

# Portfolio-MAGE Automotive Industry 2022 program

7th April 2022

## Registration

### SECTION I: Progress can not stop

Key actors of the domestic automotive industry about trends, investments, crisis management, competitiveness, and development directions

#### 09:30 - 09:35 Welcome, opening

Speakers:

**Zoltán Bán**, CEO, Net Média (Portfolio Group)

**Csaba Kilián**, CEO, Association of the Hungarian Automotive Industry (MAGE)

#### 09:35 - 09:40 Technical introduction

Speaker:

**Kata Tóth**, Conference project leader, Portfolio

#### 09:40 - 09:55 War and energy crisis: economic outlook for the election year

Speaker:

**István Madár**, Senior Analyst, Portfolio

#### 09:55 - 10:10 The road-roller of digitization keeps on moving - but what path does it take during the production process?

Speaker:

**Péter Gém**, Professional Sales and Business Development Director at 4iG Ltd., 4iG Ltd.

#### 10:10 - 10:25 Can we have everything at once? - Sustainability, return, security

Speaker:

**András István Tóth**, Solution sales director, E.ON Hungária Csoport

## 10:25 - 11:25 Leaders' roundtable

Moderator: **Csaba Kilián**, CEO, Association of the Hungarian Automotive Industry (MAGE)

Conversation participants:

**Dr. Róbert Keszte**, a Continental Architecture and Networking üzleti területének globális termelésért felelős vezetője, a Continental cégcsoport magyarországi országigazgatója

**Róbert Krisztián**, operatív igazgató, Magyar Suzuki Zrt.

**Olívia Mesics**, gyárigazgató, ügyvezető igazgató, Opel Szentgotthárd Kft., Stellantis

**Ferenc Zoltán Szente**, Managing Director, Rehau- Automotive Kft.

**Melinda Topolcsik**, ügyvezető igazgató, Bridgestone Tatabánya Termelő Kft.

## 11:25 - 11:55 Coffee break

### Section II: Escaping forward with developments

Progress is fast and relentless, while digitalisation and requirements on a greener operation are putting increasing pressure on traditional automotive players. In our session, we present best practices and solutions that are in the service of increasing production efficiency sustainably and profitably.

## 11:55 - 12:10 Earthquake in the automotive industry. What awaits Hungarian suppliers?

Speaker:

**Ferenc Nyirő**, ipari digitalizáció üzletág vezető, S&T Consulting Hungary Kft.

## 12:10 - 13:00 Panel discussion: Increasing production efficiency with sustainable developments, digitalisation - how others do it and what can we learn from them?

Moderator: **Péter Gém**, Professional Sales and Business Development Director at 4iG Ltd., 4iG Ltd.

Conversation participants:

**István Ács**, ügyvezető igazgató, Bosch Rexroth Kft.

**Gábor Bányai**, IT Manager, Emerson Automation Solutions

**Márta Macher**, President-CEO, Macher Ltd.

**Marco Munerato**, Plant Manager, Thyssenkrupp Components Technology Hungary

**Béla Szabó-Lukovszki**, gyárigazgató, Joyson Safety Systems Hungary Kft.

**13:00 - 14:00 Lunch break**

## **Section III: The future is still green**

The appearance of electric and self-driving cars, sustainable developments and the global pressure of taking steps towards greening further shape the global car industry - how can actors connect to the trends?

**14:00 - 14:15 Electromobility, charging networks, battery development - changes in trends and vision in the manufacture of vehicles**

Speaker:

**Zoltán Vígh**, Managing Director, Jedlik Ányos Klaszter

**14:15 - 15:00 Panel discussion: Technology shift, circular economy, shift to a green economy - what does it mean to actors in practice?**

Moderator: **Gábor Pukler**, elnök, Jövő Mobilitása Szövetség

Conversation participants:

**Levente Balasa**, Head of Smart Infrastructure, Siemens Zrt., Siemens Zrt.

**Péter Éliás**, Leading manager, Environmental Management, Audi Hungaria Zrt.

**Péter Gergen**, elektromobilitás fejlesztés igazgató, Bosch Budapesti Fejlesztési Központ

**Bálint Tóth**, Commercial Director, NEFAB Packaging Hungary Kft.

**15:00 - 15:20 Coffee break**

## **Section IV: Production and HR strategies for crisis management**

The global chip shortage has caused fluctuation in Hungarian car manufacturers' production as well; the unpredictable shipping of parts has made it impossible to fulfil orders in the usual order. However, Hungarian operations are trying to master the situation with market analysis, flexible work organisation, improving customer-supplier cooperation, and coordinating production capacity while trying to retain their valuable workforce

## **15:20 - 16:10 Panel discussion: Production strategies for crisis**

### **management - logistics and supply chain management**

Moderator: **Attila Szincsök**, Vice-president, DENSO Manufacturing Hungary Ltd.

Conversation participants:

**Attila Cseh**, Commercial Director, HRT Spedition Kft.

**Imre Győri**, Managing Director, Magyarmet Finomöntöde Kft.

**György Pekk**, Director Supplier Performance Hungary, Emerson Automation Solutions

**Gábor Salamon**, Supply Chain Director, Knorr-Bremse Fékrendszerek Kft.

**Tamás Tymcsuk**, Supply Chain Manager, CEE, Le Belier Magyarország Zrt.

## **16:10 - 17:00 Panel discussion: Keeping the labour force in a crisis and beyond, or “the production should not stop because of HR”**

Moderator: **Balázs Pinczés**, President, Hungarian HR-Network Association

Conversation participants:

**Ákos Kalmár**, Head of Country HR Hungary, Continental

**Ildikó Király**, HR Manager / HR Business Partner, Bridgestone Tatabánya Termelő Kft.

**Viola Kiss**, HR Manager, KIRCHHOFF Automotive Hungary

**Mihály Nagy**, Country HR Manager, Dana Hungary Ltd.

**Szilvia Varga-Papp**, KECT/L-HR HR Manager, Knorr-Bremse Fékrendszerek Kft.

## **17:00 - 17:05 Closing remarks**

### **WORK FIRST, THEN FUN**

**From 5:05 pm, free professional networking with drinks in the conference hall lobby**

**From 6 pm, standing reception dinner and evening programme in the conference hall lobby which you can join continuously**

8th April 2022

## **Factory visit tour**

ONLY AVAILABLE FOR OFFLINE (ON-SITE) PARTICIPANTS!

On the second day of the conference, we will provide opportunities for factory visits to various nearby sites in a rotational system with a bus transfer between

the venues.

Venues (the list is to be extended soon)!

► **ElringKlinger Hungary Kft.**

The ElringKlinger Hungary Kft. is a key partner of Hungarian and European OEM and TIER1 companies. If you are interested in modern automotive industry component manufacturing, come and see how robotised automatic manufacturing systems work in the large-scale production of cold-formed metal and plastic parts. In addition, we optimise your operations in small and medium series production based on LEAN principles by continuously improving quality and efficiency for ICE and increasingly electric vehicles.

► **Duvenbeck IMMO Logisztikai Kft.**

In our main building, you can observe the processes of storage and sequencing, preparation of JIT and JIS deliveries, and the assembly of the front half-axle and the rear axle, roof lining, and threshold.

**SECURE YOUR PLACE NOW, NUMBERS ARE LIMITED!**

Registration is required for participation in the factory visits. You can only book your place if you already have a ticket for the event.

**Register as soon as possible to the tour with a limited number of participants and be there at the start!**



