

# Budapest Economic Forum 2021 program

## Program

Budapest Economic Forum 2021 organized by Portfolio will be held in a hybrid form which was never seen before - using all technical possibilities to provide the best available professional programme. Experts of the field, economists and policy makers will attend on the venue and international speakers will join us virtually, thus offering the same to the audience - please join us the way that works best for you: offline or online.

**Registration 7:30 - 8:00**

## **Section I: Life after COVID - Will there be an "after COVID" at all?**

The coronavirus pandemic has brought a host of changes globally and in Hungary as well, as countries have started unprecedented fiscal loosening while central banks continue to support economic recovery using all tools at their disposal. Meanwhile, inflation has surfaced as a risk to economic players in 2021. What is the economic outlook of Hungary and the world? How long can higher inflation stay with us?

### **08:00 - 08:15 Welcome speech**

Speaker:

**Zoltán Bán**, CEO, Net Média (Portfolio Csoport)

### **08:15 - 08:40 The lessons and targets of the Hungarian crisis-management**

**08:40 - 09:00 The road to post-Covid recovery for the Euro area**

**ONLINE PRESENTATION**

**Impact of global supply chain disruptions, green transition and potential changes in German government that may influence external demand for the CEE economies and impact broader EU policy.**

Speaker:

**Giada Giani**, Senior economist, Citi

**09:00 - 09:25 The harmonization of the policy areas: the cooperation of the fiscal and monetary policies**

Speaker:

**Márton Nagy**, gazdaságfejlesztési miniszter, Magyarország Kormánya

**09:25 - 09:45 No time to die - inflation and energy crisis**

**ONLINE PRESENTATION**

Speaker:

**Steen Jakobsen**, Chief Economist, Chief Investment Officer, Saxo Bank

**09:45 - 10:15 Impact of the global tendencies to the CEE and Hungary**

**ONLINE PANEL**

Moderator: **Tamás Móró**, Chief Strategist, Concorde Értékpapír Zrt.

Conversation participants:

**Dan Bucsa PhD**, Chief CEE Economist, Unicredit Bank AG in London

**Marek Drimal**, EMEA Strategist, Societe Generale Corporate and Investment Banking (SGCIB)

**10:15 - 10:30 Can Europe catch-up with AI?" The answer is "yes" but European countries need to act quickly and in a coordinated way!**

Speaker:

**Francois Candelon**, Managing Director, Senior Partner, Boston Consulting Group

**10:30 - 11:00 Coffee break**

**Section II: Hungarian businesses in the storm of the coronavirus**

A large number of businesses have found themselves in a tough spot due to the pandemic, particularly in the service sector. Restrictions have hit tourism, entertainment and events the hardest. In certain industries, a major rearrangement of the market may begin as a result. Who will be the winners and the losers in the post-pandemic economic environment? How do businesses evaluate the effects of the coronavirus and their future?

### **11:00 - 11:20 Actual pandemic situation and outlook**

Speaker:

**Dr. Beatrix Oroszi**, Acting Director, Semmelweis University, Epidemiology and Surveillance Center

### **11:20 - 11:30 KPMG CEO Outlook**

Speaker:

**Rezső Rózsai**, CEO, KPMG

### **11:30 - 12:05 CEO panel about the results of the Outlook**

Moderator: **Rezső Rózsai**, CEO, KPMG

Conversation participants:

**Pál Bíró**, Country Manager, Google Hungary

**Veronika Pistyur**, co-founder, CEO, Bridge Budapest

**Diána Ürge-Vorsatz**, Vice-Chair, Working Group III, IPCC (Intergovernmental Panel on Climate Change)

**György Zolnai**, CEO, Raiffeisen Bank

### **12:05 - 12:20 Company financing after the crisis**

Speaker:

**Dénes Jobbágy**, Chairman & CEO, Széchenyi Alapok - Széchenyi Funds

### **12:20 - 12:35 Financing of the international growth**

Speaker:

**Gergely Jákli**, elnök-vezérigazgató, EXIM

### **12:35 - 13:05 Opportunities and troubles in international markets**

Moderator: **Zoltán Bán**, CEO, Net Média (Portfolio Csoport)

Conversation participants:

**Dániel Jellinek**, partner, vezérigazgató, Indotek Group

**Gábor Orbán**, CEO, Richter Gedeon

**13:05 - 13:45 The role of the medical industry in the competitiveness and GDP-growth**

Moderator: **Gergely Csiki**, Chief editor, Portfolio

Conversation participants:

**Dr. Péter Holchacker**, Director, Innovatív Gyógyszergyártók Egyesülete - AIPM

**Dr. Eszter Sinkó**, Deputy director, Semmelweis University

**Ákos Újlaki**, Partner, Boston Consulting Group

## **Lunch break**

In parallel with the presentations, we are waiting for our participants for lunch in the exhibition room until 11:30-14:30!

## **Section III: Business outlook after the pandemic**

Economic recovery may allow businesses to breathe more freely, but risks continue to be present. In addition to inflation, the labour shortage is also about to return, while the pandemic may have resulted in long-term structural changes. How do businesses see their current outlook? What do they consider the main risk to recovery?

**13:45 - 14:00 Credit market, growth and SME-outlook**

Speaker:

**dr. László Parragh**, Chairman, Hungarian Chamber of Commerce and Industry

**14:00 - 14:15 Consequences of the credit moratorium on the economy, the impact of the debt management sector on GDP**  
**The role of debt managers in mitigating the economic effects of the coronavirus crisis**

Speaker:

**Péter Felfalusi**, CEO, Intrum

**14:15 - 14:30 The role of the credit guarantee in the crisis management**

Speaker:

**Dr. Éva Búza**, CEO, Garantiqua Hitelgarancia Zrt.

**14:30 - 14:40 A new era in corporate finance?**

Speaker:

**László Krisán**, vezérigazgató, KAVOSZ Zrt.

**14:40 - 14:55 Actual issues of the Hungarian monetary policy**

Speaker:

**Barnabás Virág**, Managing Director, Hungarian National Bank

**14:55 - 15:55 Panel discussion with bank CEO's**

Moderator: **Zoltán Bán**, CEO, Net Média (Portfolio Csoport)

Conversation participants:

**Radován Jelasi**, Chairman, Chairman of the Board of Directors, CEO,  
Hungarian Banking Association, Erste Bank Hungary

**László Krisán**, vezérigazgató, KAVOSZ Zrt.

**Dr. Pál Simák**, Chairman-CEO, CIB Bank

**Spanarova Veronika**, Managing Director, Citi Country Head for Hungary, Citi

**László Wolf**, Member of the Board, Deputy Chief Executive Officer, OTP Bank  
Plc., Commercial Banking Division

**Reception & Networking 15:55 - 17:00**