

Automotive Industry 2017 program

Registration: 08:20 - 08:45

Section I. You must have technological innovation - It is what drives global and national competitiveness

**08:45 - 08:50 Greeting, opening - Zoltán Bán, CEO, NET Media Zrt.
(portfolio.hu) and Csaba Kilián, CEO, Magyar Gépjárműipari
Egyesület**

08:50 - 09:20 Plant in your pocket

Speakers:

Attila Posta, Partner, T-Systems Magyarország

Aladár Virág, Business Operations Manager, T-Systems Magyarország

**09:20 - 09:40 The labor market environment of automotive industry -
"More brain than brawn!"**

Speaker:

Balázs Romhányi, Managing Director, Fiscal Responsibility Institute

09:40 - 10:05 Development paths of the government regarding education

Speaker:

István Szabó, Head of Department, Ministry of Human Capacities

10:05 - 11:00 Executives' roundtable: Solutions of the future in the present of the vehicle industry

Moderator: **Csaba Kilián**, CEO, Association of the Hungarian Automotive Industry (MAGE)

Conversation participants:

István Gödri, Managing Director, AVENTICS Hungary Kft.

János Lang, Vice President, Flex Hungary

Dr. Tibor Péhl, Plant Manager, Arconic-Köfém GRP-BCI

Oliver Schatz, Senior Vice President Technical, Managing Director, Robert Bosch Kft.

Balázs Sebestyén, DCS Cluster Manager – East-Europe, Managing Director, Delphi Connection Systems Hungary Kft. (soon to be renamed Aptiv)

11:00 - 11:30 Coffee break

Section II. Digitalization - how is it applied in business practice and how does it affect supplier development?

11:30 - 11:50 The brand-new instruments of industrial digitalization

Speaker:

Ferenc Nyirő, ipari digitalizáció üzletág vezető, S&T Consulting Hungary Kft.

11:50 - 12:40 Panel discussion: Digital shift in practice

What should be kept in mind when planning and implementing a digitalization development project?

Corporate case studies és challenges in supplier development

Moderator: **Dr. Géza Haidegger**, Senior Research Engineer on factory automation and robotics, Academy of Sciences, Institute for Computer Science and Automation; MTA SZTAKI

Conversation participants:

Zsolt Braun, Technical Director, Nematik Győr Aluminiumöntöde Kft.

Gábor Gerencsér, Production Launch Manager, Opel Szentgotthard

János Lang, Vice President, Flex Hungary

Attila Posta, Partner, T-Systems Magyarország

István Rédei, Plant Manager, Titán '94 Kft.

12:40 - 13:40 Lunch break

Section III. Future challenges: The rise of the IT sector in the vehicle industry and their effect on the labour market

13:40 - 14:30 Panel discussion: Inclusion of tech-companies and startups in the supply chain

Moderator: **Ákos Mácz**, Public Affairs igazgató, Informatikai, Távközlési és Elektronikai Vállalkozások Szövetsége

Conversation participants:

Ákos Dömötör, Chief Executive Officer, OptoForce

Dr. Csaba Kákosy, Partner, Day One Capital Ltd.

Árpád Takács, Outreach Scientist, Almotive

László Virág, Chief Technology Officer (CTO), Commsignia

14:30 - 15:20 Labour market roundtable

How does the need for technological innovation affect the organizational operation and what new HR-tools does it require?

Moderator: **István Szammer**, Managing Director, Autopro.hu

Conversation participants:

Angéla Csák, HR generalista, AGC Glass Hungary

Iris Kassim, Managing Director, Society of Management Innovators

András Nánássy-Kassim, Managing Director, SmartScale

Ferenc Turi, Managing Partner, Capitol Consulting Group

Zsuzsa Varga, HR Manager, Arconic Köfém Kft.

15:20 - 15:40 Coffee break

Section IV. R+D+I and alternative drive modes (autonomous driving, electric cars)

15:40 - 16:00 Legal regulation of automated vehicles

Speaker:

Dr. Dávid Hanis, ügyvéd, Oppenheim Ügyvédi Iroda

16:00 - 16:20 Development and Manufacturing of Electric Steering Systems in Hungary

Speaker:

Imre Szepessy, Department Leader - E/E Advanced Development, thyssenkrupp Steering

16:20 - 17:10 Panel discussion: The future of automotive industry technology and alternative drive modes (autonomous driving, electric cars)

Moderator: **Dr. István Lakatos**, Head of Department, Department of Automotive and Railway Engineering, Széchenyi István University

Conversation participants:

Gusztáv Gulyás, Head of Development Electrical Drives, AUDI HUNGARIA Zrt.

Dr. László Rosta, Project Manager, Wigner Research Centre for Physics of the Hungarian Academy of Sciences

Imre Szepessy, Department Leader - E/E Advanced Development, thyssenkrupp Steering

Zoltán Szőke, Director Engineering Driver Assistance Systems and Project Director Automated Driving, Robert Bosch Kft.

Gábor Túry, Research Fellow, Institute of World Economics, Centre for Economic and Regional Studies, Hungarian Academy of Sciences

17:10 Closing remarks