

Green Transition & ESG 2025 program

Registration

Section I: ESG in Regulations, Finances, and Operations

The ESG law has laid the groundwork for most large companies in Hungary, not only those of public interest, to comply with new criteria, interpret and manage their environmental and social risks, and better understand the externalities of their operations and processes. The ESG and sustainability reports are part of domestic regulations, while the EU Taxonomy, CBAM, and CSDDD introduce new expectations from international regulators. ESG is no longer just an empty acronym; it has become a comprehensive framework that encourages every CEO to conduct a thorough due diligence of their company's operations. The first session of the conference focuses on ESG criteria in financing, risk management in practice and reporting, ratings, investor attitudes, compliance, and expectations.

09:00 - 09:05 Opening

Speaker:

Zoltán Bán, CEO, Net Média (Portfolio Group)

09:05 - 09:20 The 2025 Outlook: The Future of the Green Economy Amidst Global Transformations

Speaker:

Márton Békés, Associate Partner, McKinsey & Company, Budapest

09:20 - 09:35 ESG jelentéstételi követelmények a gyakorlatban: aktualitások és lehetséges jövőbeli irányok

Speaker:

Dr. Dániel Orosz, partner, Baker McKenzie

09:35 - 10:15 The Trump Effect in Europe: Could Storms Be Brewing in Climate Policy, Green Investments, and Financial Markets?

Moderator: **Tamás Móró**, Chief Strategist, Concorde Securities

Conversation participants:

Dr. Barnabás Ács, Global Solutions Sales Director, Sustainable Finance & Investing, London Stock Exchange Group

Dr. Dóra Fazekas, Managing Director, Cambridge Econometrics Hungary

Coffee break

Section II: ESG in Corporate Practice

How? – This will be the main question of the morning of the conference. The second session focuses on sharing the experiences of companies, consultants, and market participants. Furthermore, there will be a discussion about data collection, measuring indirect emissions, communication with suppliers and partners, the challenges facing large companies, and the preparations of companies that need to ensure compliance.

Moderator: Roxána Pásztor, Sustainability Project Leader, Portfolio

10:45 - 11:00 ESG Law - First-Hand Experiences

Speaker:

Csaba Gábor Molnár, ESG Director, Szabályozott Tevékenységek Felügyeleti Hatósága

11:00 - 11:15 Measuring and Determining ESG risks

Speaker:

László Fazekas, Deputy Chief Financial Office, MVM Zrt.

11:15 - 11:45 Tougher Challenges: How to Build the "S" Pillar of Your Company!

Moderator: **Mandy Fertetics**, managing director, sustainability manager, Alternate Consulting, MVÜK

Conversation participants:

Viktória Ladics, managing director, advisory, HR Partner Consulting

Natália Oszkó-Jakab, Director, Valley of Arts

Zsuzsanna Varga, Head of CSR, MBH Bank

11:45 - 12:00 A fenntartható jövő finanszírozása

Speaker:

András Puskás, Chief Presidential Adviser, Magyar Bankholding Zrt.

12:00 - 12:30 ESG Criteria in Financing - What Does Resource Acquisition Depend On?

Moderator: **Ákos Schmidt**, Member of the Board, Hungarian Credit Management Association

Conversation participants:

Dr. Tibor Héjj, energy and ESG expert, Magyar Fejlesztésösztönző Iroda (MFOI)

Levente Suba, Head of Sustainability, K&H Group

Bálint Szaniszló,

12:30 - 12:55 ESG and Sustainability Report - How To Avoid Errors?

Moderator: **Roxána Pásztor**, Sustainability Project Leader, Portfolio

Speaker:

Ákos Lukács, Climate Change & Sustainability Services, EY CESA

Lunch break

NETWORKING hall

During the lunch break, we will organise a networking event, which is open to pre-registered participants, where the insights and opinions of the attendees will take centre stage. Conference participants can join various topics and thematic tables, where they will explore the most important issues with the help of our expert table leaders. The time has come for collective thinking!

Moderator: Kata Tóth, Conference project leader, Portfolio

Section III: Green Transition with Established Practices - Leveraging What We Already Have!

When searching for a green path, most start with simple solutions, making short- or medium-term investments in areas like energy efficiency and mobility or taking advantage of the benefits offered by digitalisation. The third session

focuses on established practices that have already proven effective in reducing carbon emissions, advancing the green transition, and promoting social sustainability. Let's explore the possibilities of the transition and the best practices together!

Moderator: Roxána Pásztor, Sustainability Project Leader, Portfolio

14:10 - 14:25 Sustainable Technologies - Decarbonisation of High-Emission but Hard-to-Abate Sectors

Speaker:

Áron Németh, Sales & Business Development Manager (Hungary), MAN Energy Solutions Hungary

14:25 - 14:40 Case Study: Regenerative Agriculture - Risk Management and Decarbonisation in the Food Industry Value Chain

Speaker:

Anna Hőgyész, Sustainability manager, Nestlé Hungária Ltd.

14:40 - 15:25 Let's Use Proven Tools - Green Transition in Practice

Moderator: **Dóra Diána Szemerédi**, Head of ESG and corporate relations, Gránit Pólus Management

Conversation participants:

Anna Bencze, Head of Sustainability, HelloParks

György Huszics, Executive Director, President, CARBON.CRANE

Bernadett Papp, Senior Market Analyst, Pact Capital AG

Domonkos Pichovszky, CEO, Kingfisher Digital

János Szlovák, Managing Director, Managing Director

Coffee break

Section IV: Let's Dig Deeper and Further!

Beyond a certain point, further reducing already lowered emissions becomes much more challenging, as does implementing long-term investments, typically involving high costs, after the green projects that initially delivered impressive results. The fourth session of the conference focuses on advanced-level topics, including the implementation timeline of the 2050 goals, elevating net-zero

targets to a strategic priority, and the importance of forming partnerships, which is one of the most challenging steps, yet they are an essential requirement for greening the entire supply chain.

Moderator: Roxána Pásztor, Sustainability Project Leader, Portfolio

15:50 - 16:10 Protecting the Climate with Natural Habitats - Results of the MNB x WWF Collaboration

Speakers:

Norbert Holczinger, Head of Division, Sustainable Finance Department, MNB

Katalin Sipos, Director, WWF Hungary

16:10 - 17:05 The Goal is Net Zero - Roadmap and Strategy Building

Moderator: **Gergely Ferenczi**, Company information division director, Opten

Conversation participants:

Péter Éliás, Leading manager, Environmental Management, Audi Hungaria Zrt.

László Fazekas, Deputy Chief Financial Office, MVM Zrt.

Anna Hógyész, Sustainability manager, Nestlé Hungária Ltd.

Péter Szabó, Country Manager, Microsoft Hungary

György Szege, Head of ESG Department, Magyar Bankholding

Diana Várkonyi, Capital Market Relations HUB lead, Magyar Telekom

Networking and Champagne toast