

# Automotive Industry 2017 program

**Registration: 08:20 - 08:45**

## **Section I. You must have technological innovation - It is what drives global and national competitiveness**

**08:45 - 08:50 Greeting, opening - Zoltán Bán, CEO, NET Media Zrt.  
(portfolio.hu) and Csaba Kilián, CEO, Magyar Gépjárműipari  
Egyesület**

**08:50 - 09:20 Plant in your pocket**

Speakers:

**Attila Posta**, Partner, T-Systems Magyarország

**Aladár Virág**, Business Operations Manager, T-Systems Magyarország

**09:20 - 09:40 The labor market environment of automotive industry -  
"More brain than brawn!"**

Speaker:

**Balázs Romhányi**, Managing Director, Fiscal Responsibility Institute

**09:40 - 10:05 Development paths of the government regarding education**

Speaker:

**István Szabó**, Head of Department, Ministry of Human Capacities

## **10:05 - 11:00 Executives' roundtable: Solutions of the future in the present of the vehicle industry**

Moderator: **Csaba Kilián**, CEO, Association of the Hungarian Automotive Industry (MAGE)

Conversation participants:

**István Gödri**, Managing Director, AVENTICS Hungary Kft.

**János Lang**, Vice President, Flex Hungary

**Dr. Tibor Péhl**, Plant Manager, Arconic-Köfém GRP-BCI

**Oliver Schatz**, Senior Vice President Technical, Managing Director, Robert Bosch Kft.

**Balázs Sebestyén**, DCS Cluster Manager – East-Europe, Managing Director, Delphi Connection Systems Hungary Kft. (soon to be renamed Aptiv)

## **11:00 - 11:30 Coffee break**

# **Section II. Digitalization - how is it applied in business practice and how does it affect supplier development?**

## **11:30 - 11:50 The brand-new instruments of industrial digitalization**

Speaker:

**Ferenc Nyirő**, ipari digitalizáció üzletág vezető, S&T Consulting Hungary Kft.

## **11:50 - 12:40 Panel discussion: Digital shift in practice**

**What should be kept in mind when planning and implementing a digitalization development project?**

**Corporate case studies és challenges in supplier development**

Moderator: **Dr. Géza Haidegger**, Senior Research Engineer on factory automation and robotics, Academy of Sciences, Institute for Computer Science and Automation; MTA SZTAKI

Conversation participants:

**Zsolt Braun**, Technical Director, Nematik Győr Aluminiumöntöde Kft.

**Gábor Gerencsér**, Production Launch Manager, Opel Szentgotthard

**János Lang**, Vice President, Flex Hungary

**Attila Posta**, Partner, T-Systems Magyarország

**István Rédei**, Plant Manager, Titán '94 Kft.

**12:40 - 13:40 Lunch break**

## **Section III. Future challenges: The rise of the IT sector in the vehicle industry and their effect on the labour market**

### **13:40 - 14:30 Panel discussion: Inclusion of tech-companies and startups in the supply chain**

Moderator: **Ákos Mácz**, Public Affairs igazgató, Informatikai, Távközlési és Elektronikai Vállalkozások Szövetsége

Conversation participants:

**Ákos Dömötör**, Chief Executive Officer, OptoForce

**Dr. Csaba Kákosy**, Partner, Day One Capital Ltd.

**Árpád Takács**, Outreach Scientist, Almotive

**László Virág**, Chief Technology Officer (CTO), Commsignia

### **14:30 - 15:20 Labour market roundtable**

**How does the need for technological innovation affect the organizational operation and what new HR-tools does it require?**

Moderator: **István Szammer**, Managing Director, Autopro.hu

Conversation participants:

**Ferenc Turi**, Managing Partner, Capitol Consulting Group

**Angéla Csák**, HR generalista, AGC Glass Hungary

**Iris Kassim**, Managing Director, Society of Management Innovators

**András Nánássy-Kassim**, Managing Director, SmartScale

**Zsuzsa Varga**, HR Manager, Arconic Köfém Kft.

**15:20 - 15:40 Coffee break**

## **Section IV. R+D+I and alternative drive modes (autonomous driving, electric cars)**

## **15:40 - 16:00 Legal regulation of automated vehicles**

Speaker:

**Dr. Dávid Hanis**, ügyvéd, Oppenheim Ügyvédi Iroda

## **16:00 - 16:20 Development and Manufacturing of Electric Steering Systems in Hungary**

Speaker:

**Imre Szepessy**, Department Leader - E/E Advanced Development, thyssenkrupp Steering

## **16:20 - 17:10 Panel discussion: The future of automotive industry technology and alternative drive modes (autonomous driving, electric cars)**

Moderator: **Dr. István Lakatos**, Head of Department, Department of Automotive and Railway Engineering, Széchenyi István University

Conversation participants:

**Gusztáv Gulyás**, Head of Development Electrical Drives, AUDI HUNGARIA Zrt.

**Dr. László Rosta**, Project Manager, Wigner Research Centre for Physics of the Hungarian Academy of Sciences

**Imre Szepessy**, Department Leader - E/E Advanced Development, thyssenkrupp Steering

**Zoltán Szőke**, Director Engineering Driver Assistance Systems and Project Director Automated Driving, Robert Bosch Kft.

**Gábor Túry**, Research Fellow, Institute of World Economics, Centre for Economic and Regional Studies, Hungarian Academy of Sciences

## **17:10 Closing remarks**