

Portfolio-MAGE Industry 4.0 conference 2019 program

Registration, welcome coffee: 08:30-09:00

Section I: What is required for successful industrial digitalisation? Technological solutions, resources and strategies from first-hand experience

09:00 - 09:10 Opening speech

Speaker:

Csaba Kilián, CEO, Association of the Hungarian Automotive Industry (MAGE)

09:10 - 09:30 Tax-efficient strategies for innovators: the secret recipe for growth

Speaker:

Zsolt Kocsis, Associate Partner, Ernst&Young Advisory Ltd.

09:30 - 09:45 Digitalization in the gas, oil and chemical industry

Speaker:

Balázs Kováts-Megyesi, Managing director, Plant Design Kft.

09:45 - 10:35 Panel discussion: The key factors of successful development projects

Moderator: **Csaba Kilián**, CEO, Association of the Hungarian Automotive Industry (MAGE)

Conversation participants:

Marc Eckstein, CEO, thyssenkrupp Components Technology Hungary Kft.

Imre Győri, Managing Director, Magyarmet Finomöntöde Kft.

Uwe Mang, General manager commercial, Starters E-Components Generators Automotive Hungary Kft.

László Thierry, Managing Director, ElringKlinger Hungary

10:35 - 11:10 Coffee break

Section II: Industry 4.0 as seen by big corporations

11:10 - 11:25 Automation and digitalisation in pet food manufacturing

Speaker:

Mihály Lendvai, Focused Improvement & Industrial Performance Manager,
Nestlé Hungária Kft.

11:25 - 11:40 Industry 4.0 cooperation between TIER1 and SMEs

Speakers:

Csaba Tián, Managing Director, Karsai Alba Kft.

Zoltán Túrmezei, Head of Strategic Purchasing, Aventics Hungary Kft.

11:40 - 11:55 Industry 4.0 solutions in optimising energy supply and use

Speaker:

Attila Pálmai, Facilities manager, BPW - Hungária Kft.

11:55 - 12:10 Is the crisis coming? Opportunity is coming!

Speaker:

Ferenc Nyirő, ipari digitalizáció üzletág vezető, S&T Consulting Hungary Kft.

12:10 - 13:10 Corporate roundtable: Successful industrial digitalisation and smart manufacturing - Planning and implementation

Moderator: **Gábor Riba**, Senior manager, PwC Hungary

Conversation participants:

Tibor Csehi, Manager of CAPEX programs and maintenance, Rába Nyrt.

Tamás Godány, CEO, Carl Zeiss Industrielle Messtechnik Austria GmbH
Magyarországi Fióktelepe

Tamás Járvas, technical and operations director, Robert Bosch Power Tool Kft.

Roy von der Locht, CEO, H4 Customized Software Zrt.

13:10 - 14:20 Lunch break

Section III: Industry 4.0 projects from the SME sector - How to innovate with a lower budget?

14:20 - 14:35 How can innovative SMEs find success?

Speaker:

István Lepsényi, Board member - Association of the Hungarian Automotive Industry (AHAI), Chairman of the Board - Knorr-Bremse Hungary, Chairman - AIPA klaszter

14:35 - 14:50 SME sector: The first steps towards Industry 4.0

Speaker:

Gyula Tóth, Senior Manager / Industry Integrations division, Asseco Central Europe Magyarország Zrt.

14:50 - 15:55 Industry 4.0 solutions for SMEs

Moderator: **Péter Koleszár**, Senior ICT advisor, Hungarian Chamber of Industry and Commerce

Conversation participants:

Tamás Hennel, regional director, ARH Informatikai Zrt.

Erika Erzsébet Rácz, QA director, JULIUS-GLOBE Kft.

Péter Tóth, Manager of Sales, owner, Mobile Solution Kft.

15:55 - 16:00 Closing remarks