

Budapest Economic Forum 2021 program

Program

Budapest Economic Forum 2021 organized by Portfolio will be held in a hybrid form which was never seen before - using all technical possibilities to provide the best available professional programme. Experts of the field, economists and policy makers will attend on the venue and international speakers will join us virtually, thus offering the same to the audience - please join us the way that works best for you: offline or online.

Registration 7:30 - 8:00

Section I: Life after COVID - Will there be an "after COVID" at all?

The coronavirus pandemic has brought a host of changes globally and in Hungary as well, as countries have started unprecedented fiscal loosening while central banks continue to support economic recovery using all tools at their disposal. Meanwhile, inflation has surfaced as a risk to economic players in 2021. What is the economic outlook of Hungary and the world? How long can higher inflation stay with us?

08:00 - 08:15 Welcome speech

Speaker:

Zoltán Bán, CEO, Net Média (Portfolio Group)

08:15 - 08:40 The lessons and targets of the Hungarian crisis-management

08:40 - 09:00 The road to post-Covid recovery for the Euro area

ONLINE PRESENTATION

Impact of global supply chain disruptions, green transition and potential changes in German government that may influence external demand for the CEE economies and impact broader EU policy.

Speaker:

Giada Giani, Senior economist, Citi

09:00 - 09:25 The harmonization of the policy areas: the cooperation of the fiscal and monetary policies

Speaker:

Márton Nagy, nemzetgazdasági miniszter, Magyarország Kormánya

09:25 - 09:45 No time to die - inflation and energy crisis

ONLINE PRESENTATION

Speaker:

Steen Jakobsen, Chief Economist, Chief Investment Officer, Saxo Bank

09:45 - 10:15 Impact of the global tendencies to the CEE and Hungary

ONLINE PANEL

Moderator: **Tamás Móró**, Chief Strategist, Concorde Securities

Conversation participants:

Dan Bucsa PhD, Chief CEE Economist, Unicredit Bank AG in London

Marek Drimal, EMEA Strategist, Societe Generale Corporate and Investment Banking (SGCIB)

10:15 - 10:30 Can Europe catch-up with AI?" The answer is "yes" but European countries need to act quickly and in a coordinated way!

Speaker:

Francois Candelon, Managing Director, Senior Partner, Boston Consulting Group

10:30 - 11:00 Coffee break

Section II: Hungarian businesses in the storm of the coronavirus

A large number of businesses have found themselves in a tough spot due to the pandemic, particularly in the service sector. Restrictions have hit tourism, entertainment and events the hardest. In certain industries, a major rearrangement of the market may begin as a result. Who will be the winners and the losers in the post-pandemic economic environment? How do businesses evaluate the effects of the coronavirus and their future?

11:00 - 11:20 Actual pandemic situation and outlook

Speaker:

Dr. Beatrix Oroszi, Acting Director, Semmelweis University, Epidemiology and Surveillance Center

11:20 - 11:30 KPMG CEO Outlook

Speaker:

Rezső Rózsai, vezérigazgató, KPMG

11:30 - 12:05 CEO panel about the results of the Outlook

Moderator: **Rezső Rózsai**, vezérigazgató, KPMG

Conversation participants:

Pál Bíró, Country Manager, Google Hungary

Veronika Pistyur, co-founder, CEO, Bridge Budapest

Diána Ürge-Vorsatz, Vice-Chair, Working Group III, IPCC (Intergovernmental Panel on Climate Change)

György Zolnai, CEO, Raiffeisen Bank

12:05 - 12:20 Company financing after the crisis

Speaker:

Dénes Jobbágy, Chairman & CEO, Széchenyi Alapok - Széchenyi Funds

12:20 - 12:35 Financing of the international growth

Speaker:

Gergely Jákli, elnök-vezérigazgató, EXIM

12:35 - 13:05 Opportunities and troubles in international markets

Moderator: **Zoltán Bán**, CEO, Net Média (Portfolio Group)

Conversation participants:

Dániel Jellinek, partner, vezérigazgató, Indotek Group

Gábor Orbán, CEO, Richter Gedeon

13:05 - 13:45 The role of the medical industry in the competitiveness and GDP-growth

Moderator: **Gergely Csiki**, Chief editor, Portfolio

Conversation participants:

Dr. Péter Holchacker, Director, Innovatív Gyógyszergyártók Egyesülete - AIPM

Dr. Eszter Sinkó, Deputy director, Semmelweis University

Ákos Újlaki, Partner, Boston Consulting Group

Lunch break

In parallel with the presentations, we are waiting for our participants for lunch in the exhibition room until 11:30-14:30!

Section III: Business outlook after the pandemic

Economic recovery may allow businesses to breathe more freely, but risks continue to be present. In addition to inflation, the labour shortage is also about to return, while the pandemic may have resulted in long-term structural changes. How do businesses see their current outlook? What do they consider the main risk to recovery?

13:45 - 14:00 Credit market, growth and SME-outlook

Speaker:

dr. László Parragh, Chairman, Hungarian Chamber of Commerce and Industry

14:00 - 14:15 Consequences of the credit moratorium on the economy, the impact of the debt management sector on GDP
The role of debt managers in mitigating the economic effects of the coronavirus crisis

Speaker:

Péter Felfalusi, CEO, Intrum

14:15 - 14:30 The role of the credit guarantee in the crisis management

Speaker:

Dr. Éva Búza, CEO, Garantiqua Hitelgarancia Zrt.

14:30 - 14:40 A new era in corporate finance?

Speaker:

László Krisán, vezérigazgató, KAVOSZ Zrt.

14:40 - 14:55 Actual issues of the Hungarian monetary policy

Speaker:

Barnabás Virág, Vice President, Hungarian National Bank

14:55 - 15:55 Panel discussion with bank CEO's

Moderator: **Zoltán Bán**, CEO, Net Média (Portfolio Group)

Conversation participants:

Radován Jelasi, Chairman, Chairman of the Board of Directors, CEO,
Hungarian Banking Association, Erste Bank Hungary

László Krisán, vezérigazgató, KAVOSZ Zrt.

Dr. Pál Simák, Chairman-CEO, CIB Bank

Spanarova Veronika, Managing Director, Citi Country Head for Hungary, Citi

László Wolf, Member of the Board, Deputy Chief Executive Officer, OTP Bank
Plc., Commercial Banking Division

Reception & Networking 15:55 - 17:00