

# Portfolio-MAGE Industry 4.0 conference 2019 program

**Registration, welcome coffee: 08:30-09:00**

## **Section I: What is required for successful industrial digitalisation? Technological solutions, resources and strategies from first-hand experience**

### **09:00 - 09:10 Opening speech**

Speaker:

**Csaba Kilián**, CEO, Association of the Hungarian Automotive Industry (MAGE)

### **09:10 - 09:30 Tax-efficient strategies for innovators: the secret recipe for growth**

Speaker:

**Zsolt Kocsis**, Associate Partner, Ernst&Young Advisory Ltd.

### **09:30 - 09:45 Digitalization in the gas, oil and chemical industry**

Speaker:

**Balázs Kováts-Megyesi**, Managing director, Plant Design Kft.

### **09:45 - 10:35 Panel discussion: The key factors of successful development projects**

Moderator: **Csaba Kilián**, CEO, Association of the Hungarian Automotive Industry (MAGE)

Conversation participants:

**Marc Eckstein**, CEO, thyssenkrupp Components Technology Hungary Kft.

**Imre Győri**, Managing Director, Magyarmet Finomöntöde Kft.

**Uwe Mang**, General manager commercial, Starters E-Components Generators Automotive Hungary Kft.

**László Thierry**, Managing Director, ElringKlinger Hungary

### **10:35 - 11:10 Coffee break**

## Section II: Industry 4.0 as seen by big corporations

### 11:10 - 11:25 Automation and digitalisation in pet food manufacturing

Speaker:

**Mihály Lendvai**, Focused Improvement & Industrial Performance Manager,  
Nestlé Hungária Kft.

### 11:25 - 11:40 Industry 4.0 cooperation between TIER1 and SMEs

Speakers:

**Csaba Tián**, Managing Director, Karsai Alba Kft.

**Zoltán Túrmezei**, Head of Strategic Purchasing, Aventics Hungary Kft.

### 11:40 - 11:55 Industry 4.0 solutions in optimising energy supply and use

Speaker:

**Attila Pálmai**, Facilities manager, BPW - Hungária Kft.

### 11:55 - 12:10 Is the crisis coming? Opportunity is coming!

Speaker:

**Ferenc Nyirő**, ipari digitalizáció üzletág vezető, S&T Consulting Hungary Kft.

### 12:10 - 13:10 Corporate roundtable: Successful industrial digitalisation and smart manufacturing - Planning and implementation

Moderator: **Gábor Riba**, Senior manager, PwC Hungary

Conversation participants:

**Tibor Csehi**, Manager of CAPEX programs and maintenance, Rába Nyrt.

**Tamás Godány**, CEO, Carl Zeiss Industrielle Messtechnik Austria GmbH  
Magyarországi Fióktelepe

**Tamás Járvas**, technical and operations director, Robert Bosch Power Tool Kft.

**Roy von der Locht**, CEO, H4 Customized Software Zrt.

### 13:10 - 14:20 Lunch break

## Section III: Industry 4.0 projects from the SME sector - How to innovate with a lower budget?

### **14:20 - 14:35 How can innovative SMEs find success?**

Speaker:

**István Lepsényi**, Board member - Association of the Hungarian Automotive Industry (AHAI), Chairman of the Board - Knorr-Bremse Hungary, Chairman - AIPA klaszter

### **14:35 - 14:50 SME sector: The first steps towards Industry 4.0**

Speaker:

**Gyula Tóth**, Senior Manager / Industry Integrations division, Asseco Central Europe Magyarország Zrt.

### **14:50 - 15:55 Industry 4.0 solutions for SMEs**

Moderator: **Péter Koleszár**, Senior ICT advisor, Hungarian Chamber of Industry and Commerce

Conversation participants:

**Tamás Hennel**, regional director, ARH Informatikai Zrt.

**Erika Erzsébet Rácz**, QA director, JULIUS-GLOBE Kft.

**Péter Tóth**, Manager of Sales, owner, Mobile Solution Kft.

### **15:55 - 16:00 Closing remarks**