

# Automotive Industry 2019 program

**Registration: 08:30 - 09:00**

## **Section I: How will the Hungarian automotive industry be able to adapt to the latest trends without major casualties?**

Who could be the biggest winners and losers of these changes?

**08:40 - 08:45 Greeting, opening**

**Zoltán Bán, Chief Executive Officer, NET Media Zrt. (portfolio.hu) and Csaba Kilián, Executive Secretary General, Association of the Hungarian Automotive Industry (MAGE)**

**08:45 - 09:05 Digital Thinking**

Speaker:

**Aladár Virág**, Business Operations Manager, T-Systems Magyarország

**09:05 - 09:20 Leadership 4.0 - agile beyond the hype**

Speaker:

**Róbert Velenczei**, Country Manager, STAUFEN.AG

**09:20 - 09:40 Mobility of the future - How does the BMW Group react to the challenges of the near future?**

Speaker:

**András Salgó**, corporate communications manager, BMW Group Hungary

**09:40 - 10:40 Executive roundtable: major players in the domestic car industry on competitiveness and directions of development**

Moderator: **Csaba Kilián**, CEO, Association of the Hungarian Automotive Industry (MAGE)

Conversation participants:

**Levente Fonyódi**, Managing Director, Valeo Auto-Electric Magyarország Kft.

**Imre Győri**, Managing Director, Magyarmet Finomöntöde Kft.

**Géza Körtvélyessy**, Managing Director Administration, Kirchhoff Hungária Kft.

**Mihály Nagy**, Head of Focus Country, Continental Group Hungary

**István Simon**, CEO and Owner, SIMON Plastic products

**Eva Szabo**, Managing Director, GEDIA Hungary Kft.

**10:40 - 11:10 Coffee break**

**Section II: Industrial digitalisation - We have the tools, but how do we use them?**

Limitations, opportunities, company plans and experiences

**11:10 - 11:25 Neutron analysis: new industrial perspectives of a time honored powerful tool of material research**

Speaker:

**Dr. László Rosta**, Project Manager, Wigner Research Centre for Physics of the Hungarian Academy of Sciences

**11:25 - 11:40 Best industrial digitalization practices**

Speaker:

**Lajos Kovács**, Business Development Manager, S&T Consulting Hungary Ltd.

**11:40 - 11:55 The three pillars of success in the factory of the future: people, machines, and data**

Speaker:

**István Ács**, a magyarországi Bosch csoport i4.0-ért felelős vezetője, ügyvezető igazgató, Bosch Rexroth Kft.

## **11:55 - 12:50 Panel discussion: Production efficiency and Industry 4.0 in practice**

Moderator: **Szilveszter Hegedűs**, Project Operative Leader and Industrial Development Advisor, IFKA

Conversation participants:

**István Ács**, a magyarországi Bosch csoport i4.0-ért felelős vezetője, ügyvezető igazgató, Bosch Rexroth Kft.

**Attila Bolla**, Machined Parts Plant director, Knorr-Bremse Rail Systems Budapest

**Tamás Nagy**, IT Systems and Business Process manager, Rába Csoport

**Balázs Pinczés**, President, Hungarian HR-Network Association

**Gunther Wiefel**, Head of Management of Prototype Manufacturing/Product Optimisation, AUDI Hungaria Zrt.

## **12:50 - 13:40 Lunch break**

# **Section III: The challenges of transition in supplier development; solutions for increasing labour efficiency as part of the car industry's restructuring**

## **13:40 - 14:35 Panel discussion: Supplier development challenges**

### **How is everyone doing it and how far along are they?**

Moderator: **Zoltán Liebl**, Head Of Purchasing Department, Magyar Suzuki Zrt.

Conversation participants:

**Péter Juhász**, Head of Strategic Purchasing, ZF Hungária Kft.

**Attila Szincsák**, ügyvezető igazgató, Denso Gyártó Magyarország Kft.

**Csaba Tián**, Managing Director, Karsai Alba Kft.

**Zoltán Túrmezei**, Head of Strategic Purchasing, Aventics Hungary Kft.

**István Wachter**, Quality Management, Mercedes Benz Manufacturing Hungary

## **14:35 - 14:45 Healthy workforce for a competitive industry - steps to „treat” loss of productivity due to sick leaves**

Speaker:

**Dr. Péter Holchacker**, Director, Innovatív Gyógyszergyártók Egyesülete - AIPM

## **14:45 - 15:40 Labour market roundtable**

### **What is the key to survival?**

Moderator: **Gábor Kiss**, Customer relations, Innopod Solutions Kft.

Conversation participants:

**Ákos Jagudits**, HR&GA Director, Magyar Suzuki Zrt.

**Hanna Csenderics**, Project Manager, organizational development consultant, NEXON

**Andrea Hájer-Magó**, HR manager, ElringKlinger Hungary Kft.

**Olívia Mesics**, gyárigazgató, ügyvezető igazgató, Opel Szentgotthárd Kft., Stellantis

**Áron Szekeres**, HR Manager, EMEA Human Resources, Joyson Safety Systems Hungary Kft.

**Péter Tamás Szilasi**, Head of Social Relations, NemaK Győr Ltd.

## **15:40 - 16:00 Coffee break**

### **Section IV: Thematic roundtable networking**

At the interactive roundtables, each dedicated to a certain topic, expert facilitators will assist thinking together in small groups, while giving or seeking answers to any questions raised. When registering online, please select the thematic tables most interesting to you, and join the exchange of ideas and experiences!

## **16:00 - 17:00 Table 1: Increasing labor efficiency as part of the automotive supplier industry structure change in Hungary**

**CLOSED**

Moderator: **Tamás Rózsa**, Managing Partner, Top Tier Consultants

## **16:00 - 17:00 Table 2: Industry 4.0 - Corporate experiences and best practices**

**CLOSED**

Moderator: **István Rédei**, Plant Manager, Titán '94 Kft.

## **16:00 - 17:00 Table 3: Supplier development - Change of approach, improving efficiency, innovation**

**CLOSED**

Moderator: **Tamás Vass**, Head of Central Logistics, BPW - Hungária Kft.

## **16:00 - 17:00 Table 4: Autonomous driving solutions**

**CLOSED**

Moderator: **Dr. Gergely Debreczeni**, Chief Scientist, Aimotive

## **16:00 - 17:00 Table 5: Small and mid-sized companies in the automotive: continuous development - but how?**

**CLOSED**

Moderator: **Szilveszter Hegedűs**, Project Operative Leader and Industrial Development Advisor, IFKA

## **16:00 - 17:00 Table 6: Leadership 4.0 - agile beyond the hype**

Supplier or OEM, Hungarian owner or global group – doesn't matter. The question of how to design and operate an operational management system at an automotive company is an interesting topic for everyone. However, the industry still needs significant improvements in this area. Also the biggest ones! Agile leadership or traditional leadership structures? What is (lean) „leadership" at a manufacturing company? Why is it necessary? What are the most important elements? What can we learn from car manufacturers and what can we do better about leading / leadership system?

Moderator: **Róbert Velenczei**, Country Manager, STAUFEN.AG

## **16:00 - 17:00 Table 7: Using innovative and digital technologies to improve the efficiency of manufacturing and logistics processes**

**CLOSED**

Moderator: **Csaba Csombor**, Senior Consultant, T-Systems Magyarország

## **17:00 - 17:10 Summaries from facilitators**

## **17:10 - 17:15 Closing remarks**