

# Automotive Industry 2016 program

**Registration: 08.00 - 08.30**

**Session I: Economic outlooks and their effect on the competitiveness of the regional automotive industry. Will there be enough resources for development and workforce, so that growth of the industry can be sustained?**

**08:30 - 08:35 Opening - Zoltán Bán, CEO, NET Media Zrt. (portfolio.hu) and Csaba Kilián, CEO at Association of the Hungarian Automotive Industry (MAGE)**

**08:35 - 09:05 Global trends in the automotive sector**

Speaker:

**Moritz Pawelke**, Global and German Executive for Automotive, KPMG in Germany

**09:05 - 09:25 Governmental funding of the sector and the orientations of strategic development**

Speaker:

**Gyula Pomázi**, Vállalkozásfejlesztési Főosztály Főosztályvezető, Nemzetgazdasági Minisztérium

## **09:25 - 10:25 Roundtable of CEO's: future challenges**

Moderator: **Csaba Kilián**, CEO, Association of the Hungarian Automotive Industry (MAGE)

Conversation participants:

**Philipp Ekkehard**, CFO, Mercedes-Benz Manufacturing Hungary Kft.

**Gábor Gerencsér**, Production Launch Manager, Opel Szentgotthard

**János Lang**, Vice President, Flex Hungary

**Gyula Pomázi**, Vállalkozásfejlesztési Főosztály Főosztályvezető,  
Nemzetgazdasági Minisztérium

**Michael Reinig**, Managing Director, LuK Savaria Kft.

**István Simon**, CEO and Owner, SIMON Plastic products

**Dr László István Urbán**, Magyar Gépjárműipari Egyesület (MAGE): a Felügyelő Bizottság elnöke, Magyar Suzuki Zrt. (MS Zrt.): vezérigazgató-helyettes

## **10:25 - 11:15 Panel discussion: Labor market challenges in the automotive industry**

Moderator: **István Szammer**, Managing Director, Autopro.hu

Conversation participants:

**László Ács**, HR Director, Mercedes Benz Manufacturing Hungary Kft.

**Dr. Piroska Ailer**, Rector, Kecskemét College

**Rita Kenyeresné Vörös**, személyügyi vezető, LuK Savaria Kft.

**István Látos**, HR manager, Denso Gyártó Magyarország Kft.

**András Nánássy-Kassim**, HR Director, Continental Automotive Hungary  
Budapest

## **11:15 - 11:40 Coffee break**

**Session II: How can small- and medium companies access the development policy funds and sources? What methodologies and tools are available for the customers and their suppliers to prevent qualitative risks?**

## **11:40 - 12:00 Funding instruments and financing sources to support suppliers**

Speaker:

**Balázs Toldi**, vállalati üzletágvezető, vezérigazgató, Budapest Bank, Budapest  
Lízing Zrt.

**12:00 - 12:50 Panel discussion: Supplier development sources and opportunities; the role of small- and medium companies in the development for future models**

**Panel discussion opening speech: Attila Szincszak, General Manager of Business Administration, DENSO Manufacturing Hungary Ltd.**

Moderator: **Attila Szincszak**, ügyvezető igazgató, Denso Gyártó Magyarország Kft.

Conversation participants:

**Zoltán Kleisz**, Owner, Managing Director, MATRO Kft.

**Márta Macher**, elnök, Macher Gépészeti és Elektronikai Zrt.

**Alev Onur**, Industrial Pool Purchasing Representative - East Europe, PSA Group

**Dr. Ildikó Pata**, Owner, Managing Director, Pata József Gépipari Kft.

**Csaba Rádler**, Sales and Marketing Manager, Rekontir BPM Kft.

**Balázs Toldi**, vállalati üzletágvezető, vezérigazgató, Budapest Bank, Budapest Lízing Zrt.

**12:50 - 13:40 Panel discussion: Qualitative risks in the supplier chain, supplier quality development**

Moderator: **András Hellebrandt**, International Quality Expert, Knorr-Bremse Systems for Rail Vehicles, Hungary

Conversation participants:

**Ferenc Csúri**, Quality Manager, BPW - Hungária Kft.

**Nina Kandler-Schmitt**, Quality Assurance, Supplier Quality Management, Audi Hungaria Motor Kft.

**Balázs Kék**, Branch Manager, Kühne+Nagel Kft.

**András Viktor Szabó**, CEO, International automotive auditor and trainer, QFD Mérnöki Tanácsadó Iroda Kft., VDA QMC licencpartner

**Attila Vass**, Trigo Expert Quality Manager, TRIGO CEE

**István Wachter**, Quality Management, Mercedes Benz Manufacturing Hungary

**13:40 - 14:15 Lunch break**

**Session III: Improvements of productivity, digitalization of the industry, IT and Process Development solutions, Logistics**

**14:15 - 14:35 Ensure the motion - quality gate in logistics**

Speaker:

**Balázs Kék**, Branch Manager, Kühne+Nagel Kft.

**14:35 - 14:55 BI solutions for the vehicle industry**

Speaker:

**Satya Prakash**, Managing Director, GrayMatter - Europa

**14:55 - 15:15 Disruptive new technologies in the automotive industry**

Speaker:

**Ferenc Nyirő**, ipari digitalizáció üzletág vezető, S&T Consulting Hungary Kft.

**15:15 - 15:45 Panel discussion: Tools and methods for improvements of productivity, digitalization of the industry; smart production, the appearance of smart materials, tools and technologies in manufacture**

Moderator: **Ákos Mácz**, Public Affairs igazgató, Informatikai, Távközlési és Elektronikai Vállalkozások Szövetsége

Conversation participants:

**Lajos Hermán**, Regional Sales Manager, Bosch Rexroth

**Satya Prakash**, Managing Director, GrayMatter - Europa

**István Rédei**, Plant Manager, Titán '94 Kft.

**15:45 - 16:05 Coffee break**

**Session IV: Alternative drive and alternative control methods in the short- and long- term (traditional engines with alternative fuels - MGKKE, electric drive fed from accumulators or fuel cells)**

**16:05 - 16:25 Hochtechnologie in der Fahrzeugentwicklung bei Audi**

**Hungária**

Speaker:

**Dr. Dániel Feszty**, Total Vehicle Development, Expert, AUDI Hungaria Motor Kft.

## **16:25 - 16:45 Automated Driving**

Speaker:

**Zoltán Horváth**, Senior Manager, Robert Bosch Kft.

## **16:45 - 17:35 Panel discussion: Traffic in the future, alternative drive and alternative control methods - The current state and future of autonomous driving and electric cars in Hungary**

Moderator: **István Sebestyén**, Secretary General, Co-Founder, Magyar Villanyautó Klub

Conversation participants:

**dr. Balázs Bottyán**, Expert, Smart-Lab Consulting Co-founder and Managing Director (former Managing Director of Jedlik Ányos Klaszter)

**Henrik Domanovszky**, Chairman, Hungarian Gas Transport Cluster Association (MGKKE), coordinator of PAN-LNG Project

**Zoltán Horváth**, Senior Manager, Robert Bosch Kft.

**Csaba Mészáros**, Chairman - Owner, evopro Holding Zrt.

**Imre Szepessy**, Department Leader - E/E Advanced Development, thyssenkrupp Steering

**Árpád Takács**, Referent for Technology Communication, AdasWorks Kft.

**17:35**

**Closing**