europe

13:30 - 14:00 Lunch